

# Outperform

### (Maintained)

### Commerce & Retail

### Key Data

Dec. 4, 2018	
Closing Price	7.34
Total Shares (Mn)	9570.46
Shares Outstanding (Mn)	7975.94
Market Cap(CNY/Mn)	70247.19
Market Float(CNY/Mn)	58543.42
Net Assets (CNY/Mn)	18740.55
Total Assets (CNY/Mn)	38009.77
BVPS	1.96

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## Yonghui Superstores Co., Ltd.

# (601933.SH)

# Reduce holdings of Yunchuang while add investment in Wanda to reorganize

12/06/2018

Key Financial Indicators				
FY	2017A	2018E	2019E	2020E
Revenue (Mn/CNY)	58591	71181	87434	106465
YoY (%)	19.0%	21.5%	22.8%	21.8%
Net Profit (Mn/CNY)	1817	1415	2172	2853
YoY (%)	46.3%	-22.1%	53.4%	31.4%
Gross Margin (%)	20.8%	22.6%	23.6%	24.1%
Net Profit Margin (%)	3.1%	2.0%	2.5%	2.7%
ROE (%)	9.1%	7.1%	10.2%	12.3%
EPS (CNY)	0.19	0.15	0.23	0.30
OCFPS (CNY)	0.28	0.19	0.26	0.32

### Company Profile

Yonghui Superstores Company Limited operates supermarket franchises. The Company mainly operates hypermarkets, marketplace and supermarkets. (*Source: Bloomberg*)

### Comments

Yonghui (the company) shall reduce holdings of Yunchuang to 26.6%.

The company plans to transfer 20% of its Yunchuang stake to Mr. Zhang Xuanning at the price of CNY 394 mn, which increases Mr. Zhang's holdings of Yunchuang from 9.6% to 29.6% (making him Yunchuang's largest shareholder) and shrinks Yonghui's from 46.6% to 26.6% (turning the company into the second largest shareholder.).

### Cutting holdings of innovative business reduces operation risks.

The company has introduced strategic investment to Yunchuang and lowered its own holdings to 35% previously. The latest transaction further decreased its Yunchuang stake as well as related losses that had dragged down its earnings by CNY 306 mn in the first three quarters of 2018. Yonghui cuts its holdings to 26.6%, in order to ease earnings woes without losing option in determining Yunchuang's new businesses as the second largest shareholder.

### Yonghui invested in Wanda Commercial Management Group to consolidate cooperation and to support its business expansion.

The company acquired 1.5% (or 68 mn shares) of Wanda Commercial Management Group at the price of CNY 52 per share (or CNY 3.53 bn in total). Given a net profit of CNY 21.9 bn in 2017, the acquisition P/E ratio of Wanda Commercial Management Group was 10.7x. The deepening cooperation with Wanda through equity acquisition shall facilitate new openings of the company's stores. The company can be given priority to using the store resources of newly opened and original Wanda Plaza, partly without the process of site selection and early negotiation. Besides, the company benefits from Wanda's core locations and enjoys more customer flow brought by property resources. The two brands shall hold stronger attraction for customers.

# The company lifted the concerted action and introduced the rotating chairman to avoid the risk of horizontal competition.

Mr. Zhang Xuansong and Mr. Zhang Xuanning signed the agreement on the termination of the concerted action on December 4, 2018. After the signing of the agreement, the company currently has no controlling shareholders and actual controllers. The company set up the system of rotating chairman and recommended Benjamin Keswick as a member of the fourth board of directors. We



reckon that the founder brothers (Mr. Zhang Xuansong and Mr. Zhang Xuanning) are much likely to avoid legal risks of horizontal competition between listed enterprises and Yunchuang by lifting the concerted action and setting up the system of rotating chairman. Mr. Zhang Xuansong and Mr. Zhang Xuanning owns 14.7% and 7.77% of Yonghui (according to Q3 reports), respectively. Mr. Zhang Xuanning shall own 29.6% of Yunchuang (making him Yunchuang's largest shareholder). The change of the board of directors can avoid the controllers of Yunchuang (who are engaged in similar retail business to the company) to become the controlling shareholders and actual controllers of the company.

Besides, the company signed a framework agreement with Yunchuang to make agreements on trademark and brand authorization, IT systems, logistics, finance, personnel, related parties and related transactions. The agreement targets to prevent controlling shareholders and actual controllers from using the company's existing assets, procurement and sales distributions to benefit Yunchuang and lead to legal risks.

**Earnings forecast and investment recommendation:** we estimate an EPS of CNY 0.15/0.23/0.30, implying a P/E ratio of 48.9x/31.9x/24.5x for year 18/19/20 (based on the closing price of December 4th, 2018). We maintain 'Outperform' rating for the company.

Potential risks: store expansion may fail expectation; Yunchuang may report over-expected losses

### COMPANY RESEARCH



## Appendix

Balance Sheet				Mn/CNY	
FY	2017A	2018E	2019E	2020E	
Current Assets	20337	21688	23239	26066	
Cash and Cash Equivalent	4608	5069	5598	7220	
Trading Financial Assets	1870	1800	1800	1800	
Account Receivables	980	1497	1511	1666	
Other Receivables	812	1143	1154	1388	
Inventory	5582	6129	6558	7017	
Non-current Asset	12534	12715	12943	13222	
Available-for-sale Financial Assets	664	664	664	664	
Long-term Equity Investment	3659	4025	4427	4870	
Investment Real Estate	357	350	350	350	
Fixed Assets	3676	3905	3700	3495	
Construction in Progress	423	0	0	0	
Oil and Gas Assets	0	0	0	0	
Intangible Assets	638	605	565	529	
Total Assets	32870	34403	36182	39288	
Current Liabilities	12311	13810	14304	15449	
Short-term Loans	0	517	0	0	
Notes Payable	0	0	0	0	
Account Payable	7591	8351	9186	10104	
Others	4720	4943	5119	5345	
Non-current Liabilities	151	140	146	146	
Long-term Loans	0	0	0	0	
Others	151	140	146	146	
Total Liabilities	12462	13950	14451	15595	
Share Capital	9570	9570	9570	9570	
Capital Reserve	6639	6639	6639	6639	
Undistributed Profit	3241	3121	4182	5875	
Minority Interest	413	413	413	413	
Total Shareholders' Equity	20408	20452	21732	23693	
Total Liabilities and Equity	32870	34403	36182	39288	

Cash Flow Statement				Mn/CNY
FY	2017A	2018E	2019E	2020E
Net Profit	1685	1415	2172	2853
Depreciation and Amortization	547	720	732	731
Property Depreciation Preparation	23	7	4	1
Amortization of Intangible Assets	528	526	527	526
Loss from Fair Value Change	81	65	65	65
Financial Expense	-103	-84	-99	-109
Investment Loss	-145	-250	-300	-350
Minority Interest Income	-132	0	0	0
Change in Working Capitals	72	42	66	112
Cash Flows from Operating Activities	2641	1822	2493	3054
Cash Flows from Investment Activities	-5782	-526	-589	-584
Cash Flows from Financing Activities	-631	-835	-1375	-848
Net Change in Cash	-3776	461	529	1622
Beginning Balance of Cash	8067	4608	5069	5598
Ending Balance of Cash	4291	5069	5598	7220

FY	2017A	2018E	2019E	2020
Operating Income	58591	71181	87434	106465
Operating Expense	46383	55059	66795	80820
Business Tax and Surcharges	209	242	297	362
Selling Expense	8452	11247	14427	18312
Administration Expense	1781	3132	3497	3726
Financial Expense	-83	-84	-99	-109
Asset Impairment	23	23	23	23
Change in Fair Value	-81	65	65	65
Investment Income	145	250	300	350
Operating Profit	1941	1877	2860	3745
Non-business Income	167	50	50	50
Non-business Expense	74	90	90	90
Total Profit	2033	1837	2820	3705
Income Tax	348	423	649	852
Net Profit	1685	1415	2171	2853
Minority Interest Income	-132	0	0	(
Net Profit Attributable to Parent Company	1817	1415	2172	285
EPS(CNY)	0.19	0.15	0.23	0.30

#### Key Financial Ratios FY 2017A 2018E 2019E 2020E Growth Increase Rate of Business Revenue 19.0% 21.5% 22.8% 21.8% 31.0% Increase Rate of Business Profit 34.1% -3.3% 52.3% 31.4% Net Profit Growth Rate 46.3% -22.1% 53.4% Profitability Gross Margin Rate 24.1% 20.8% 22.6% 23.6% Net Profit Margin 3.1% 2.0% 2.5% 2.7% ROE 10.2% 12.3% 9.1% 7.1% Solvency Asset-liability Ratio 37.9% 40.6% 39.9% 39.7% Current Ratio 1.65 1.57 1.62 1.69 Quick Ratio 1.20 1.13 1.17 1.23 **Operation Capacity** Asset Turnover Ratio 1.88 2.12 2.48 2.82 65.38 AR Turnover Ratio 55.63 76.17 56.66 Stock Info(CNY) EPS 0.19 0.15 0.23 0.30 OCFPS 0.19 0.26 0.32 0.28 NAVPS 2.09 2.09 2.23 2.43 Valuation Ratio PE 38.67 49.64 32.35 24.62 PB 3.51 3.51 3.30 3.02



### Introduction of Share Investment Rating

### Industry Investment Rating

When measuring the difference between the markup of the industry index and that of the market's benchmarks (Shanghai Composite Index/Shenzhen Component Index) within twelve months after the release of the report, we define the terms as follows:

- > Overweight: Industry performs better than that of the whole market;
- $\succ$  Neutral: Industry performs about the same as that of the whole market;
- $\succ$  Underweight: Industry performs worse than that of the whole market

### **Company Investment Rating**

When measuring the difference between the markup of the company stock price and that of the market's benchmarks (Shanghai Composite Index/Shenzhen Component Index) within twelve months after the release of this report, we define the terms as follows:

- > Buy: With a markup more than 15% better than that of the market;
- > Outperform: With a markup 5% to 15% better than that of the market;
- > Neutral: With a markup less than 5% better or worse than that of the market;
- > Underperform: With a markup more than 5% worse than that of the market.

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