



Company Report: Powerlong Real Estate (01238 HK)

公司报告: 宝龙地产 (01238 HK)

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Results Missed but Attractive Valuation, Maintain "Buy"

低于预期的业绩但估值吸引,维持"买入"

- 1H18 underlying net profit missed our expectation. Top line in 1H18 increased by 21.7% YoY to RMB9,284 mn, meanwhile, underlying net profit decreased 7.5% YoY to RMB994 mn.
- Revenue will grow fast. Saleable resources in 2H18 will reach RMB50.0 bn (indicating 32.7% target sale-through rate). We also expect rental income to increase at a CAGR of 13.5% in 2017-2020.
- We expect Powerlong's margins to remain at a high level. Gross margin is expected to remain at around 33.5% between 2018-2020 due to a quality land bank and reasonable unit land cost (17.1% of ASP in 1H18).
- Funding costs are expected to increase along with relatively high expected net gearing ratio of over 90.0% during 2018-2020. However, considerable recurring income could decrease credit risks and protect dividend payouts.
- As we revise down underlying net profit, we revise down the Company's target price from HK\$5.75 to HK\$5.00, which represents a 49% discount to the Company's 2018E NAV of HK\$9.84 per share, 5.8x underlying 2018 PER and 0.6x 2018 PBR. The Company's valuation is significantly lower than the sector weighted average amongst HK-listed mid-sized and small-sized developers. We maintain "Buy". Risks: lower-than-expected contracted sales and significant increase of funding costs.
- 2018年上半年核心净利低于我们预期。2018年上半年收入同比增长21.7%至人民币92.84亿元,与此同时,核心净利同比下降7.5%至人民币9.94亿元。
- 收入将会快速增长。2018 年下半年可售资源为人民币 500 亿元(暗示 32.7%的去化率)。
 我们也预计租金收入在 2017-2020 年以 13.5%的复合增长率增长。
- **我们预计宝龙的利润率将维持较高水平。**由于有质量的土储且合理的单位地价(2018 年上半年销售均价的 17.1%),毛利率将在 2018 到 2020 年维持在 33.5%左右。
- 融资成本预计上升,且在 2018-2020 年预计超过 90.0%的相对较高的净资产负债率。**然而,足够的经常性收入能够降低信用风险并保障股息支付。**
- 由于我们下调了核心盈利,我们将目标价从 5.75 港元下调至 5.00 港元,相当于较 9.84 港元的 2018 年每股净资产有 49%的折让,也分别相当于 5.8 倍 2018 年核心市盈率和 0.6 倍 2018 年市净率。公司的估值显著低于香港上市中小开发商的加权行业平均。我们维持"买入"。风险:低于预期的合约销售和融资成本的显著上升。

| Rating: | Buy |
|---------|------------|
| | Maintained |

评级: **买入** (维持)

6-18m TP目标价: **HK\$5.00** Revised from 原目标价: HK\$5.75

Share price 股价: HK\$3.670

Stock performance 股价表现



Sep/17 Nov/17 Dec/17 Jan/18 Mar/18 Apr/18 Jun/18 Jul/18 Sep/18

| Change in Share Price | 1 M | 3 M | 1 Y |
|------------------------------------|-------|--------|--------|
| 股价变动 | 1 个月 | 3个月 | 1年 |
| Abs. % 绝对变动 % | (5.2) | (22.1) | (10.3) |
| Rel. % to HS Index 相对恒指变动 % | (5.4) | (12.1) | (8.4) |
| Avg. Share price(HK\$) 平均股份(港元) | 4.1 | 4.0 | 3.7 |

9.8

Source: Bloomberg, Guotai Junan International

FY18 Est. NAV (HK\$) FY18 每股估值(港元)

| Year End | Turnover | Net Profit | EPS | EPS | PER | BPS | PBR | DPS | Yield | ROE |
|---------------|--|------------|-------|---------------|--|--------------------------|------|-------|-------|--------|
| 年结 | 收入 | 股东净利 | 每股净利 | 每股净利变动 | 市盈率 | 每股净资产 | 市净率 | 每股股息 | 股息率 | 净资产收益率 |
| 12/31 | (RMB m) | (RMB m) | (RMB) | (△ %) | (x) | (RMB) | (x) | (RMB) | (%) | (%) |
| 2016A | 14,296 | 2,465 | 0.623 | 18.9 | 5.3 | 5.710 | 0.6 | 0.145 | 4.4 | 11.4 |
| 2017A | 15,593 | 3,337 | 0.841 | 35.0 | 3.6 | 0.165 | 18.5 | 0.165 | 5.4 | 13.9 |
| 2018F | 24,251 | 3,737 | 0.942 | 12.0 | 3.4 | 0.244 | 12.9 | 0.244 | 7.7 | 13.8 |
| 2019F | 35,282 | 4,844 | 1.221 | 29.6 | 2.6 | 0.292 | 10.8 | 0.292 | 9.2 | 15.4 |
| 2020F | 43,644 | 5,364 | 1.352 | 10.7 | 2.3 | 0.325 | 9.7 | 0.325 | 10.3 | 14.2 |
| Shares in iss | s in issue (m) 总股数 (m) 3,997.3 Major shareholder 大股东 | | Hoi K | in Hong 46.0% | | | | | | |
| Market cap. | (HK\$ m) 市值 | (HK\$ m) | | 14,670.1 | Free fle | Free float (%) 自由流通比率(%) | | | | 54.1 |
| 3 month ave | rage vol. 3 个月 | 平均成交股数('00 | 00) | 2,553.5 | FY18 Net gearing (%) FY18 净负债/股东资金 (%) | | | | 101.6 | |

52 Weeks high/low (HK\$) 52 周高/低 (HK\$) Source: the Company, Guotai Junan International.

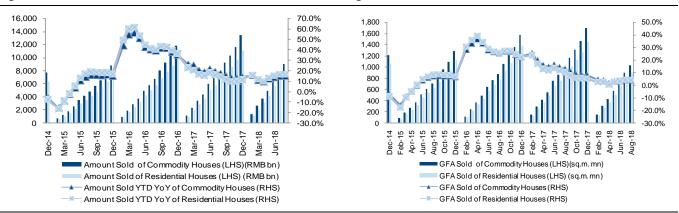
5.000 / 3.200



Housing sales maintained steady growth. During Jan.-Aug. 2018, the YoY increase in commodity house sales maintained steady growth compared to that during Jan.-Jul. 2018. The YoY increase in investment decreased slightly by 0.1 ppts. Moreover, land area sold increased 15.6% YoY during Jan.-Aug. 2018. Sources of funds for real estate development enterprises recorded moderate YoY rebound. We expect steady investment. Housing sales amount remained high in absolute terms. In addition, saleable areas extended downside momentum. Subsequently, we argue steady fundamentals for the property market.

Figure 1: Cumulative House Sales Amount in China

Figure 2: Cumulative House Sales GFA in China



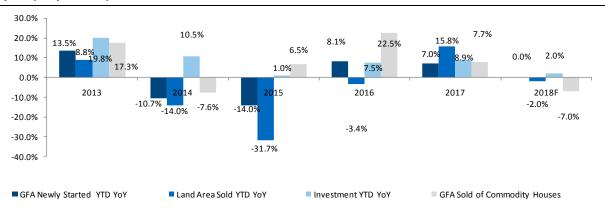
Source: National Bureau of Statistics of China, Guotai Junan International.

Source: National Bureau of Statistics of China, Guotai Junan International.

Severe external environment will be maintained but policies should be moderately loose if the macro economy starts to deteriorate due to the Sino-US trade war. There should be no trigger for policy changes due to stable ASP, proper stock turnover and decreasing land auction premium. Tightening policies will be extended. Despite recent marginal loosening, the credit environment will follow a tightening trend in the long run. For the global market, the US has entered into an interest rate hike cycle, therefore, we expect that the PBOC will continue to reduce leverage and shrink its balance sheet in the long run. Monetary policy will be prudent and neutral, with the keynote of deleveraging.

We think that commodity housing sales will only experience limited decline. Urbanization and demand from housing replacement will lead to sustainable housing demand in 2018-2020. Moreover, if the property market starts to slump, the policy and credit environment related to the property sector should ease again to stabilize the property market as per the last round of policy easing which started on 30 Sep. 2014.

Figure 3: Key Property Development and Sales Data



Source: National Bureau of Statistics of China, Guotai Junan International.

1H18 underlying net profit missed our expectation, riding on less GFA delivering and more minority interest. Contracted sales growth recovered in 1H18 with a growth rate of 80.3%. However, top line only increased by 21.7% YoY to RMB9,284 mn in 1H18. Gross profit amounted to RMB2,764 mn, up 26.8% YoY. Given higher exchange losses and higher minority interests, net profit decreased 10.7% YoY to RMB1,330 mn, which missed our expectation. If we exclude after-tax fair value gains on IPs and exchange losses, underlying net profit decreased 7.5% YoY to RMB994 mn, which missed our expectation. The Company recorded gross margin gain of 1.5 ppts YoY. Underlying net profit margin decreased 3.4 ppts YoY to 10.7%. Net gearing ratio increased by 22.6 ppts YoY riding on increase in land acquisitions. Cash balance increased 38.7% YoY to RMB13,821 mn.



Table 1: Comparison of the Company's Balance Sheet and Income Statement in 1H17 and 1H18

| RMB mn | 1H17 | 1H18 | Change |
|---|-------|-------|-----------|
| Total revenue | 7,631 | 9,284 | 21.7% |
| Gross profit | 2,764 | 3,505 | 26.8% |
| GPM | 36.2% | 37.8% | 1.5 ppts |
| NP (Inc. after-tax fair value gains on IP and exchange losses) | 1,490 | 1,330 | -10.7% |
| NP (Ex. after-tax fair value gains on IP and exchange losses) | 1,074 | 994 | -7.5% |
| NPM (Inc. after-tax fair value gains on IP and exchange losses) | 19.5% | 14.3% | -5.2 ppts |
| NPM (Ex. after-tax fair value gains on IP and exchange losses) | 14.1% | 10.7% | -3.4 ppts |
| DPS (RMB cent) | 4.7 | 5.3 | 12.6% |
| Underlying EPS (RMB cent) | 27.1 | 23.1 | -14.8% |

Source: the Company, Guotai Junan International.

Table 2: Comparison of the Company's Balance Sheet and Income Statement in 2017 and 1H18

| RMB mn | 2017 | 1H18 | Change |
|---------------------------|--------|---------|-----------|
| Cash and cash equivalents | 9,962 | 13,821 | 38.7% |
| Total asset | 95,491 | 113,425 | 18.8% |
| Stock of properties | 20,761 | 29,378 | 41.5% |
| Total debt | 35,536 | 44,396 | 24.9% |
| Shareholders' equity | 25,337 | 26,010 | 2.7% |
| ROE | 13.9% | 10.7% | -3.2 ppts |
| Net gearing ratio | 92.2% | 114.8% | 22.6 ppts |

Source: the Company, Guotai Junan International.

We expect fast contracted sales with growth rates of around 100.0% and 30.0% in 2018 and 2019, respectively. In Jan.-Aug. 2018, contracted sales amounted to RMB25.194 bn, soaring 108.4% YoY, achieving 72.0% of the Company's 2018 sales target. Saleable resources in 2H18 will reach around RMB50.0 bn (indicating 32.7% target sale-through rate), respectively. With sufficient saleable resources in higher-tier cities, we expect fast contracted sales growth. In addition, the Company will speed up its launch schedule to boost sales and accelerate cash collection from sales. Thus, contracted sales is likely to maintain fast growth in 2019.

Figure 4: Powerlong's 2H18 Saleable Resourcrs Breakdown Figure 5: Powerlong's 2H18 Saleable Resourcrs by Region Breakdown by Product Type

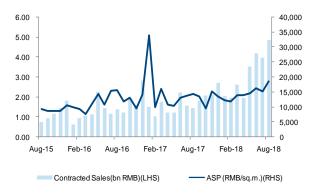


Source: the Company.

Source: the Company.



Figure 6: The Company's Contracted Sales

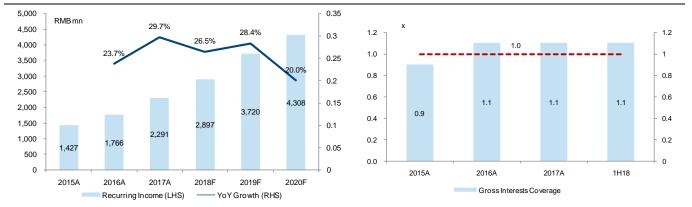


Source: the Company.

We expect rental income to steadily grow, which is able to decrease operating risks. The Company is going to add 3, 9 and 7 new malls in 2018, 2019 and 2020, respectively. With recently opened malls gradually turning into mature ones and new malls being added to the portfolio, we expect rental income to increase by nearly double from RMB856 mn in 2017 to RMB1,251 mn in 2020, or at a CAGR of 13.5% in 2017-2020. In addition, the Company's recurring income (including the revenue from rental income of investment properties, property management services and other property development related services) has covered its interest expenses. Thus, expected rental income growth could decrease operating risks and protect dividend payouts.

Figure 7: Powerlong's Recurring Income

Figure 8: Powerlong's Gross Interest Coverage by Recurring Income



Source: the Company.

Source: the Company.

Proactive land acquisition increased the Company's net gearing ratio but could protect gross margin in the future under the low period of land market. During 1H18, the Company acquired 14 parcels of land for an attributable land acquisition cost of RMB8,113 mn. The total GFA amounted to 3,319,848 sq.m. Unit land costs came to approximately RMB5,012/sq.m. Land parcel replenishment is concentrated on the Yangtze River Delta. That is, quality land banks will be enhanced. As at the end of 1H18, the Company's land bank had a total GFA of 18.002 mn sq.m., of which, tier-1 cities (13.3%) and tier-2 cities (54.9%) accounted for 68.2% of the Company's total land bank. Shanghai accounted for the largest proportion of the Company's land bank with GFA of 1,687,241 sq.m., or 9.4% of its total land bank. The Company's unit land cost amounted to RMB2,412/sq.m., 17.1% of ASP in 1H18. We think that the proactive land acquisition under the low period of land market will not increase unit land cost. Thus, the Company's gross margin will be able to remain stable over the next three years.



Table 3: Powerlong's Land Bank Replenishment Activities During 2017

| Project | Land Use | Equity | GFA (sq.m.) | Attributable Land Premium (RMB mn) | Land Cost (RMB/sq.m.) |
|--|----------|--------|-------------|--------------------------------------|--------------------------|
| Nanjing Jiangning G71 Project | R | 31% | 216,570 | 909 | 13,991 |
| Nanjing Gaochun Project Phase II | R/C | 33% | 117,890 | 182 | 1,883 |
| Xuzhou Fengxian Project | R/C | 36% | 490,745 | 294 | 599 |
| Zhenjiang Runzhou Tanshan Road Project | R/C | 35% | 180,266 | 389 | 6,351 |
| Yiwu Fotang Jiangbin Project | R/C | 32% | 185,416 | 550 | 5,933 |
| Ningbo Ningfeng Railway Project | R/C | 27% | 189,000 | 306 | 1,973 |
| Yancheng Development Zone Project | R/C | 38% | 334,900 | 444 | 2,042 |
| Jinhua Yongkang Jiefang Street Project | R/C | 38% | 218,474 | 368 | 5,873 |
| Huai'an Qingjiangpu Project | R/C | 33% | 216,667 | 250 | 1,154 |
| Ningbo Yinzhou Shounan Project | R/C | 48% | 360,950 | 1,927 | 6,511 |
| Zhoushan Yancang Project | R/C | 60% | 62,952 | 194 | 3,749 |
| Wenzhou Airport New Zone Project | R/C | 28% | 344,297 | 1,281 | 3,721 |
| Wenzhou Emerald World | R | 21% | 223,584 | 492 | 16,766 |
| xuzhou Fengxian Project | R/C | 29% | 178,137 | 526 | 3,604 |
| Total | | | 3,319,848 | 8,113 | 5012 |

Source: the Company, Guotai Junan International.

Note: R=Residential, C=Commercial

Figure 9: Powerlong's Land Bank Distribution by City Tier in Figure 10: Powerlong's Land Bank Distribution by City Terms of GFA as at the end of 1H18

Tier in Terms of Amount as at the end of 1H18



Source: the Company. Source: the Company.



Table 4: Powerlong's Land Bank Distribution as at end of 1H18

| Region | Province / Municipality | City | GFA (sq.m.) | Proportion |
|---------------------|-------------------------|-----------|-------------|------------|
| | Shanghai | Shanghai | 1,687,241 | 9.4% |
| | | Hangzhou | 1,997,950 | 11.1% |
| | | Ningbo | 1,866,052 | 10.4% |
| | Zhejiang | Wenzhou | 665,632 | 3.7% |
| | Zilejialig | Zhoushan | 641,650 | 3.6% |
| | | Shaoxing | 571,525 | 3.2% |
| | | Jinhua | 475,553 | 2.6% |
| | | Nanjing | 935,658 | 5.2% |
| Yangtze River Delta | | Xuzhou | 781,889 | 4.3% |
| | | Wuxi | 471,837 | 2.6% |
| | | Nantong | 463,939 | 2.6% |
| | Jiangsu | Yancheng | 461,825 | 2.6% |
| | | Zhenjiang | 434,227 | 2.4% |
| | | Changzhou | 419,900 | 2.3% |
| | | Suzhou | 386,727 | 2.1% |
| | | Huaian | 278,540 | 1.5% |
| | Anhui | Fuyang | 113,152 | 0.6% |
| | | Yantai | 828,909 | 4.6% |
| Bohai Economic Rim | Shandong | Dongying | 191,857 | 1.1% |
| Bonai Economic Kim | | Qingdao | 132,927 | 0.7% |
| | Tianjing | Tianjin | 715,978 | 4.0% |
| | | Quanzhou | 322,597 | 1.8% |
| West Taiwan Straits | Fujian | Xiamen | 315,281 | 1.8% |
| | | Zhangzhou | 240,835 | 1.3% |
| | Henan | Luoyang | 485,276 | 2.7% |
| Midwest | Hellan | Xinxiang | 179,563 | 1.0% |
| IVIIGWGSL | Chongqing | Chongqing | 7,836 | 0.0% |
| | Sichuan | Bazhong | 81,743 | 0.5% |
| Hainan | Hainan | Haikou | 1,845,905 | 10.3% |
| Total | | | 18,002,002 | 100.0% |

Source: the Company, Guotai Junan International.

Funding costs are expected to increase due to a tightening credit environment. The weighted average funding cost in 1H18 was 5.95%, slightly decreasing 0.34 ppts comparing to that in 2017. Considering fast contracted sales growth and investment property portfolio expansion, we expect net gearing ratio to be maintained at a high level of over 90.0% during 2018-2020. Despite a high leverage ratio, we expect that there are limited risks to credit, riding on the fact that the Company's recurring income has covered its interest expenses.

Figure 11: Powerlong's Debt Maturity Profile in 1H18

Figure 12: Powerlong's Debt Structure in 1H18



Source: the Company. Source: the Company.

See the last page for disclaimer



We have decreased underlying profit estimations. We expect Powerlong's contracted sales to maintain fast growth. In addition, we expect steady rental income growth. However, the Company's total revenue in 1H18 was lower than our previous expectation. We also expect slower GFA delivery than our previous expectation. Thus, we revise down 2018F, 2019F and 2020F total revenue by 5.7%, 3.5% and 7.12% to RMB24,251 mn, RMB35,282 mn and RMB43,644 mn, respectively. With a quality land bank and proper unit land costs, we expect that gross margins during 2018F-2020F will remain at a stable level of over 31.3%. Overall, alongside higher minority interest, we have revised down underlying profit estimations in 2018F, 2019F and 2020F by 7.8%, 11.1% and 18.9% to RMB2,939 mn, RMB3,509 mn and RMB3,912 mn, respectively. Net gearing ratios were higher than our previous assumptions due to slower cash collection from contracted sales. We revise up net gearing ratios in 2018F, 2019F and 2020F by 9.1 ppts, 10.6 ppts and 1.1 ppts, respectively.

Table 5: Revisions to 2018-2020 Profit Estimations

| RMB mn | New estimation | | | OI | Old estimation | | | Change | | | |
|------------------------------|----------------|--------|--------|--------|----------------|--------|-----------|-----------|-----------|--|--|
| | 2018F | 2019F | 2020F | 2018F | 2019F | 2020F | 2018F | 2019F | 2020F | | |
| Total revenue | 24,251 | 35,282 | 43,644 | 25,723 | 36,559 | 46,962 | -5.7% | -3.5% | -7.1% | | |
| Gross profit | 8,849 | 11,822 | 13,675 | 8,671 | 11,571 | 14,604 | 2.0% | 2.2% | -6.4% | | |
| Operating profit | 9,074 | 11,722 | 13,103 | 9,131 | 11,883 | 14,297 | -0.6% | -1.4% | -8.4% | | |
| Net profit | 3,737 | 4,844 | 5,364 | 4,251 | 5,493 | 6,485 | -12.1% | -11.8% | -17.3% | | |
| Underlying profit | 2,939 | 3,509 | 3,912 | 3,186 | 3,947 | 4,824 | -7.8% | -11.1% | -18.9% | | |
| Gross margin | 36.5% | 33.5% | 31.3% | 33.7% | 31.7% | 31.1% | 2.8 ppts | 1.9 ppts | 0.2 ppts | | |
| Operating profit margin | 37.4% | 33.2% | 30.0% | 35.5% | 32.5% | 30.4% | 1.9 ppts | 0.7 ppts | -0.4 ppts | | |
| Net profit margin | 15.4% | 13.7% | 12.3% | 16.5% | 15.0% | 13.8% | -1.1 ppts | -1.3 ppts | -1.5 ppts | | |
| Underlying net profit margin | 12.1% | 9.9% | 9.0% | 12.4% | 10.8% | 10.3% | -0.3 ppts | -0.9 ppts | -1.3 ppts | | |
| ROE | 13.8% | 15.4% | 14.2% | 15.6% | 17.1% | 17.0% | -1.7 ppts | -1.8 ppts | -2.7 ppts | | |
| ROCE | 5.3% | 5.8% | 5.5% | 6.2% | 6.8% | 6.9% | -0.8 ppts | -1.0 ppts | -1.4 ppts | | |
| ROA | 3.4% | 3.4% | 3.1% | 3.9% | 4.0% | 4.0% | -0.5 ppts | -0.6 ppts | -0.8 ppts | | |
| Net gearing ratio | 101.6% | 98.9% | 90.6% | 92.5% | 88.3% | 89.5% | 9.1 ppts | 10.6 ppts | 1.1 ppts | | |

Source: Guotai Junan International.

We cut TP. Given sufficient saleable resources after 2018, contracted sales should grow fast. Rental income will grow steadily. Gross margins will likely stabilize. Funding costs are expected to increase. Despite expected high leverage ratio, we expect limited operating risks on the grounds of expected considerable recurring income. Thus, along with trimmed underlying net profit, we revise down the Company's target price from HK\$5.75 to HK\$5.00, which represents a 49% discount to the Company's revised 2018E NAV of HK\$9.84 per share, 5.8x underlying 2018 PER and 0.6x 2018 PBR. However, the Company's valuation is significantly lower than the sector weighted average amongst HK-listed mid-sized and small-sized developers. Based on the current share price, the Company's 2018F, 2019F and 2020F PER is only 4.3x, 3.6x and 3.2x, respectively. We maintain Powerlong's investment rating as "Buy". Risks: (1) lower-than-expected contracted sales and (2) significantly rise in funding costs.



Table 6: Breakdown of Powerlong's 2018 NAV

| NAV Summary Results | 2018F |
|----------------------------------|----------|
| Development Properties (RMB mn) | 31,768 |
| Investment Properties (RMB mn) | 34,530 |
| Total Gross Asset Value (RMB mn) | 66,298 |
| (Net Debt)/Net Cash | (32,736) |
| NAV (RMB mn) | 33,562 |
| No. of Outstanding Shares | 3,967 |
| NAV/share (RMB) | 8.46 |
| Exchange Rate | 0.86 |
| NAV/share (HK\$) | 9.84 |
| TP Discount to NAV | 49% |
| Price Target (HK\$) | 5.00 |

Source: the Company, Guotai Junan International.

0.7

0.6

0.5

0.4

0.3

0.2

0.1

Figure 13: Powerlong's 3-Year Historical P/B

5.5 5.0 4.5 4.0 3.5 3.0 2.5 2.0 1.5

1.0

STD+1

Source: Bloomberg, Guotai Junan International.

Source: Bloomberg, Guotai Junan International.

Figure 14: Powerlong's 3-Year Historical P/E

17 September 2018

Table 7: Peers Comparison

| Company | Stock Code | Mkt Cap (HK\$ m) Last Price HK\$ | | PE | | | PB | | D/Y% | ROE | EV/EBITD |
|------------------------------|----------------------|----------------------------------|------------|------------|------------|------------|------------|------------|------------|--------------|----------|
| | | | 2018F | 2019F | 2020F | 2018F | 2019F | 2020F | 2018F | 2018F | 2018 |
| K listed large developers w | ith major revenu | e from mainland | | | | | | | | | |
| China Overseas Land & | 00688 HK | 24.150 | 6.5 | 5.5 | 4.7 | 0.9 | 0.8 | 0.7 | 3.9 | 14.5 | 3 |
| China Evergrande Group | 03333 HK | 26.800 | 7.1 | 5.9 | 5.4 | 2.2 | 1.8 | 1.5 | 8.7 | 35.0 | 8 |
| China Resources Land Ltd | 01109 HK | 27.450 | 7.8 | 6.6 | 5.7 | 1.2 | 1.1 | 1.0 | 4.3 | 16.7 | 4 |
| Country Garden Holdings | 02007 HK | 10.980 | 6.0 | 4.5 | 3.8 | 1.7 | 1.3 | 1.0 | 5.7 | 30.5 | 5 |
| ongfor Group Holdings | 00960 HK | 21.400 | 8.6 | 6.9 | 5.6 | 1.4 | 1.2 | 1.1 | 4.6 | 17.7 | 4 |
| China Vanke Co Ltd-H | 02202 HK | 25.700 | 7.2 | 5.9 | 5.2 | 1.6 | 1.4 | 1.2 | 5.0 | 23.2 | 5 |
| Sunac China Holdings Ltd | 01918 HK | 24.900 | 7.1 | 4.4 | 3.3 | 1.8 | 1.3 | 1.0 | 3.3 | 23.2 | 3 |
| Agile Group Holdings Ltd | 03383 HK | 11.480 | 5.1 | 4.1 | 3.3 | 0.9 | 0.8 | 0.7 | 9.2 | 18.2 | g |
| Shimao Property Holdings | 00813 HK | 21.050 | 6.7 | 5.3 | 4.3 | 1.0 | 0.8 | 0.7 | 5.8 | 14.7 | 5 |
| Guangzhou R&F | 02777 HK | 14.560 | 3.9 | 3.1 | 2.6 | 0.6 | 0.5 | 0.5 | 10.0 | 16.1 | 10 |
| bmg Corp-H | 02009 HK | 2.540 | 5.0 | 4.9 | 4.8 | 0.4 | 0.4 | 0.4 | 3.7 | 8.5 | 3 |
| ino-Ocean Group Holding | 03377 HK | 3.600 | 4.8 | 4.0 | 3.2 | 0.5 | 0.4 | 0.4 | 8.8 | 9.8 | 8 |
| China Jinmao Holdings | 00817 HK | 3.530 | 6.9 | 5.3 | 4.1 | 0.9 | 0.8 | 0.7 | 5.9 | 13.2 | 5 |
| lopson Development | 00754 HK | 6.710 | 10.7 | 10.5 | n.a. | n.a. | n.a. | n.a. | 2.8 | n.a. | 2 |
| henro Properties Group | 06158 HK | 4.410 | 6.3 | 4.4 | 3.3 | 1.0 | 0.8 | 0.6 | n.a. | 20.0 | n |
| wg Group Holdings Ltd | 01813 HK | 7.600 | 4.6 | 3.5 | 2.9 | 0.7 | 0.6 | 0.5 | 8.0 | 15.5 | 8 |
| uexiu Property Co Ltd | 00123 HK | 1.380 | 5.7 | 5.0 | 4.5 | 0.4 | 0.4 | 0.4 | 6.8 | 7.3 | 6 |
| Shenzhen Investment Ltd | 00604 HK | 2.350 | 6.9 | 5.8 | 5.6 | 0.4 | 0.4 | 0.4 | 6.4 | 6.3 | 6 |
| uexiu Real Estate | 00405 HK | 5.170 | n.a. | 22.6 | 22.6 | 1.0 | 1.0 | 1.0 | 6.6 | 4.7 | 6 |
| uzhou Properties Co | 01628 HK | 3.380 | 3.3 | 2.6 | 2.1 | 0.7 | 0.6 | 0.5 | 10.7 | 21.8 | 10 |
| reentown China Holdings | 03900 HK | 7.570 | 6.0 | 5.7 | 5.5 | 0.5 | 0.5 | 0.4 | 3.6 | 7.3 | 3 |
| owerlong Real Estate | 01238 HK | 3.670 | 3.3 | 2.8 | 2.3 | 0.5 | 0.4 | 0.4 | 7.9 | 21.3 | · · |
| - | | | | | | | | 0.4 | | | |
| oho China Ltd | 00410 HK | 3.020 | 34.4 | 29.1 | 20.3 | 0.4 | 0.4 | | 3.8 | 1.3 | 3 |
| Median | | | 6.4 | 5.3 | 4.4 | 0.9 | 0.8 | 0.6 | 5.8 | 15.8 | 5 |
| Simple Average | | | 7.4 | 6.9 | 5.7 | 0.9 | 0.8 | 0.7 | 6.2 | 15.8 | 6 |
| Veighted Average | | | 7.0 | 5.8 | 5.0 | 1.4 | 1.2 | 1.0 | 5.7 | 21.9 | 5 |
| IK listed mid-small develope | ers with major re | evenue from | | | | | | | | | |
| China Overseas Grand | 00081 HK | 2.500 | 4.3 | 3.4 | 2.7 | 0.4 | 0.4 | 0.3 | 2.8 | 11.0 | 2 |
| Poly Property Group Co | 00119 HK | 2.760 | 3.8 | 3.6 | 3.4 | 0.3 | 0.3 | 0.3 | 8.0 | 9.4 | 8 |
| hanghai Industrial Urban | 00563 HK | 1.320 | 7.8 | 7.3 | 6.6 | 0.5 | 0.4 | 0.4 | 2.9 | 4.6 | 2 |
| Nodern Land China Co Ltd | 01107 HK | 1.150 | 5.6 | 4.0 | 3.6 | 0.5 | 0.5 | 0.5 | 5.0 | 9.4 | 5 |
| China Aoyuan Property | 03883 HK | 5.340 | 5.3 | 3.8 | 2.9 | 1.0 | 0.8 | 0.7 | 7.0 | 22.0 | 7 |
| C C Land Holdings Ltd | 01224 HK | 1.920 | n.a. | n |
| antasia Holdings Group | 01777 HK | 0.970 | 3.5 | 2.7 | 2.2 | 0.3 | 0.2 | 0.2 | 8.6 | 7.5 | 8 |
| Ronshine China Holdings | 03301 HK | 9.250 | 4.3 | 3.0 | 2.2 | 1.0 | 0.8 | 0.6 | 4.1 | 23.1 | 4 |
| Central China Real Estate | 00832 HK | 3.120 | 7.7 | 3.7 | 2.7 | 0.8 | 0.7 | 0.5 | 3.8 | 10.8 | 3 |
| China Sce Group Holdings | 01966 HK | 3.220 | 3.9 | 3.1 | 2.4 | 0.7 | 0.6 | 0.5 | 7.7 | 19.6 | 7 |
| op Spring International | 03688 HK | 2.330 | n.a. | n |
| eijing Capital Land Ltd-H | 02868 HK | 2.840 | n.a. | n.a. | n.a. | n.a. | n.a. | n.a. | 10.9 | n.a. | 10 |
| hong An Real Estate Ltd | 00672 HK | 0.320 | n.a. | n |
| eijing North Star Co Ltd-H | 00588 HK | 2.340 | n.a. | n |
| thina South City Holdings | 01668 HK | 1.290 | 6.8 | 5.3 | 4.3 | 0.3 | 0.3 | 0.3 | 5.4 | 10.5 | |
| Shui On Land Ltd | 00272 HK | 1.760 | 6.3 | 9.6 | 15.4 | 0.3 | 0.3 | 0.3 | 4.7 | 2.6 | 2 |
| lorious Property Holdings | 00272 HK 00845 HK | 0.405 | | | | | | | | | |
| | UUU45 IIK | 0.405 | n.a. | n |
| ledian | | | 5.3 5.4 | 3.7 4.5 | 2.9 4.4 | 0.5 0.6 | 0.4 0.5 | 0.4 0.4 | 5.2 5.9 | 10.5 11.9 | í |
| imple Average | | | | | | | | | | | |

Source: Bloomberg.

Company Report

Powerlong Real Estate 宝龙地产 (01238 HK)



Financial Statements and Ratios

| | Income Statement | | | | | | | | | | |
|-------------------------------|------------------|----------|----------|----------|----------|--|--|--|--|--|--|
| Year end 31 Dec (RMB m) | 2016A | 2017A | 2018F | 2019F | 2020F | | | | | | |
| Total Revenue | 14,296 | 15,593 | 24,251 | 35,282 | 43,644 | | | | | | |
| - Sales of properties | 12,530 | 13,302 | 21,353 | 31,562 | 39,336 | | | | | | |
| - Rental Income | 1,391 | 1,804 | 2,237 | 2,840 | 3,271 | | | | | | |
| - Other Income | 375 | 487 | 661 | 880 | 1,037 | | | | | | |
| Cost of sales | (9,517) | (10,368) | (15,402) | (23,460) | (29,970) | | | | | | |
| Gross Profit | 4,778 | 5,225 | 8,849 | 11,822 | 13,675 | | | | | | |
| - Change in Fair Value of IPs | 1,520 | 2,135 | 2,157 | 2,977 | 3,304 | | | | | | |
| - SG&A | (1,238) | (1,395) | (2,465) | (3,622) | (4,435) | | | | | | |
| - Other Gains, Net | 12 | 558 | 533 | 544 | 559 | | | | | | |
| Operating Profit | 5,072 | 6,523 | 9,074 | 11,722 | 13,103 | | | | | | |
| - Finance income/(costs), net | (679) | (573) | (1,331) | (998) | (1,080) | | | | | | |
| - Others | 314 | 197 | 217 | 239 | 263 | | | | | | |
| Profit before Tax | 4,708 | 6,148 | 7,960 | 10,962 | 12,285 | | | | | | |
| Income Tax | (1,959) | (2,280) | (2,982) | (4,006) | (4,489) | | | | | | |
| Profit after Tax | 2,749 | 3,868 | 4,978 | 6,957 | 7,796 | | | | | | |
| Non-controlling Interest | (285) | (531) | (1,240) | (2,112) | (2,432) | | | | | | |
| Shareholders' Profit / Loss | 2,465 | 3,337 | 3,737 | 4,844 | 5,364 | | | | | | |
| Adjusted net profit | 1,796 | 1,985 | 2,939 | 3,509 | 3,912 | | | | | | |
| Basic EPS | 0.623 | 0.841 | 0.942 | 1.221 | 1.352 | | | | | | |
| Underlying EPS (RMB) | 0.453 | 0.500 | 0.741 | 0.884 | 0.986 | | | | | | |

| | Cash Flow S | Statement | | | |
|--------------------------------|-------------|-----------|---------|---------|---------|
| Year end 31 Dec (RMB m) | 2016A | 2017A | 2018F | 2019F | 2020F |
| Operating activities | | | | | |
| Profit Before Taxation | 4,708 | 6,148 | 7,960 | 10,962 | 12,285 |
| Share of profit of investments | (314) | (197) | (217) | (239) | (263) |
| Depreciation | 136 | 159 | 220 | 242 | 266 |
| Finance costs | 679 | 573 | 1,331 | 998 | 1,080 |
| Others | (1,507) | (2,669) | (2,690) | (3,521) | (3,863) |
| Changes in Working Capital: | (222) | 290 | (582) | (1,764) | (2,363) |
| Net Cash from Operations | 3,480 | 4,304 | 6,021 | 6,678 | 7,143 |
| Interest Paid | (1,365) | (1,952) | (2,745) | (3,278) | (3,463) |
| Income Taxes Paid | (745) | (1,032) | (2,311) | (3,775) | (4,248) |
| Cash from Operating Activities | 1,370 | 1,320 | 966 | (374) | (569) |
| Investing activities | | | | | |
| Purchase of PPE | (472) | (516) | (353) | (388) | (427) |
| Purchase of IPs | (2,414) | (1,217) | (8,245) | (7,479) | (5,401) |
| Other investing cash flow | (2,126) | (6,454) | (57) | (97) | (105) |
| Cash from Investing Activities | (5,011) | (8,187) | (8,655) | (7,964) | (5,932) |
| Financing activities | | | | | |
| Debt raised/(repaid) | 6,893 | 5,134 | 8,537 | 4,806 | 7,353 |
| Dividends paid | (305) | (735) | (655) | (970) | (1,158) |
| Interests paid | 571 | 2,881 | 1,519 | 2,742 | 3,129 |
| Other financing cash flow | (194) | 10 | (102) | (92) | (90) |
| Cash from Financing Activities | 6,964 | 7,290 | 9,299 | 6,487 | 9,235 |
| Net Changes in Cash | 3,323 | 423 | 1,610 | (1,852) | 2,734 |
| Cash at Beg of Year | 5,640 | 8,974 | 9,387 | 10,992 | 9,138 |
| Exchange Losses | 11 | (10) | (5) | (2) | (1) |
| Cash at End of Year | 8,974 | 9,387 | 10,992 | 9,138 | 11,870 |

| Source: the Company, | Guotai Junan | International. |
|----------------------|--------------|----------------|
|----------------------|--------------|----------------|

| Balance Sheet | | | | | |
|-------------------------------|--------|--------|---------|---------|---------|
| Year end 31 Dec (RMB m) | 2016A | 2017A | 2018F | 2019F | 2020F |
| Property and equipment | 2,798 | 3,529 | 3,881 | 4,270 | 4,696 |
| JVs | 2,605 | 4,187 | 4,354 | 4,522 | 4,689 |
| Investment properties | 34,353 | 39,218 | 49,620 | 60,076 | 68,781 |
| Other Non-current Assets | 2,549 | 3,097 | 3,835 | 4,886 | 5,766 |
| Total Non-current Assets | 42,305 | 50,030 | 61,690 | 73,754 | 83,932 |
| Cash & Cash Equivalents | 8,974 | 9,387 | 10,992 | 9,138 | 11,870 |
| Restricted cash | 1,174 | 576 | 518 | 492 | 467 |
| Properties for Sale | 20,243 | 20,761 | 30,983 | 40,654 | 54,274 |
| Trade and Other Receivables | 4,987 | 10,559 | 16,255 | 23,507 | 29,017 |
| Other Current Assets | 1,444 | 4,178 | 6,190 | 8,474 | 9,737 |
| Total Current Assets | 36,822 | 45,461 | 64,938 | 82,264 | 105,366 |
| Total Assets | 79,128 | 95,491 | 126,629 | 156,018 | 189,298 |
| | | | | | |
| Accounts payable | 15,308 | 21,027 | 37,044 | 53,232 | 69,706 |
| Short-term borrowings | 7,536 | 9,756 | 10,731 | 12,341 | 14,192 |
| Other current liabilities | 3,812 | 4,720 | 5,428 | 5,700 | 5,985 |
| Total Current Liabilities | 26,656 | 35,503 | 53,204 | 71,272 | 89,883 |
| Long-term borrowings | 22,490 | 25,780 | 33,514 | 36,865 | 42,395 |
| Other long-term liabilities | 4,042 | 4,734 | 6,154 | 6,462 | 6,785 |
| Total Non-current Liabilities | 26,532 | 30,514 | 39,668 | 43,327 | 49,180 |
| Total Liabilities | 53,187 | 66,017 | 92,872 | 114,599 | 139,063 |
| | | | | | |
| Total Shareholders' Equity | 22,618 | 25,337 | 28,658 | 34,456 | 40,962 |
| Minority Interest | 3,322 | 4,137 | 5,100 | 6,962 | 9,273 |
| Total Equity | 25,940 | 29,474 | 33,757 | 41,418 | 50,235 |

| | Financial R | latios | | | |
|--------------------------------|-------------|--------|-------|-------|------|
| | 2016A | 2017A | 2018F | 2019F | 2020 |
| Revenue Growth (%) | 20.1 | 9.1 | 55.5 | 45.5 | 23. |
| Gross Profit Growth (%) | 21.8 | 9.4 | 69.3 | 33.6 | 15.7 |
| Reported Net Profit Growth (%) | 19.0 | 35.4 | 12.0 | 29.6 | 10.7 |
| Underlying EPS Growth (%) | 18.9 | 35.0 | 12.0 | 29.6 | 10.7 |
| Gross Margin (%) | 33.4 | 33.5 | 36.5 | 33.5 | 31.3 |
| Operating Profit Margin (%) | 35.5 | 41.8 | 37.4 | 33.2 | 30. |
| Adjusted Net Margin (%) | 12.6 | 12.7 | 12.1 | 9.9 | 9. |
| ROE (%) | 11.4 | 13.9 | 13.8 | 15.4 | 14. |
| ROCE (%) | 5.0 | 5.7 | 5.3 | 5.8 | 5. |
| ROA (%) | 3.4 | 3.8 | 3.4 | 3.4 | 3. |
| Net Gearing Ratio | 82.1 | 92.2 | 101.6 | 98.9 | 90.6 |
| Debt to Equity Ratio | 124.0 | 128.0 | 137.4 | 122.9 | 115. |
| Underlying P/E (x) | 7.3 | 6.1 | 4.3 | 3.6 | 3.: |
| P/E (Basic) (x) | 5.3 | 3.6 | 3.4 | 2.6 | 2. |
| P/E (Diluted) (x) | 5.3 | 3.6 | 3.4 | 2.6 | 2.3 |
| P/B (x) | 0.6 | 0.5 | 0.4 | 0.4 | 0.3 |
| Dividend Yield (%) | 4.4 | 5.4 | 7.7 | 9.2 | 10. |



Company Rating Definition

The Benchmark: Hong Kong Hang Seng Index

Time Horizon: 6 to 18 months

| Rating | | Definition |
|------------|----|--|
| Buy | 买入 | Relative Performance>15%; or the fundamental outlook of the company or sector is favorable. |
| Accumulate | 收集 | Relative Performance is 5% to 15%; or the fundamental outlook of the company or sector is favorable. |
| Neutral | 中性 | Relative Performance is -5% to 5%; or the fundamental outlook of the company or sector is neutral. |
| Reduce | 减持 | Relative Performance is -5% to -15%; or the fundamental outlook of the company or sector is unfavorable. |
| Sell | 卖出 | Relative Performance <-15%; or the fundamental outlook of the company or sector is unfavorable. |

Sector Rating Definition

The Benchmark: Hong Kong Hang Seng Index

Time Horizon: 6 to 18 months

| Rating | | Definition |
|--------------|------|---|
| Outperform | 跑赢大市 | Relative Performance>5%; or the fundamental outlook of the sector is favorable. |
| Neutral | 中性 | Relative Performance is -5% to 5%; or the fundamental outlook of the sector is neutral. |
| Underperform | 跑输大市 | Relative Performance<-5%; Or the fundamental outlook of the sector is unfavorable. |

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