



Company Report: Powerlong Real Estate (01238 HK)

公司报告: 宝龙地产 (01238 HK)

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Raised Contracted Sales Target and Solid Fundamentals, "Buy"

提升的合约销售目标和稳固的基本面, "买入"

- Powerlong Real Estate revised up its 2019 contracted sales target from RMB50 bn to RMB55 bn. In Jan.-Oct 2019, accumulated contracted sales grew by 52.4% YoY and reached RMB50.51 bn, achieving 91.8% of the Company's revised 2019 sales target. Saleable resources in 2H19 is expected to reach around RMB63.1 bn, indicating a sell-through rate of only 40.9% to complete the revised 2019 sales target.
- Abundant land bank with low unit land cost could protect the Company's gross margins. As at 30 Jun. 2019, the Company had a total land bank GFA of approximately 24.37 million sq.m with an average unit land cost of RMB2,701 per sq.m, representing only 16.5% of contracted sales ASP in 1H19. Land bank in YRD accounted for 72.6% of its total land bank GFA, while land bank in tier-1/2 cities accounted for 57.3% of its total land bank GFA.
- 1H19 underlying net profit surged by 48.9% YoY to RMB1,245 mn. The
 Company's 1H19 top line grew by 32.0% YoY to RMB12,251 mn in 1H19, mainly
 due to increase in both GFA and ASP of the delivered projects. We expect
 underlying net profit in 2019-2021 to reach RMB2,737 mn, RMB3,711 mn and
 RMB4,933 mn, respectively.
- We set our target price at HK\$6.23, representing a 50% discount to 2019E NAV of HK\$12.46 per share, 8.5x 2019 underlying PER and 0.8x 2019 PBR.
 Investment rating is "Buy". Risk factors: lower-than-expected contracted sales, delayed opening of commercial property projects.
- 宝龙地产将 2019 年合约销售目标由人民币 500 亿元调升至人民币 550 亿元。 2019 年 1 至 10 月合约销售同比增长 52.4%至人民币 505.1 亿元,相当于公司调整后 2019 年销售目标的 91.8%。2019 年下半年可售资源预计将达到约人民币 631 亿元,相当于约 40.9%的去化率即可完成调整后的全年的销售目标。
- **充裕的土地储备与较低的单位土地成本将维护公司的毛利率。** 截至 2019 年 6 月 30 日,公司 土储总建筑面积达到 2,437 万平米,单位土地成本为每平米人民币 2,701 元,仅相当于公司 2019 年上半年销售均价的 16.5%。长三角地区的土储占到了总土储建筑面积的 72.6%,而一二线城市的土储占到了总土储建筑面积的 57.3%。
- **2019 年上半年核心净利同比上升 48.9%至人民币 12.45 亿元。**由于交付建面和交付项目的销售均价上升,公司 2019 年上半年收入同比上升 32.0%至人民币 122.51 亿元。我们预计 2019至 2021年核心净利将分别达到人民币 27.37 亿元、人民币 37.11 亿元和人民币 49.33 亿元。
- 我们给予公司 6.23 港元的目标价,相较于公司 2019 年每股估值 12.46 港元有 50%的折让, 也分别相当于 8.5 倍 2019 年核心市盈率及 0.8 倍 2019 年市净率。投资评级为"买入"。风险 因素:低于预期的合约销售,商业物业项目的延迟开业。

Rating:	Buy
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评级: 买入

6-18m TP 目标价: **HK\$6.23**

Share price 股价: HK\$4.690

Stock performance

Observation Observation	4.14	0.14	4.1/
Change in Share Price	1 M	3 M	1 Y
股价变动	1 个月	3 个月	1年
Abs. % 绝对变动 %	(14.3)	(8.9)	49.4
Rel. % to HS Index 相对恒指变动 %	(9.0)	(7.8)	51.6
Avg. share price (HK\$) 平均股价 (港元)	4.7	5.1	4.0

Powerlong Real Estate

HSI Index

Source: Bloomberg, Guotai Junan International.

FY19 Net gearing (%) FY19 净负债/股东资金 (%)

FY19 Est. NAV (HK\$) FY19 每股估值(港元)

Year End	Turnover	Net Profit	EPS	EPS	PER	BPS	PBR	DPS	Yield	ROE
年结	收入	股东净利	每股净利	每股净利变动	市盈率	每股净资产	市净率	每股股息	股息率	净资产收益率
12/31	(RMB m)	(RMB m)	(RMB)	(△%)	(x)	(RMB)	(x)	(RMB)	(%)	(%)
2017A	15,593	3,337	0.841	35.0	4.5	6.339	0.6	0.218	5.8	13.9
2018A	19,594	2,837	0.710	(15.6)	5.6	6.826	0.6	0.261	6.5	10.8
2019F	26,111	3,855	0.930	31.0	4.4	7.435	0.5	0.372	9.1	13.3
2020F	36,003	5,003	1.207	29.8	3.4	8.272	0.5	0.483	11.8	15.4
2021F	48,175	6,418	1.549	28.3	2.6	9.340	0.4	0.620	15.2	17.6
Shares in iss	ue (m) 总股数	(m)		4,143.9	Majors	shareholder 大胆	 安东		Hoi Kir	Hong 44.3%
Market cap. (HK\$ m) 市值 ((HK\$ m)		18,813.3	Free flo	oat (%) 自由流道	通比率 (%)			34.8

12,142.8

5.950 / 3.000

52 Weeks high/low (HK\$) 52 周高/低 (HK\$) Source: the Company, Guotai Junan International.

3 month average vol. 3 个月平均成交股数 ('000)

86.9

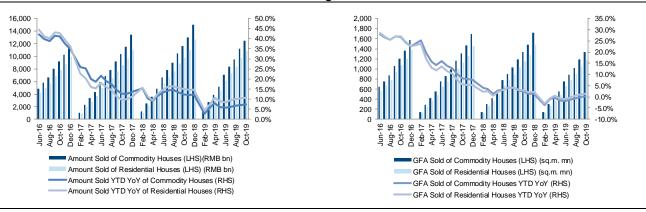
12.5



Housing sales growth slightly recovered in Jun.-Oct. 2019 and is likely to maintain its uptrend in Nov.-Dec. 2019. During Jan.-Oct. 2019, commodity housing sales amount and GFA recorded mild recovery, with decline in growth rate only in May. 2019 and Jun. 2019. During the first 10 months in 2019, cumulative commodity house sales amount grew by 7.3% YoY, while cumulative commodity house sales GFA increased by 0.1% YoY. We expect housing sales to continue to grow for the rest of 2019, given that developers have started to accelerate contracted sales in order to accomplish the full-year sales target. Housing sales in lower-tier cities is expected to face more challenges because property sales in lower-tier cities benefited from a large number of shantytown redevelopment programs in the past. In aggregate, we are likely to see some recovery in commodity housing sales.

Figure 1: Cumulative House Sales Amount in China



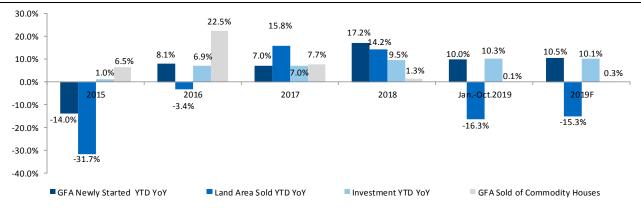


Source: National Bureau of Statistics of China, Guotai Junan International.

Source: National Bureau of Statistics of China, Guotai Junan International.

Targeted and tightening policies will be maintained but monetary environment has started to become moderately loose with the recent decline in loan rates. Targeted policies will be maintained to promote the steady and sound development of the property sector. Both CPC political bureau meetings held in Apr. 2019 and Jul. 2019 reaffirmed that: 1) houses should be used for accommodation only and not for investment; 2) local governments must be responsible for the long-term regulation and control of local property markets; 3) local property market policies should be formulated and implemented on a city-by-city basis. In Sep. 2019, the PBOC announced an RRR cut. The PBOC also announced that monthly loan prime rates (LPR) will act as the guidance for personal housing mortgage rate from 8 Oct. 2019. In Nov. 2019, the 1-year MLF rate declined by 5 bps to 3.25% and the latest 5-year LPR also dropped by 5 bps to 4.80%, indicating a moderately loose monetary environment. We believe it is possible that commercial banks could offer loan products with lower interest rates to both house buyers and developers, thus benefiting the whole real-estate industry.

Figure 3: Key Property Development and Sales Data



Source: National Bureau of Statistics of China, Guotai Junan International.

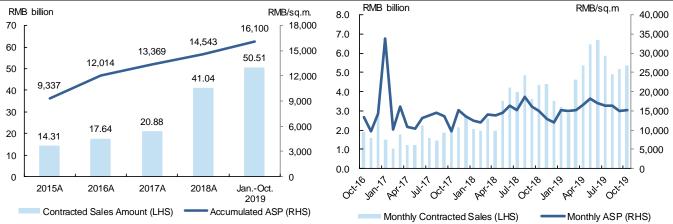
Powerlong Real Estate revised up 2019 contracted sales target and we expect contracted sales to maintain its uptrend in Nov. and Dec. 2019. Powerlong Real Estate (the "Company") raised its 2019 contracted sales target from RMB50 bn to RMB55 bn. In Jan.-Oct.2019, contracted sales amounted to RMB50.51 bn, up 52.4% YoY, achieving 91.8% of the Company's revised 2019 sales target. Saleable resources in 2H19 is expected to reach RMB63.1 bn, indicating a target sell-through rate of only 40.9% to accomplish the revised full-year sales target. Saleable resources in 2H19 include 86 projects covering 31 cities and 78.1% of the saleable resources are located in the YRD region. In addition, 64.5% of the saleable resources in 2H19 will be



residential properties. We expect the growth momentum in contracted sales to be maintained for the next two months in 2019 and we believe the revised sales target is achievable.

Figure 4: The Company's Contracted Sales Amount





Source: the Company, Guotai Junan International.

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Figure 6: The Company's 2019 Saleable Resources Breakdown by Region

Figure 7: The Company's 2019 Saleable Resources Breakdown by Product Type



Source: the Company, Guotai Junan International.

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Powerlong Real Estate's (the "Company") 1H19 net profit increased by 35.5% YoY. The Company's top line grew by 32.0% YoY to RMB12,251 mn in 1H19. Revenue from property development business grew by 32.6% YoY to RMB10,498 mn, which accounted for 85.7% of the Company's total revenue. During 1H19, the GFA delivered increased by 18.0% YoY to 0.851 mn sq.m, while the ASP of recognised property sales grew by 12.4% YoY to RMB12,335 per sq.m. Gross profit amounted to RMB4,753 mn, up 35.6% YoY. The Company's shareholders' net profit surged by 35.5% YoY to RMB1,803 mn. Excluding post-tax fair value gains on investment properties, exchange losses and other non-recurring items, underlying net profit increased by 48.9% YoY to RMB1,245 mn. GPM increased by 1.0 ppts YoY to 38.8%. Net profit margin also increased by 0.4 ppts YoY to 14.7%. The Company declared an interim dividend of HK cent 9.0 per share for the six months ended 30 June 2019, representing a 32.4% YoY increase in DPS and a dividend payout ratio of 17.6%.

Table 1: Comparison of the Company's Income Statement in 1H18 and 1H19

RMB mn	1H18	1H19	Change
Total revenue	9,284	12,251	32.0%
- Property development	7,916	10,498	32.6%
- Property investment	1,059	1,391	36.6%
- Hotel operation and others	309	362	17.4%
Gross profit	3,505	4,753	35.6%
GPM	37.8%	38.8%	1.0 ppts
Shareholders' net profit	1,330	1,803	35.5%
Underlying shareholders' net profit	836	1,245	48.9%
Shareholders' NPM	14.3%	14.7%	0.4 ppts



Underlying Shareholders' NPM	8.96%	11.89%	2.9 ppts
DPS (RMB)	0.057	0.079	38.1%
Underlying EPS (RMB)	0.209	0.311	48.9%

Source: the Company, Guotai Junan International.

Table 2: Comparison of the Company's Balance Sheet as at the end of 2018 and 1H19

RMB mn	2018	1H19	Change
Cash and cash equivalents	14,840	16,608	11.9%
Total asset	132,055	142,158	7.7%
Properties under development	32,350	35,382	9.4%
Completed properties	9,443	10,019	6.1%
Contract liabilities	16,444	18,809	14.4%
Total debt	49,101	49,594	1.0%
Shareholders' equity	27,287	28,275	3.6%
Net debt / Total equity	101.6%	91.4%	(10.2 ppts)
Net debt / Shareholders' equity	122.1%	109.9%	(12.3 ppts)

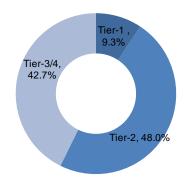
Source: the Company, Guotai Junan International.

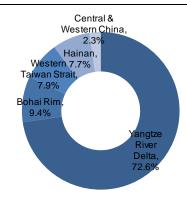
Alongside accelerating investment property portfolio expansion, we expect fast rental income growth. During 1H19, rental income from investment properties increased by 36.6% YoY to RMB634.8 mn, representing 5.2% of the Company's total revenue. As at the end of 1H19, the Company had a total self-owned rental GFA of 3,151,144 sq.m. for malls in operation. The Company plans to add another 6, 10 and 9 new malls in 2H19, 2020 and 2021, respectively. With recently opened malls gradually turning into mature ones and new malls being added to the portfolio, we expect rental income to increase from RMB1,124 mn in 2018 to RMB2,203 mn in 2021, or at a CAGR of 25.2% in 2019-2021.

Abundant high-quality land bank in YRD with low unit land cost could protect the Company's gross margin. As at the end of 1H19, the Company's land bank had a total GFA of 24.37 mn sq.m, of which, tier-1 cities (9.3%) and tier-2 cities (48.0%) accounted for 57.3% of the Company's total land bank. Land bank in the YRD region exceeded 17.73 mn sq.m and accounted for 72.6% of the total land bank GFA. We noticed that land bank portion in both tier-1 and tier-3/4 cities declined, while land bank portion in tier-2 cities increased. The Company's average unit land cost increased and amounted to RMB2,701 per sq.m in 1H19, however representing only 16.5% of ASP in 1H19. We think the Company's low proper unit land cost could maintain the Company's gross margins at around 36.2% to 37.3% in 2019-2021.

Figure 8: Powerlong's Land Bank GFA by City Tier in 1H19

Figure 9: Powerlong's Land Bank GFA by Region in 1H19





Source: the Company. Source: the Company.

The Company purposed to split and separately list its property management business. During 1H19, income from property management services grew by 27.2% to RMB756.4 mn, representing 6.2% of the Company's total revenue. The Company has gained experience in managing both commercial and residential properties over years of development. We believe the Company's top-tier property management capability could enhance operational efficiency and support the expansion of its commercial property projects. In Aug. 2019, the Company proposed to split and separately list its property management business (Powerlong Commercial Management) on the main board of the HK Stock Exchange. We expect the spin-off and separate listing could provide a revaluation opportunity for the Company's property management business. Powerlong Real



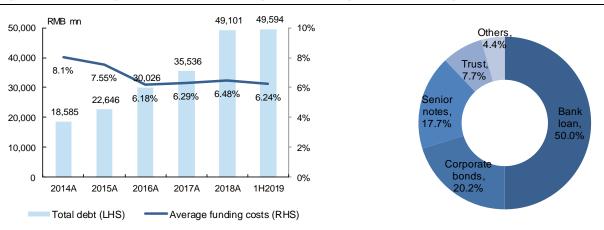
Estate is expected to have at least 50% interest in Powerlong Commercial Management and Powerlong Commercial Management will remain as a subsidiary of the Company upon completion of the proposed spin-off and listing.

The Company implemented several major financing activities in 2H19. In Jul. 2019, the Company issued senior notes worth US\$170 mn due 2023 with interest rate of 6.95% per annum. In Nov. 2019, the Company issued another batch of senior notes worth US\$300 mn, due 2022 with interest rate of 7.125% per annum. Powerlong Real Estate issued these two batches of senior notes for the purpose of refinancing existing debt. In Oct. 2019, the Company completed a share placing of 146.6 mn shares at a price of HK\$5.40 per share. The number of placing shares represented 3.54% of the enlarged total number of shares in issue upon completion of the placing. Excluding all expenses related to this share placing, the Company received a net proceed of HK\$781.378 mn. Powerlong Real Estate intends to use the net proceeds for possible business development or investments in the future when opportunities arise and as general working capital of the Company.

Funding costs are expected to slightly increase and solvency risk is limited. The weighted average funding cost in 1H19 was 6.24%, slightly decreasing 0.24 ppts compared with that in 2018. We expect funding costs to slightly increase in 2H19 due to stringent financing restrictions promulgated by the regulating authorities. The Company's diversified financing channel mainly includes bank loans, corporate bonds, senior notes and trust loans. Considering steady contracted sales growth and investment property portfolio expansion, we expect net gearing ratio to maintain a level of 80%-90% during 2019-2021. We think the Company's large amount of recurring income could cover the majority of its interest expenses. In Oct. 2019, S&P revised its outlook on Powerlong Real Estate from "negative" to "stable" and affirmed the "B+" long-term issuer credit rating. In aggregate, we think the Company's solvency risk is limited.

Figure 10: Powerlong's Total Debt and Funding Costs

Figure 11: Powerlong's Debt Structure in 1H19



Source: the Company, Guotai Junan International.

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We set the Company's target price at HK\$6.23 and investment rating as "Buy". Powerlong Real Estate revised up 2019 contracted sales target and we expect contracted sales to maintain its uptrend in Nov. and Dec. 2019. With plenty of saleable resources and low target sell-through rate, we believe that the Company's revised 2019 sales target is achievable. Abundant and quality land bank with low unit land cost is expected to protect the Company's gross margins. The Company implemented several major financing activities including issuance of senior notes and share placing in 2H19. We expect funding cost to slightly increase and the Company's solvency risk is limited. According to MSCI, Powerlong Real Estate was excluded from the MSCI China Small Cap Index during the 2019 semi-annual index review on 7 Nov. 2019, which we believe has put downside pressure on the Company's share price. However, we think that the fundamentals of Powerlong Real Estate are still solid. Thus, we set our target price to HK\$6.23, representing a 50% discount to 2019E NAV of HK\$12.46 per share, 8.5x 2019 underlying PER and 0.8x 2019 PBR. We set Powerlong Real Estate's investment rating as "Buy". Risk factors include lower-than-expected contracted sales and delayed opening of commercial property projects.



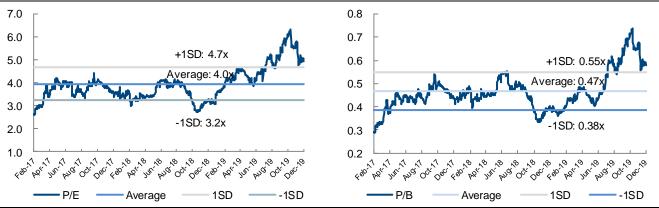
Table 3: Breakdown of Powerlong Real Estate 2019 NAV

	Asset value	Asset Value	NAV/share (HK\$)	% of NAV	% of GAV
	(RMB m)	(HK\$ m)	(µv4)	% OF INAV	% OI GAV
Development properties	42,790	47,544	11.47	92.1%	53.4%
Investment properties	37,287	41,430	10.00	80.2%	46.6%
Gross asset value	80,077	88,974	21.47	172.3%	100.0%
(Net debt)/Net cash	(32,713)	(36,348)	(8.77)	(70.4%)	
Perpetual capital instruments	(879)	(977)	(0.24)	(1.9%)	
NAV	46,485	51,650	12.46	100.0%	
NAV/Share	11.22	12.46			

Source: the Company, Guotai Junan International.

Figure 12: The Company's Historical P/E Ratio

Figure 13: The Company's Historical P/B Ratio



Source: Bloomberg, Guotai Junan International.

Source: Bloomberg, Guotai Junan International.



Table 4: Peers Comparison

Company	Stock Code	Currency Mk	t Cap (HK\$ m)		PE				PB			ROE(%)	D/Y(
				2018A	2019F	2020F	2021F	2018A	2019F	2020F	2021F	2019F	201
HK listed large developers with ma	ajor revenue from m	ainland											
China Vanke Co Ltd-H	02202 HK	HKD	346,555	8.0	7.1	6.2	5.4	1.8	1.6	1.3	1.2	23.1	4
China Overseas Land & Invest	00688 HK	HKD	293,078	6.5	6.5	5.6	4.9	1.0	0.9	8.0	0.7	14.8	4
thina Evergrande Group	03333 HK	HKD	252,238	5.7	5.1	4.7	4.3	1.7	1.4	1.2	1.0	30.4	11
Country Garden Holdings Co	02007 HK	HKD	240,291	5.8	5.2	4.5	4.0	1.7	1.4	1.1	0.9	29.4	(
thina Resources Land Ltd	01109 HK	HKD	251,009	8.5	9.4	8.0	6.8	1.5	1.4	1.3	1.1	16.2	;
ongfor Group Holdings Ltd	00960 HK	HKD	190,216	9.7	10.3	8.5	7.0	2.0	1.8	1.6	1.4	18.8	
unac China Holdings Ltd	01918 HK	HKD	179,918	9.0	6.2	4.9	4.1	2.8	2.0	1.5	1.2	35.4	
himao Property Holdings Ltd	00813 HK	HKD	93,102	9.0	7.6	6.1	5.1	1.4	1.2	1.1	0.9	16.9	
ogan Property Holdings Co L	03380 HK	HKD	63,144	6.6	5.8	4.7	3.9	2.1	1.7	1.3	1.1	30.5	
hina Jinmao Holdings Group	00817 HK	HKD	61,051	9.7	8.4	6.6	5.2	1.5	1.3	1.2	1.0	15.4	
Cifi Holdings Group Co Ltd	00884 HK	HKD	46,699	7.1	5.9	4.7	3.5	1.6	1.3	1.1	0.9	23.1	
gile Group Holdings Ltd	03383 HK	HKD	42,147	4.9	5.0	4.3	3.7	0.9	0.8	0.7	0.6	15.5	
Guangzhou R&F Properties - H	02777 HK	HKD	40,408	4.1	3.0	2.5	2.2	0.5	0.5	0.4	0.4	17.2	1
thina Aoyuan Group Ltd	03883 HK	HKD	30,778	10.7	6.5	4.5	3.4	2.3	1.8	1.4	1.1	31.4	
imes China Holdings Ltd	01233 HK	HKD	28,661	5.2	4.8	3.9	3.2	1.4	1.2	1.0	0.8	26.8	
henzhen Investment Ltd	00604 HK	HKD	27,649	7.5	7.5	6.8	6.1	0.6	0.6	0.6	0.5	8.1	
uexiu Property Co Ltd	00123 HK	HKD	25,391	6.3	6.7	6.0	5.7	0.5	0.6	0.6	0.5	8.3	
wg Group Holdings Ltd	01813 HK	HKD	30,224	6.3	5.3	4.3	3.6	0.9	0.8	0.7	0.6	16.4	
Midea Real Estate Holding Lt	03990 HK	HKD	23,597	5.4	4.8	3.6	2.8	1.3	1.1	0.9	0.7	24.6	
sino-Ocean Group Holding Ltd	03377 HK	HKD	21,554	5.0	5.4	3.6	3.4	0.4	0.4	0.4	0.3	6.8	
henro Properties Group Ltd	06158 HK	HKD	22,363	8.3	6.4	4.8	3.7	1.4	1.2	1.0	0.9	18.6	
		HKD				3.1	2.3	0.8	0.7	0.6	0.9	17.6	
aisa Group Holdings Ltd	01638 HK		18,742	5.7	4.3								
hongliang Holdings Group Co	02772 HK	HKD	22,744	n.a.	4.6	3.3	2.6	n.a.	2.1	1.4	1.0	59.5	
Owerlong Real Estate Holdin	01238 HK	HKD	19,435	5.6	6.6	4.9	3.9	0.6	0.6	0.5	0.5	10.1	
Simple Average Veighted Average				7.0 7.4	6.2 6.8	5.0 5.7	4.2 4.9	1.3 1.6	1.2 1.4	1.0 1.2	0.8 1.0	21.4 22.6	
HK listed mid-small developers wi Greentown China Holdings	th major revenue fro 03900 HK	om mainland HKD	17,194	37.1	6.1	6.0	5.0	0.5	0.5	0.5	0.5	7.1	
uzhou Properties Co	01628 HK	HKD	19,320	4.0	3.9	3.2	2.8	0.9	0.7	0.6	0.6	20.5	1
Hopson Development Holdings	00754 HK	HKD	16,781	2.9	5.6	4.5	3.9	0.3	n.a.	n.a.	n.a.	n.a.	
Ronshine China Holdings Ltd	03301 HK	HKD	16,163	5.8	3.8	2.9	2.4	1.0	0.9	0.7	0.6	18.3	
China Sce Group Holdings Ltd	01966 HK	HKD	15,934	3.7	4.5	3.4	2.8	0.9	0.8	0.7	0.6	18.9	
Gemdale Properties And Inves	00535 HK	HKD	14,617	5.5	3.9	3.1	2.6	1.1	0.9	0.7	0.6	22.8	
China Overseas Grand Oceans	00081 HK	HKD	14,994	6.0	4.2	3.5	3.0	0.8	0.7	0.6	0.5	16.8	
Central China Real Estate	00832 HK	HKD	11,421	8.0	6.0	4.0	2.6	1.1	1.0	0.8	0.7	15.8	
eijing North Star Co Ltd-H	00588 HK	HKD	10,790	4.9	n.a.	n.a.	n.a.	0.4	n.a.	n.a.	n.a.	n.a.	
Dexin China Holdings Co Ltd	02019 HK	HKD	8,239	3.6	4.3	3.7	3.3	2.9	1.3	1.0	0.7	16.5	
Redsun Properties Group Ltd	01996 HK	HKD	8,234	3.2	4.9	3.7	2.9	0.6	0.5	0.5	0.4	10.6	
leijing Capital Land Ltd-H		HKD		4.9		1.8	1.5	0.4					1
, , ,	02868 HK 00337 HK		7,933		2.1				n.a.	n.a.	n.a.	6.6	
Greenland Hong Kong Holdings		HKD	8,180	4.1	3.6	3.0	n.a.	0.7	n.a.	n.a.	n.a.	n.a.	
antasia Holdings Group Co	01777 HK	HKD	7,383	8.5	3.5	3.1	n.a.	0.5	n.a.	n.a.	n.a.	n.a.	
thina South City Holdings	01668 HK	HKD	7,378	1.6	2.3	n.a.	n.a.	0.2	0.2	n.a.	n.a.	9.0	
&D International Investment	01908 HK	HKD	7,324	3.5	4.0	3.1	2.4	1.5	0.9	8.0	0.7	21.9	1
Suorui Properties Ltd	02329 HK	HKD	6,844	5.7	n.a.	n.a.	n.a.	0.5	n.a.	n.a.	n.a.	n.a.	1
hanghai Industrial Urban De	00563 HK	HKD	4,568	8.0	n.a.	n.a.	n.a.	0.3	n.a.	n.a.	n.a.	n.a.	
afa Properties Group Ltd	06111 HK	HKD	4,454	6.2	5.5	4.0	3.2	1.1	0.9	0.8	0.7	18.6	
linmetals Land Ltd	00230 HK	HKD	4,251	3.8	4.7	4.4	4.0	0.3	0.4	0.4	0.4	9.0	
Modern Land China Co Ltd	01107 HK	HKD	3,102	5.0	3.5	2.9	2.4	0.5	0.3	0.3	0.3	13.1	
Glorious Property Holdings	00845 HK	HKD	1,878	2.9	n.a.	n.a.	n.a.	0.3	n.a.	n.a.	n.a.	n.a.	
op Spring International HId	03688 HK	HKD	1,907	n.a.									
hans An Craus Ltd	00672 HK	HKD	1,336	3.9	n.a.	n.a.	n.a.	0.2	n.a.	n.a.	n.a.	n.a.	
nong An Group Lta													
Zhong An Group Ltd Simple Average				6.2	4.2	3.5	3.0	0.7	0.7	0.6	0.5	15.0	

Weighted Average
Source: the Company, Guotai Junan International.

2020F

4,078

58.420

5,448

530

1,651

70,127

2019F

3,708

51,661

4,953

514

1,572

62.408

2021F

4,486

65,878

5,993

546

1,733

78,636

Company Report



Financial Statements and Ratios

Income Statement										
Year end 31 Dec (RMB m)	2017A	2018A	2019F	2020F	2021F					
Total revenue	15,593	19,594	26,111	36,003	48,175					
- Property development	13,302	16,667	22,383	31,076	42,264					
- Property investment	1,804	2,249	2,946	3,769	4,501					
- Hotel operation & others	487	678	783	1,158	1,410					
Cost of sales	(10,368)	(12,041)	(16,363)	(22,766)	(30,722)					
Gross profit	5,225	7,553	9,749	13,237	17,453					
- Fair value gains on IPs	2,135	2,501	2,740	3,100	3,505					
- Selling and marketing expenses	(500)	(786)	(1,037)	(1,430)	(1,913)					
- Administrative expenses	(895)	(1,481)	(1,953)	(2,694)	(3,604)					
- Other income and gains	558	216	262	270	283					
Operating profit	6,523	8,003	9,759	12,484	15,724					
- Finance income/(costs), net	(573)	(1,377)	(1,020)	(1,109)	(1,186)					
- Share of results of associates & JVs	197	187	468	515	566					
Profit before tax	6,148	6,813	9,208	11,889	15,105					
Income tax	(2,280)	(3,166)	(4,055)	(5,233)	(6,594)					
Profit after tax	3,868	3,648	5,153	6,656	8,511					
Non-controlling interest	(414)	(688)	(1,237)	(1,597)	(2,043)					
Perpetual capital instruments	(117)	(123)	(62)	(55)	(50)					
Shareholders' profit / loss	3,337	2,837	3,855	5,003	6,418					
Underlying net profit	1,831	2,128	2,737	3,711	4,933					
Basic EPS (RMB)	0.841	0.710	0.930	1.207	1.549					
Underlying EPS (RMB)	0.462	0.532	0.660	0.896	1.190					

Cash Flow Statement										
Year end 31 Dec (RMB m)	2017A	2018A	2019F	2020F	2021F					
Operating activities										
Profit before income tax	6,148	6,813	9,208	11,889	15,105					
D&A	184	233	254	267	281					
Fair value gains on IPs	(2,135)	(2,501)	(2,740)	(3,100)	(3,505)					
Share of results of associates and JVs	(197)	(187)	(468)	(515)	(566)					
Other income and gains - net	(558)	(216)	(262)	(270)	(283)					
Finance costs - net	573	1,377	1,020	1,109	1,186					
Changes in working capital	290	(596)	(354)	(716)	(1,490)					
Net cash from operations	4,304	4,923	6,658	8,665	10,726					
PRC income tax paid	(658)	(628)	(1,222)	(2,127)	(2,835)					
LAT paid	(375)	(527)	(1,950)	(2,515)	(3,141)					
Interest paid	(1,952)	(2,683)	(3,210)	(3,603)	(3,905)					
Cash from operating activities	1,320	1,086	276	420	845					
Investing activities										
Purchases of property and equipment	(516)	(130)	(556)	(600)	(649)					
Payments for investment properties	(1,217)	(2,883)	(3,262)	(3,659)	(3,953)					
Investments in associates and JVs	(760)	(367)	(825)	(495)	(545)					
Interest received	159	167	210	217	230					
Other investing cash flow	(5,853)	(5,504)	(42)	(79)	(83)					
Cash from investing activities	(8,187)	(8,718)	(4,475)	(4,616)	(4,999)					
Financing activities										
Bank and other borrowings raised, net	3,871	10,908	7,249	5,453	6,014					
Issue of senior notes and bonds, net	1,201	850	1,531	1,080	1,188					
Proceeds from issue of shares, net	0	0	703	0	0					
Dividends paid to shareholders	(735)	(902)	(1,042)	(1,542)	(2,001)					
Distribution to perpetual bond holders	(115)	(149)	(62)	(55)	(50)					
Other financing cash flow	3,067	2,371	1,000	1,188	1,116					
Cash from financing activities	7,290	13,077	9,380	6,125	6,267					
Net changes in cash	423	5,445	5,182	1,929	2,113					
Cash at beginning of year	8,974	9,387	14,840	20,021	21,950					
Exchange losses	(10)	8	0	0	0					

Properties under development	10,345	32,350	41,494	50,540	56,477
Completed properties for sale	10,417	9,443	10,576	11,739	12,913
Trade and other receivables	10,193	16,253	19,503	27,305	38,226
Restricted bank deposites	576	936	1,872	2,059	2,162
Cash & cash equivalents	9,387	14,840	20,021	21,950	24,063
Other current assets	4,544	3,046	3,813	4,551	5,129
Total current assets	45,461	76,868	97,279	118,144	138,972
Total assets	95,491	132,055	159,687	188,271	217,607
Trade and other payables	17,208	20,726	28,164	39,186	52,881
Contract liabilities	3,819	16,444	25,300	31,552	33,882
Current tax liabilities	4,720	6,642	7,306	7,672	8,055
Bank borrowings	9,756	12,977	13,665	15,022	16,649
Convertible bonds	0	1,744	0	0	0
Total current liabilities	35,503	58,533	74,436	93,431	111,467
Bank borrowings	25,780	34,380	40,941	45,037	49,424
Other payables	0	206	247	297	356
Deferred tax liabilities	4,734	6,130	6,437	6,759	7,096
Total non-current liabilities	30,514	40,717	47,625	52,093	56,876
Total liabilities	66,017	99,250	122,061	145,524	168,344
Total shareholders' equity	25,337	27,287	30,810	34,279	38,703
Minority interest	2,415	3,965	5,202	6,799	8,842
Perpetual capital instruments	1,722	1,552	1,614	1,669	1,719
Total equity	29,474	32,805	37,626	42,747	49.264

Balance Sheet

2018A

3,371

45,659

4,127

499

1,530

55,187

2017A

3,529

39,218

4,187

368

2,729

50,030

Year end 31 Dec (RMB m)

Investment properties Interests in associates & JVs

Other non-current assets Total non-current assets

Financial Ratios												
	2017A	2018A	2019F	2020F	2021F							
Revenue Growth (%)	9.1	25.7	33.3	37.9	33.8							
Gross Profit Growth (%)	33.5	38.5	37.3	36.8	36.2							
Reported Net Profit Growth (%)	35.4	-15.0	35.9	29.8	28.3							
Underlying Net Profit Growth (%)	2.0	16.2	28.6	35.6	32.9							
Gross Margin (%)	33.5	38.5	37.3	36.8	36.2							
Operating Profit Margin (%)	41.8	40.8	37.4	34.7	32.6							
Reported Net Margin (%)	21.4	14.5	14.8	13.9	13.3							
Underlying Net Margin (%)	11.7	10.9	10.5	10.3	10.2							
ROE (%)	13.9	10.8	13.3	15.4	17.6							
ROA (%)	6.6	4.7	6.1	7.1	8.2							
Net Gearing Ratio	86.8	101.6	86.9	84.3	80.9							
Debt to Equity Ratio	100.9	122.1	106.2	105.2	103.0							
Underlying P/E (x)	8.2	7.5	6.2	4.6	3.4							
P/E (Basic) (x)	4.5	5.6	4.4	3.4	2.6							
P/E (Diluted) (x)	4.5	6.0	4.8	3.7	2.9							
P/B (x)	0.6	0.6	0.6	0.5	0.4							
Dividend Yield (%)	5.7	6.5	9.1	11.8	15.1							

14,840 Source: the Company, Guotai Junan International.

9,387

20,021

21,950

24,063

Cash at end of year



Company Rating Definition

The Benchmark: Hong Kong Hang Seng Index

Time Horizon: 6 to 18 months

Rating		Definition
Buy	买入	Relative Performance>15%; or the fundamental outlook of the company or sector is favorable.
Accumulate	收集	Relative Performance is 5% to 15%; or the fundamental outlook of the company or sector is favorable.
Neutral	中性	Relative Performance is -5% to 5%; or the fundamental outlook of the company or sector is neutral.
Reduce	减持	Relative Performance is -5% to -15%; or the fundamental outlook of the company or sector is unfavorable.
Sell	卖出	Relative Performance <-15%; or the fundamental outlook of the company or sector is unfavorable.

Sector Rating Definition

The Benchmark: Hong Kong Hang Seng Index

Time Horizon: 6 to 18 months

Rating		Definition
Outperform	跑赢大市	Relative Performance>5%; or the fundamental outlook of the sector is favorable.
Neutral	中性	Relative Performance is -5% to 5%; or the fundamental outlook of the sector is neutral.
Underperform	跑输大市	Relative Performance<-5%; Or the fundamental outlook of the sector is unfavorable.

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