CATL (300750)

The clear market leadership implies opportunity for long term investors

25 Jun. 2018

Investment Highlights:

- Why does CATL, whose market cap stands at Rmb150bn, now presents opportunity for long term investors? Assuming China's NEV sales volume tallies 2.10mn units in 2020E, the NEV sector will then need c. 100Gwh of lithium battery. CATL claims a share of c. 40% in the Chinese EV battery market. Given this, coupled with its supply to overseas markets, its overall shipment is expected to hit c. 50Gwh in 2020E, equivalent to revenue of c. Rmb44bn. This and its revenue from businesses such as lithium battery materials add up to nearly Rmb50bn. Assuming CATL's reasonable profit margin is 10%, this overall revenue translates into net profit of c. Rmb5bn. Given that CATL's profit is still expected to grow by 30% post 2020E, based on PEG=1, we apply 30x PE to it and arrive at a fair market cap of Rmb150bn. CATL's market cap stands at Rmb14.46bn now. Given its small size of IPO, which is reflected in its current free float of only Rmb14.50bn, we believe CATL's last price is a prime entry point for long term investors.
- Will CATL be able to maintain a market share of 40%+? CATL's shipment tallied 11.9Gwh in 2017, taking up 33% of the entire Chinese EV battery market. In the same year, installation of its EV batteries in pure electric PVs and buses hit 31% and 39.4% as CATL became EV battery supplier to 50%+ of Chinese EV makers, including SAIC, Geely, BAIC, Yutong Bus, King Long, Nio etc. In terms of supplying EV batteries to new energy buses entitled to government subsidies, CATL is EV battery supplier for 17% of new energy bus models on the 5th List for 2018. If the Class A00 PVs are excluded, we expect CATL to supply EV batteries to 30%+ of models on this List. Given the huge supply of EV batteries by CATL to makers of those models, we expect CATL's overall share in China's EV battery market to exceed 40%. Besides, CATL has also inked strategic supply agreements with global clients such as Volkswagen, Daimler, BMW etc. Of which, its supply agreement with Volkswagen is order for batteries for EVs manufactured on the MEB platform. In addition, CATL has decided to put up factories in Europe and other overseas markets in a bid to wedging into the global supply chains of NEV makers.
- ❖ Will CATL be able to maintain a reasonable profit margin of 10%? Net margin of the EV (lithium) battery segment hit 20%+ during 2015 and 2016 on exponential growth in the demand for NEVs. CATL's recurring net margin fell to 12% in 2017 on 1) thinner subsidies, and 2) expanded supply across the segment. We view that the profit margin of the lithium battery segment will remain under downward pressure over the next two years to come along with accelerated exit of the subsidy policies for the NEV sector and clear-out of the competitive landscape in the EV battery segment. However, seen from another angle, reasonable



BUY (Reiterate)

Current price: Rmb66.55 Target price: Rmb82.60

CITICS Research

CHEN Junbin

Tel: 010-60836703 Email: chenjb@citics.com

Practicing license: S1010512070001

GONG Yongfeng

Tel: 010-60836758

Email: gongyongfeng@citics.com Practicing license: S1010517070002

Contact: SONG Shaoling

Tel: 010-60836714

Email: songshaoling@citics.com

Contact: LIU Dangi

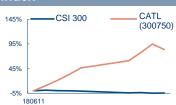
Tel: 021-20262105 Email: liudanqi@citics.com

Contact: WANG Hao

Tel: 010-60836732

Email: wanghao7@citics.com

Performance relative to the index



Source: CITICS Quantitative Investment Analysis System

Main data	
CSI 300	3,608.9
Total equity/shares o/s (mn)	2,172.4/217.2
LTM High/low (Rmb)	70.54/36.2
1-month absolute gain	83.84%
6-month absolute gain	83.84%
YTD Absolute gain	83.84%
LTM Average daily turnover (Rmb mn)	984.32



profit margin of the lithium battery segment is expected to fall in the range of 10%-12%, the median of the 6%-20% range for the auto part segment as 1) lithium battery will be the one with the highest value among all parts of a NEV in future and 2) a competitive landscape, which is similar to that in the auto glass segment, is expected to finally emerge in the lithium battery segment.

- Will CATL still deserve a PE multiple of over 30x post 2020? China's NEV sales volume is forecast to hit 2.10bn in 2020. Of which, we assume PVs tally c. 1.60mn units and CVs c. 0.50mn units with new energy PVs taking up only c. 6% of China's total PV ownership. We view that the year of 2018 is the maiden year for solid NEV products with more and more good NEVs to roll off the production lines. Such a trend will in turn drive the auto sector into the era of "blockbuster NEV models" from the era of "Blockbuster SUV models". We expect the proportion of NEV in PVs to rise to 25% post 2025 and the EV battery segment to maintain a CAGR of 25%+. As a leading maker of EV batteries, CATL is expected to deliver above-average growth of 30%+ on its leading technologies and premium clients.
- ❖ Potential risks: Sales volume of the NEV sector not up to expectation, sharper than expected decline in lithium battery prices, alteration in EV battery technologies etc.
- ❖ Earnings forecast, valuation and investment rating. Based on cautious EV battery price forecast, we lower the Company's 2018/19/20 net profit estimates to Rmb3.09bn, Rmb4.27bn and Rmb5.51bn from Rmb3.24bn, Rmb4.64bn and Rmb6.16bn and its recurring net profit estimates to Rmb2.70bn/3.91bn/5.13bn from Rmb2.88bn/4.25bn/5.84bn. The Company, as a leading EV battery maker, stands to benefit substantially from ramp-up of the NEV sales volume. We value it at 35x 2020E PE based on PEG valuation method considering 1) CATL's prospective and proactive exposure to technologies, products and capacity and 2) increasingly stable competitive landscape in the EV battery segment post 2020E, and arrive at a target price of Rmb82.60. Retain BUY.

Item/Year	2016	2017	2018E	2019E	2020E
Turnover (Rmb mn)	14,879	19,997	25,815	40,815	51,947
Growth rate (YoY, %)	160.90%	34.40%	29.09%	58.11%	27.27%
Net profit (Rmb mn)	2,852	3,878	3,091	4,274	5,508
Growth rate (YoY, %)	206.26%	35.97%	-20.30%	38.28%	28.87%
Recurring attributable net profit (Rmb mn)	2786	2376	2699	3912	5132
Growth rate (YoY, %)	216.74%	-14.72%	13.59%	44.93%	31.19%
EPS (Rmb, basic)	1.31	1.79	1.42	1.97	2.54
Gross margin	43.70%	36.29%	30.57%	28.88%	27.51%
ROE	18.41%	15.70%	9.29%	11.58%	13.25%
PE (x)	51	37	47	34	26
PB (x)	9.2	5.5	4.1	3.6	3.2

Source: CITICS Quantitative Investment Analysis System



Income Statement			(Rmb mn			
Indicator	2016	2017	2018E	2019E	2020E	
Turnover	14,879	19,997	25,815	40,815	51,947	
Operating cost	8,377	12,740	17,922	29,029	37,654	
Gross margin	43.70%	36.29%	30.57%	28.88%	27.51%	
Business tax & surcharge	109	96	124	196	249	
Selling expense	632	796	981	1,551	1,974	
Operating expense ratio	4.25%	3.98%	3.80%	3.80%	3.80%	
Administrative expense	2,152	2,956	3,227	4,408	4,831	
Administrative expense ratio	14.46%	14.78%	12.50%	10.80%	9.30%	
Financial expense	80	42	130	130	131	
Financial expense ratio	0.54%	0.21%	0.50%	0.32%	0.25%	
Investment revenue	76	1,344	305	340	379	
Operating profit	3,212	4,832	3,466	5,545	7,161	
Operating profit margin	21.59%	24.16%	13.43%	13.59%	13.79%	
Non-operating income	189	19	461	458	454	
Non-operating expenditure	1	3	3	3	3	
Total profit	3,400	4,848	3,924	5,999	7,611	
Income tax	482	654	510	780	989	
Income tax rate	14.17%	13.49%	13.00%	13.00%	13.00%	
Minority interests	67	316	323	945	1,114	
Net profit attributable to shareholders	2,852	3,878	3,091	4,274	5,508	
Net margin	19.17%	19.39%	11.97%	10.47%	10.60%	
Recurring attributable net profit	2,786	2,376	2,699	3,912	5,132	

Cash Flow State	ement			(R	mb mn)
Indicator	2016	2017	2018E	2019E	2020E
Pretax profit	3,400	4,848	3,924	5,999	7,611
Income tax	-482	-654	-510	-780	-989
Depreciation & amortization	784	1,381	1,810	2,534	3,038
Change in working capital	-1,731	87	2,410	-1,189	10,869
Others	137	-3,322	-44	-72	-90
Operating cash flow	2,109	2,341	7,590	6,492	20,439
CAPEX	-2,801	-7,180	-4,937	-5,742	-4,014
Investment revenue	76	1,344	305	340	379
Others	-9,704	-1,800	-804	-885	-1,157
Investing cash flow	-12,428	-7,636	-5,435	-6,286	-4,792
Stock issuance	11,132	6,179	5,462	0	0
Change in liabilities	2,868	5,898	9,068	5,819	9,049
Dividend paid	0	0	0	-618	-855
Others	-3,029	-3,144	-130	-130	-131
Financing cash flow	10,971	8,933	14,399	5,070	8,064
Net increase in cash and equivalent	652	3,638	16,554	5,276	23,711

Source: CITICS Quantitative Investment Analysis System

Balance Sheet				(R	lmb mn)
Indicator	2016	2017	2018E	2019E	2020E
Cash and cash equivalent	2,457	14,081	30,635	35,911	59,622
Inventory	1,360	3,418	2,330	7,257	5,272
Accounts receivable	7,316	6,919	10,068	15,102	14,493
Other current assets	10,629	8,616	7,312	11,434	13,484
Current assets	21,761	33,033	50,345	69,704	92,870
Fixed assets	3,727	8,219	10,940	13,760	14,296
Long-term equity investment	170	791	791	791	791
Intangible assets	622	1,409	1,499	1,531	1,568
Other long-term assets	2,308	6,210	7,222	8,346	9,775
Non-current assets	6,827	16,630	20,452	24,428	26,430
Total assets	28,588	49,663	70,797	94,132	119,301
Short-term borrowing	1,227	2,245	2,245	0	0
Accounts payable	3,173	4,978	7,111	11,286	14,765
Other current liabilities	5,783	10,667	11,301	19,435	25,581
Current liabilities	10,183	17,890	20,658	30,722	40,346
long-term liabilities	302	2,129	4,129	5,129	7,129
Other long-term liabilities	2,312	3,173	10,664	18,333	26,111
Non-current liabilities	2,614	5,302	14,793	23,462	33,240
Total liabilities	12,797	23,192	35,451	54,184	73,586
Share capital	613	1,955	2,172	2,172	2,172
Capital reserve	11,609	15,355	20,599	20,599	20,599
Equity attributable to shareholders	15,489	24,701	33,254	36,910	41,563
Minority interests	302	1,770	2,093	3,038	4,152
Owner's equity	15,791	26,471	35,347	39,948	45,715
Liabilities & owner's equity	28,588	49,663	70,797	94,132	119,301

Major financial indicators

Indicator	2016	2017	2018E	2019E	2020E
Growth rate (%)					
Turnover	160.90%	34.40%	29.09%	58.11%	27.27%
Operating profit	207.05%	50.42%	-28.26%	59.97%	29.15%
Net profit	206.26%	35.97%	-20.30%	38.28%	28.87%
Margin (%)					
Gross margin	43.70%	36.29%	30.57%	28.88%	27.51%
EBIT Margin	205.51%	46.29%	-11.36%	39.28%	25.23%
EBITDA Margin	19.17%	19.39%	11.97%	10.47%	10.60%
Net margin					
Return (%)	18.41%	15.70%	9.29%	11.58%	13.25%
ROE	9.98%	7.81%	4.37%	4.54%	4.62%
ROA					
Others (%)	44.76%	46.70%	50.07%	57.56%	61.68%
Liability/asset ratio	14.17%	13.49%	13.00%	13.00%	13.00%
Income tax rate	0.00%	0.00%	20.00%	20.00%	20.00%



Analyst Certification: The analysts primarily responsible for the preparation of all or part of the research report contained herein hereby certify that: (i) the views expressed in this research report accurately reflect the personal views of each such analyst about the subject securities and issuers; and (ii) no part of the analyst's compensation was, is, or will be directly or indirectly, related to the specific recommendations or views expressed in this research report.

Investment rating system

Rating standard for Investment Recommendations		Ratings	Description
Investment ratings involved in investment advice contained in this report are divided into stock rating and sector rating (unless stated otherwise). Rating standard is based on the performance relative to the market in 6 to 12 months from the report distribution date, i.e. Performance of company stock price (or sector index) over the 6-to-12-month period from distribution date is benchmarked against the change in market representative index over the same period. CSI 300 Index serves as the benchmark index for the A-share market; the NEEQ	Stock ratings	BUY	Increase relative to market representative index over 20%
		OVERWEIGHT	Increase relative to market representative index between 5% and 20%
		HOLD	Increase relative to market representative index between -10% and 5%
		SELL	Decrease relative to market representative index over 10%
as the benchmark index for the A-share marker; the NEEQ Component Index (stocks subject to negotiated transfer) or the NEEQ Market Making Index (stocks subject to market making) is		OUTPERFORM	Increase relative to market representative index over10%
the benchmark index for the NEEQ board; MSCI-China Index is the benchmark index for Hong Kong market; and NASDAQ		NEUTRAL	Increase relative to market representative index between -10% and 10%
Composite Index or Standard & Poor's 500 Index serves as the benchmark index for U.S. market.	95	UNDERPERFORM	Decrease relative to market representative index over 10%

Other Disclosures

This research report has been prepared by CITIC Securities Company Limited ("CS") or an affiliate thereof. CS, its affiliates, branches and associates (excluding CLSA group of companies for the purpose of this research report disclaimer) are herein referred to as "CITIC Securities".

Legal Entities Disclosures

This material is issued and distributed in the People's Republic of China (excluding Hong Kong, Macau and Taiwan) through CS (Securities Business License Number Z20374000) which is regulated by the China Securities and Regulatory Commission. This material is distributed on behalf of CITIC Securities in China Hong Kong by CLSA Limited; in China Taiwan by CL Securities Taiwan Co., Ltd; in Australia by CLSA Australia Pty Ltd; in United States by CLSA group of companies (excluding CLSA Americas, LLC ("CLSA Americas"));in Singapore by CLSA Singapore Pte Ltd.(Company Registration No.: 198703750W);in the EU by CLSA (UK);in India by CLSA India Private Limited, (Address: 8/F, Dalamal House, Nariman Point, Mumbai 400021. Tel No: +91-22-66505050. Fax No: +91-22-22840271; CIN: U67120MH1994PLC083118; SEBI Registration No: INZ000001735 as Stock Broker, INM000010619 as Merchant Banker and INH000001113 as Research Analyst);in Indonesia by PT CLSA Sekuritas Indonesia; in Japan by CLSA Securities Japan Co., Ltd; in Korea by CLSA Securities Korea Ltd; in Malaysia by CLSA Securities Malaysia Sdn Bhd; in the Philippines by CLSA Philippines Inc. (a member of Philippine Stock Exchange and Securities Investors Protection Fund); in Thailand by CLSA Securities (Thailand) Limited.

Jurisdiction Specific Disclosures

China: Business scope of CS includes securities investment advisory service, according to the securities business license issued by China Securities Regulatory Commission

United States: This research report has been produced in its entirety by CITIC Securities. This research report is distributed in the United States by CLSA group of companies (excluding CLSA Americas) solely to persons who qualify as "major U.S. institutional investors" as defined in Rule 15a-6 under the Securities and Exchange Act of 1934 and deal with CLSA Americas. However, the delivery of this research report to any person in the United States shall not be deemed a recommendation to effect any transactions in the securities discussed herein or an endorsement of any opinion contained herein. Any recipient of this research report from CITIC Securities and CLSA group of companies in the United States wishing to effect a transaction in any security mentioned herein should do so by contacting CLSA Americas.

Singapore: This material is distributed in Singapore by CLSA Singapore Pte Ltd., a Capital Markets Services license holder to deal in securities and an exempt financial adviser, solely to Institutional Investors, Accredited Investors or Expert Investors, as defined in s.4A(1) of the Securities and Futures Act. Pursuant to Paragraphs 33, 34, 35 and 36 of the Financial Advisers (Amendment) Regulations 2005 of the Financial Advisers Act (Cap 110) with regards to an institutional investor, accredited investor, expert investor or Overseas Investor, sections 25, 27 and 36 of the Financial Adviser Act (Cap 110) shall not apply to CLSA Singapore Pte Ltd. (telephone No.: +65 6416 7888) in connection with queries on the report. MCI (P) 024 11 2017.

Canada: This research report has been produced in its entirety by CITIC Securities. The delivery of this research report to any person in Canada shall not be deemed a recommendation to effect any transactions in the securities discussed herein or an endorsement of any opinion contained herein.

United Kingdom: The disclosures contained in this part of "United Kingdom" shall be governed by and interpreted in accordance with British law. This research report is a marketing communication. It has not been prepared in accordance with the legal requirements designed to promote the independence of investment research as defined in *the Financial Conduct Authority Handbook*, and is not subject to any prohibition on dealing ahead of the dissemination of investment research. The research report is disseminated in the EU by CLSA (UK), which is authorized and regulated by the Financial Conduct Authority. This document is directed at persons having professional experience in matters relating to investments as defined in Article 19 of *the FSMA 2000 (Financial Promotion) Order 2005*. Any investment activity to which it relates is only available to such persons. If you do not have professional experience in matters relating to investments you should not rely on this document.

General

This research report is strictly confidential to the recipient and provided only for the use of the recipient. It is not intended for persons in places where the distribution or publication of this research report is not permitted under the applicable laws or regulations of such places. This research report is for information purposes only and should not be construed as an offer to buy or sell or the solicitation of an offer to buy or sell any securities or financial instruments in any jurisdiction. CITIC Securities will not deem the recipient as its clients by reason of their receiving this report. The opinions and recommendations contained herein do not take into account individual clients' special circumstances, objectives or needs and are not intended as recommendations of particular securities, financial instruments or strategies to particular clients. The recipient of this report must independently make his own decisions regarding any securities or financial instruments mentioned herein.

Information contained herein has been obtained from sources believed to be reliable but CITIC Securities do not warrant its accuracy or completeness. CITIC Securities assumes no liability whatsoever for any direct or consequential loss arising from any use of material contained in this research report or otherwise arising in connection therewith. Any securities or financial instruments referred to herein may involve significant risk, may be illiquid and may not be suitable for all investors. The prices, values and incomes of the securities or financial instruments referred to herein may fluctuate and be affected by changes in exchange rates. Past performance is not indicative of future results.

Information, opinions and estimates contained herein reflect the judgment of analyst(s) of CITIC Securities at the date of its original publication and are subject to changes without notification. They also may be different from or contrary to the opinions presented by other business departments, units or affiliates of CITIC Securities, as different assumptions, standards, views and analytical methods may be adopted in the preparation of such other materials, and CITIC Securities has no obligation to bring such other materials to the attention of any recipient of this report. CITIC Securities relies on information barriers to control the flow of information contained in one or more areas within CITIC Securities, into other areas, units, groups or affiliates of CITIC Securities. The compensation of analysts who prepared this research report is determined solely by the management of Research Department and senior management of CITIC Securities. Analysts' compensation is not decided based on revenue of CITIC Securities' investment banking business but may be linked with overall revenue of its investment banking business, of which investment banking, sales and trading are a part.

If this research report is distributed by a financial institution other than CITIC Securities, that financial institution is solely responsible for its distribution. Clients of that institution should contact that institution to effect a transaction in the securities mentioned in this research report or if they require further information. This research report does not constitute investment advice by CITIC Securities to the clients of the distributing financial institution, and neither CITIC Securities nor its respective officers, directors and employees will accept any liability whatsoever for any direct or consequential loss arising from their use of this research report or its content.

This research report may not be reproduced, distributed or sold by any person for any purpose without the prior written consent of CITIC Securities. Copyright 2018. CITIC Securities. All rights reserved.