

Consumer & Retail Food Products

Equity - China

Hold			
Target price (HK Share price (HK Upside/Downside	1.45 1.69 -14.2		
Performance	1M	3M	12M
Absolute (%) Relative^ (%)	5.6 8.6	22.5 11.5	-5.6 -18.2
Index^	НА	NG SEN	G INDEX
RIC Bloomberg			6863.HK 6863 HK
Market cap (USDm) Market cap (HKDm)			3,122 24,201
Enterprise value (CNY Free float (%)	m)		24,470 33

23 June 2015

Christopher K Leung*

Analyst

The Hongkong and Shanghai Banking Corporation Limited +852 2996 6531 christopher.k.leung@hsbc.com.hk

Erwan Rambourg*

Analyst

The Hongkong and Shanghai Banking Corporation Limited +852 2996 6572 erwanrambourg@hsbc.com.hk

View HSBC Global Research at: http://www.research.hsbc.com

*Employed by a non-US affiliate of HSBC Securities (USA) Inc, and is not registered/qualified pursuant to FINRA regulations

Issuer of report: The Hongkong and

Shanghai Banking Corporation Limited

Disclaimer & Disclosures

This report must be read with the disclosures and the analyst certifications in the Disclosure appendix, and with the Disclaimer, which forms part of it

China Huishan Dairy (6863 HK)

Hold: FY15 results first take

- FY15 core net profit declined by 29% yoy to RMB906m with total revenue up 11% yoy to RMB3,923m
- Net debt increased from RMB3.7bn in September 2014 to RMB4.9bn in March 2015, with net gearing of 36%
- Maintain Hold and TP of HKD1.45

What's new? FY15 (YE: March) core net profit was down 29% yoy to RMB906m, which was at the high-end of its profit warning issued on 12 June 2015. Total revenue was up 11% yoy to RMB3,923m, which was mainly driven by the liquid milk and milk powder businesses. The group's gross margin was down 4.8ppt yoy to 57.6%, mainly due to operational deleverage as a result of falling raw milk prices. Despite the decline in gross margin, the EBIT margin was down 10.6ppt yoy to 32.9% and net margin also dropped by 13ppt yoy to 23.1% on the back of higher A&P, admin, and finance expenses. As at end-March 2015, the company had net debt of RMB4.9bn and net gearing of 36%. The company recommended a final DPS of RMB1.53cents, representing a payout of 24% on reported earnings (FY14: 24%).

Business segment results. For the company's core dairy farming businesses (26% of revenue and 83% of profit), revenue was up 4% yoy (1H-FY15: +31% yoy, 2H-FY15: -16% yoy) and gross margin was down 6.5ppt to 55.7% (1H-FY15: 56.4%, 2H-FY15: 54.9%), mainly due to the decline in raw milk ASP, which 4% yoy to RMB4,856/ton (1H-FY15: RMB4,995/ton, 2H-FY15: RMB4,703/ton). The average milk yield was unchanged at 9.1 tons, and the company's herd size increased by 25% yoy to 180,331 cows, including 74,389 milkable cows, 79,951 heifers, and 25,991 calves. For the liquid milk business (62% of revenue), sales were up 6% yoy, including 2% volume growth and 4% ASP growth. However, on a semi-annual business, liquid milk ASP was down 7% yoy in 2H-FY15 while volume was up 4% yoy, suggesting higher promotional discounts. For the milk powder business (12% of revenue), sales were up 87% yoy and the strong growth was mainly due to distribution network expansion.

Working capital and cash flow. Cash conversion cycle lengthened from 52 days in FY14 to 175 days in FY15, mainly due to deterioration in inventory as the inventory days increased from 187 days in FY14 to 274 days in FY15 as a result of an increase in feed and finished goods inventory. Receivable days were largely unchanged at 23 days in FY15 (FY14: 20 days). Total capex in FY15 amounted to RMB4.3bn, and we estimated the company had a negative free-cash-flow of around RMB3.3bn in FY15.



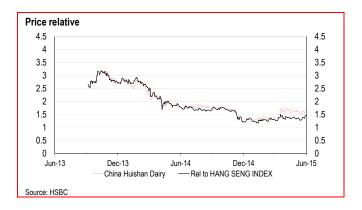
Financials & valuation

Financial statements							
Year to	03/2014a	03/2015e	03/2016e	03/2017			
Profit & loss summary (CN)	Ym)						
Revenue	3,530	4,495	5,408	6,248			
EBITDA	1,732	2,143	2,471	2,869			
Depreciation & amortisation	-164	-394	-517	-572			
Operating profit/EBIT	1,568	1,748	1,954	2,29			
Net interest	-206	-332	-445	-52			
PBT	1,294	1,257	1,206	1,02			
HSBC PBT	1,294	1,257	1,206	1,02			
Taxation	-45	-85	-91	-10			
Net profit	1,249	1,172	1,116	92			
HSBC net profit	1,284	1,331	1,418	1,67			
Cash flow summary (CNYm	1)						
Cash flow from operations	1,152	1,810	2,163	2,60			
Capex	-2,886	-2,141	-1,811	-1,51			
Cash flow from investment	-5,923	-4,975	-3,045	-2,24			
Dividends	-326	-333	0				
Change in net debt	-928	3,830	1,328	16			
FCF equity	-1,941	-663	-94	56			
Balance sheet summary (C	CNYm)						
Intangible fixed assets	932	904	876	84			
Tangible fixed assets	12,678	17,128	19,382	20,33			
Current assets	7,344	6,128	7,286	7,46			
Cash & others	5,063	3,233	3,904	3,73			
Total assets	21,020	24,226	27,610	28,71			
Operating liabilities	1,505	1,871	2,139	2,32			
Gross debt	6,320	8,320	10,320	10,32			
Net debt	1,258	5,088	6,416	6,58			
Shareholders funds	13,195	14,035	15,151	16,07			
Invested capital	14,387	19,057	21,501	22,59			

Year to	03/2014a		03/2016e	03/2017e					
Profit & loss summary (CNYm)									
Revenue	3,530	4,495	5,408	6,248					
EBITDA	1,732	2,143	2,471	2,869					
Depreciation & amortisation	-164	-394	-517	-572					
Operating profit/EBIT	1,568	1,748	1,954	2,297					
Net interest	-206	-332	-445	-520					
PBT	1,294	1,257	1,206	1,028					
HSBC PBT	1,294	1,257	1,206	1,028					
Taxation	-45	-85	-91	-107					
Net profit	1,249	1,172	1,116	921					
HSBC net profit	1,284	1,331	1,418	1,671					
Cash flow summary (CNYm	1)								
Cash flow from operations	1,152	1,810	2,163	2,600					
Capex	-2,886	-2,141	-1,811	-1,515					
Cash flow from investment	-5,923	-4,975	-3,045	-2,249					
Dividends	-326	-333	0	0					
Change in net debt	-928	3,830	1,328	169					
FCF equity	-1,941	-663	-94	565					
Balance sheet summary (C	CNYm)								
Intangible fixed assets	932	904	876	848					
Tangible fixed assets	12,678	17,128	19,382	20,338					
Current assets	7,344	6,128	7,286	7,460					
Cash & others	5,063	3,233	3,904	3,735					
Total assets	21,020	24,226	27,610	28,712					
Operating liabilities	1,505	1,871	2,139	2,320					
Gross debt	6,320	8,320	10,320	10,320					
Net debt	1 258	5 088	6 4 1 6	6 585					

Valuation data							
Year to	03/2014a	03/2015e	03/2016e	03/2017e			
EV/sales	5.8	5.4	4.8	4.2			
EV/EBITDA	11.9	11.4	10.4	9.1			
EV/IC	1.4	1.3	1.2	1.1			
PE*	13.7	15.3	14.4	12.2			
P/Book value	1.5	1.5	1.3	1.3			
FCF yield (%)	-10.0	-3.4	-0.5	2.9			
Dividend yield (%)	1.6	1.7	0.0	0.0			
Notes to December 11000 FF	20 (6 (6 - 43) 4 - 4)						

Note: * = Based on HSBC EPS (fully diluted)



Note: price at close of 19 Jun 2015

Ratio, growth and per share analysis							
Year to	03/2014a	03/2015e	03/2016e	03/2017e			
Y-o-y % change							
Revenue	38.3	27.3	20.3	15.5			
EBITDA	32.3	23.7	15.3	16.1			
Operating profit	26.4	11.5	11.8	17.6			
PBT	27.8	-2.9	-4.1	-14.8			
HSBC EPS	12.2	-10.9	6.5	17.8			
Ratios (%)							
Revenue/IC (x)	0.3	0.3	0.3	0.3			
ROIC	13.5	9.7	8.9	9.3			
ROE	13.5	9.8	9.7	10.7			
ROA	9.2	6.6	5.9	4.9			
EBITDA margin	49.1	47.7	45.7	45.9			
Operating profit margin	44.4	38.9	36.1	36.8			
EBITDA/net interest (x)	8.4	6.4	5.5	5.5			
Net debt/equity	9.5	36.3	42.3	41.0			
Net debt/EBITDA (x)	0.7	2.4	2.6	2.3			
CF from operations/net debt	91.6	35.6	33.7	39.5			
Per share data (CNY)							
EPS reported (fully diluted)	0.10	0.08	0.07	0.06			
HSBC EPS (fully diluted)	0.10	0.09	0.09	0.11			
DPS	0.02	0.02	0.00	0.00			
Book value	0.87	0.93	1.00	1.07			



Valuation and risks

We use PE methodology to value the stock as it best reflects the company's near-term earnings momentum. Our target price of HKD1.45 is based on a 12.5x CY2015e PE, which is derived from a 20% premium to our target multiple for Modern Dairy's 10.5x 2015e PE. We apply a 20% premium because it operates a vertically integrated business model and should see less volatile earnings growth.

Key upside/downside risks

Key upside risks: 1) a sooner-than-expected rebound in raw milk prices; and 2) faster-than-expected growth of the liquid milk business.

Key downside risks: 1) disease outbreak (e.g. foot-and-mouth disease) or natural disasters (such as wildfires) at dairy farms or plantation fields; 2) lower-than-expected milk prices and output; 3) changes in government policy on preferential tax treatment; 4) dairy cow supply; 5) product safety issues; 6) execution risks; and 7) competition.

Huishan Dairy - FY15 results summary									
Year to 31 Mar (RMBm)	2014	2015	%YoY	1H14	2H14	1H15	%YoY	2H15	%YoY
Revenue	3,530	3,923	11%	1,534	1,997	1,995	30%	1,929	-3%
COGS	(1,326)	(1,663)	25%	(644)	(682)	(857)	33%	(806)	18%
Gross profit before biological fair	2,205	2,261	3%	`89Ó	1,314	1,138	28%	1,123	-15%
value adjustment									
Biological FV adjustments	(1,496)	(1,370)	-8%	(642)	(854)	(695)	8%	(675)	-21%
Gain arising on initial recognition of	1,564	1,790	14%	737	826	1,075	46%	715	-14%
agricultural produce at FV less cost to									
sell the point of harvest									
Other net income	9	34	268%	4	6	21	479%	13	136%
Distribution costs	(344)	(595)	73%	(116)	(229)	(302)	161%	(293)	28%
Administrative expenses	(335)	(410)	23%	(157)	(177)	(186)	18%	(225)	27%
IPO expenses	(35)	-	nm	(31)	(4)	-	nm	-	nm
Core EBIT	1,568	1,709	9%	685	883	1,051	53%	657	-26%
Gain arising from changes in FV less	(68)	(450)	557%	(47)	(22)	(74)	60%	(375)	1614%
costs to sell of biological assets									
Net finance costs	(206)	(323)	57%	(107)	(98)	(156)	45%	(167)	70%
PBT	1,294	936	-28%	532	763	821	54%	115	-85%
Tax	(45)	(60)	33%	(16)	(29)	(32)	103%	(28)	-4%
PAT	1,249	876	-30%	516	733	789	53%	87	-88%
Minority	-	1	na	-	-	-	na	1	na
Net income	1,249	877	-30%	516	733	789	53%	88	-88%
Adjusted cash net profit	1,284	908	-29%	467	818	484	4%	424	-48%
Margins									
Core Gross margin	62.4%	57.6%	-4.8 ppt	58.0%	65.8%	57.1%	-1.0 ppt	58.2%	-7.6 ppt
Core EBIT margin	43.5%	32.9%	-10.6 ppt	40.5%	45.8%	0.0%	-40.5 ppt	0.0%	-45.8 ppt
Core Net margin	36.4%	23.1%	-13.2 ppt	30.4%	41.0%	24.2%	-6.2 ppt	22.0%	-19.0 ppt
Key ratios									
Distribution expense to sales	9.8%	15.2%	5.4 ppt	7.5%	11.4%	15.1%	7.6 ppt	15.2%	3.8 ppt
Admin expense to sales	9.5%	10.5%	1.0 ppt	10.3%	8.9%	9.3%	-0.9 ppt	11.6%	2.8 ppt
Effective tax rate	3.5%	6.4%	2.9 ppt	3.0%	3.9%	0.0%	-3.0 ppt	0.0%	-3.9 ppt

Source: Company data, HSBC

3



Disclosure appendix

Analyst Certification

The following analyst(s), economist(s), and/or strategist(s) who is(are) primarily responsible for this report, certifies(y) that the opinion(s) on the subject security(ies) or issuer(s) and/or any other views or forecasts expressed herein accurately reflect their personal view(s) and that no part of their compensation was, is or will be directly or indirectly related to the specific recommendation(s) or views contained in this research report: Christopher Leung and Erwan Rambourg

Important disclosures

Equities: Stock ratings and basis for financial analysis

HSBC believes an investor's decision to buy or sell a stock should depend on individual circumstances such as the investor's existing holdings, risk tolerance and other considerations and that investors utilise various disciplines and investment horizons when making investment decisions. Ratings should not be used or relied on in isolation as investment advice. Different securities firms use a variety of ratings terms as well as different rating systems to describe their recommendations and therefore investors should carefully read the definitions of the ratings used in each research report. Further, investors should carefully read the entire research report and not infer its contents from the rating because research reports contain more complete information concerning the analysts' views and the basis for the rating.

From 23rd March 2015 HSBC has assigned ratings on the following basis:

The target price is based on the analyst's assessment of the stock's actual current value, although we expect it to take six to 12 months for the market price to reflect this. When the target price is more than 20% above the current share price, the stock will be classified as a Buy; when it is between 5% and 20% above the current share price, the stock may be classified as a Buy or a Hold; when it is between 5% below and 5% above the current share price, the stock will be classified as a Hold; when it is between 5% and 20% below the current share price, the stock may be classified as a Hold or a Reduce; and when it is more than 20% below the current share price, the stock will be classified as a Reduce.

Our ratings are re-calibrated against these bands at the time of any 'material change' (initiation or resumption of coverage, change in target price or estimates).

Upside/Downside is the percentage difference between the target price and the share price.

Prior to this date, HSBC's rating structure was applied on the following basis:

For each stock we set a required rate of return calculated from the cost of equity for that stock's domestic or, as appropriate, regional market established by our strategy team. The target price for a stock represented the value the analyst expected the stock to reach over our performance horizon. The performance horizon was 12 months. For a stock to be classified as Overweight, the potential return, which equals the percentage difference between the current share price and the target price, including the forecast dividend yield when indicated, had to exceed the required return by at least 5 percentage points over the succeeding 12 months (or 10 percentage points for a stock classified as Volatile*). For a stock to be classified as Underweight, the stock was expected to underperform its required return by at least 5 percentage points over the succeeding 12 months (or 10 percentage points for a stock classified as Volatile*). Stocks between these bands were classified as Neutral.

*A stock was classified as volatile if its historical volatility had exceeded 40%, if the stock had been listed for less than 12 months (unless it was in an industry or sector where volatility is low) or if the analyst expected significant volatility. However, stocks which we did not consider volatile may in fact also have behaved in such a way. Historical volatility was defined as the past month's average of the daily 365-day moving average volatilities. In order to avoid misleadingly frequent changes in rating, however, volatility had to move 2.5 percentage points past the 40% benchmark in either direction for a stock's status to change.



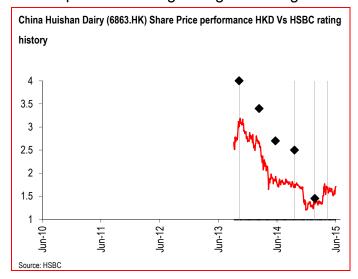
Rating distribution for long-term investment opportunities

As of 22 June 2015, the distribution of all ratings published is as follows:

Buy	40%	(29% of these provided with Investment Banking Services)
Hold	43%	(28% of these provided with Investment Banking Services)
Sell	17%	(21% of these provided with Investment Banking Services)

For the purposes of the distribution above the following mapping structure is used during the transition from the previous to current rating models: under our previous model, Overweight = Buy, Neutral = Hold and Underweight = Sell; under our current model Buy = Buy, Hold = Hold and Reduce = Sell. For rating definitions under both models, please see "Stock ratings and basis for financial analysis" above.

Share price and rating changes for long-term investment opportunities



Recommendation & price target history						
From	То	Date				
N/A	Overweight (V)	29 October 2013				
Overweight (V)	Overweight	08 October 2014				
Overweight	Neutral	11 February 2015				
Neutral	Hold	29 April 2015				
Target Price	Value	Date				
Price 1	4.00	29 October 2013				
Price 2	3.40	02 March 2014				
Price 3	2.70	12 June 2014				
Price 4	2.50	08 October 2014				
Price 5	1.45	11 February 2015				

Source: HSBC



HSBC & Analyst disclosures

Disclosure checklist						
Company	Ticker	Recent price	Price Date	Disclosure		
CHINA HUISHAN DAIRY	6863.HK	1.71	22-Jun-2015	1, 7, 11		

Source: HSBC

- 1 HSBC has managed or co-managed a public offering of securities for this company within the past 12 months.
- 2 HSBC expects to receive or intends to seek compensation for investment banking services from this company in the next 3 months.
- 3 At the time of publication of this report, HSBC Securities (USA) Inc. is a Market Maker in securities issued by this company.
- 4 As of 31 May 2015 HSBC beneficially owned 1% or more of a class of common equity securities of this company.
- As of 30 April 2015, this company was a client of HSBC or had during the preceding 12 month period been a client of and/or paid compensation to HSBC in respect of investment banking services.
- As of 30 April 2015, this company was a client of HSBC or had during the preceding 12 month period been a client of and/or paid compensation to HSBC in respect of non-investment banking securities-related services.
- As of 30 April 2015, this company was a client of HSBC or had during the preceding 12 month period been a client of and/or paid compensation to HSBC in respect of non-securities services.
- 8 A covering analyst/s has received compensation from this company in the past 12 months.
- 9 A covering analyst/s or a member of his/her household has a financial interest in the securities of this company, as detailed below.
- 10 A covering analyst/s or a member of his/her household is an officer, director or supervisory board member of this company, as detailed below.
- At the time of publication of this report, HSBC is a non-US Market Maker in securities issued by this company and/or in securities in respect of this company

HSBC and its affiliates will from time to time sell to and buy from customers the securities/instruments (including derivatives) of companies covered in HSBC Research on a principal or agency basis.

Analysts, economists, and strategists are paid in part by reference to the profitability of HSBC which includes investment banking revenues.

Whether, or in what time frame, an update of this analysis will be published is not determined in advance.

For disclosures in respect of any company mentioned in this report, please see the most recently published report on that company available at www.hsbcnet.com/research.

Additional disclosures

- 1 This report is dated as at 23 June 2015.
- 2 All market data included in this report are dated as at close 19 June 2015, unless otherwise indicated in the report.
- HSBC has procedures in place to identify and manage any potential conflicts of interest that arise in connection with its Research business. HSBC's analysts and its other staff who are involved in the preparation and dissemination of Research operate and have a management reporting line independent of HSBC's Investment Banking business. Information Barrier procedures are in place between the Investment Banking and Research businesses to ensure that any confidential and/or price sensitive information is handled in an appropriate manner.



Disclaimer

* Legal entities as at 30 May 2014

'UAE' HSBC Bank Middle East Limited, Dubai; 'HK' The Hongkong and Shanghai Banking Corporation Limited, Hong Kong; 'TW' HSBC Securities (Taiwan) Corporation Limited; 'CA' HSBC Bank Canada, Toronto; HSBC Bank, Paris Branch; HSBC France; 'DE' HSBC Trinkaus & Burkhardt AG, Düsseldorf; 000 HSBC Bank (RR), Moscow; 'IN' HSBC Securities and Capital Markets (India) Private Limited, Mumbai; 'JP' HSBC Securities (Japan) Limited, Tokyo; 'EG' HSBC Securities Egypt SAE, Cairo; 'CN' HSBC Investment Bank Asia Limited, Beijing Representative Office; The Hongkong and Shanghai Banking Corporation Limited, Singapore Branch; The Hongkong and Shanghai Banking Corporation Limited, Seoul Securities Branch; The Hongkong and Shanghai Banking Corporation Limited, Seoul Branch; HSBC Securities (South Africa) (Pty) Ltd, Johannesburg; HSBC Bank plc, London, Madrid, Milan, Stockholm, Tel Aviv; 'US' HSBC Securities (USA) Inc, New York; HSBC Yatirim Menkul Degerler AS, Istanbul; HSBC México, SA, Institución de Banca Múltiple, Grupo Financiero HSBC; HSBC Bank Brasil SA — Banco Múltiplo; HSBC Bank Australia Limited; HSBC Bank Argentina SA; HSBC Saudi Arabia Limited; The Hongkong and Shanghai Banking Corporation Limited, New Zealand Branch incorporated in Hong Kong SAR; The Hongkong and Shanghai Banking Corporation Limited, Bangkok Branch

Issuer of report
The Hongkong and Shanghai Banking
Corporation Limited

Level 19, 1 Queen's Road Central Hong Kong SAR

Telephone: +852 2843 9111 Fax: +852 2596 0200

Website: www.research.hsbc.com

This document has been issued by The Hongkong and Shanghai Banking Corporation Limited ("HSBC") in the conduct of its Hong Kong regulated business for the information of its institutional and professional investor (as defined by Securities and Future Ordinance (Chapter 571)) customers; it is not intended for and should not be distributed to retail customers in Hong Kong. The Hongkong and Shanghai Banking Corporation Limited is regulated by the Hong Kong Monetary Authority. All enquires by recipients in Hong Kong must be directed to your HSBC contact in Hong Kong. If it is received by a customer of an affiliate of HSBC, its provision to the recipient is subject to the terms of business in place between the recipient and such affiliate. This document is not and should not be construed as an offer to sell or the solicitation of an offer to purchase or subscribe for any investment. HSBC has based this document on information obtained from sources it believes to be reliable but which it has not independently verified; HSBC makes no guarantee, representation or warranty and accepts no responsibility or liability as to its accuracy or completeness. Expressions of opinion are those of the Research Division of HSBC only and are subject to change without notice. HSBC and its affiliates and/or their officers, directors and employees may have positions in any securities mentioned in this document (or in any related investment) and may from time to time add to or dispose of any such securities (or investment). HSBC and its affiliates may act as market maker or have assumed an underwriting commitment in the securities of companies discussed in this document (or in related investments), may sell them to or buy them from customers on a principal basis and may also perform or seek to perform investment banking or underwriting services for or relating to those companies.

HSBC Securities (USA) Inc. accepts responsibility for the content of this research report prepared by its non-US foreign affiliate. All U.S. persons receiving and/or accessing this report and wishing to effect transactions in any security discussed herein should do so with HSBC Securities (USA) Inc. in the United States and not with its non-US foreign affiliate, the issuer of this report.

In the UK this report may only be distributed to persons of a kind described in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005. The protections afforded by the UK regulatory regime are available only to those dealing with a representative of HSBC Bank plc in the UK. In Singapore, this publication is distributed by The Hongkong and Shanghai Banking Corporation Limited, Singapore Branch for the general information of institutional investors or other persons specified in Sections 274 and 304 of the Securities and Futures Act (Chapter 289) ("SFA") and accredited investors and other persons in accordance with the conditions specified in Sections 275 and 305 of the SFA. This publication is not a prospectus as defined in the SFA. It may not be further distributed in whole or in part for any purpose. The Hongkong and Shanghai Banking Corporation Limited Singapore Branch is regulated by the Monetary Authority of Singapore. Recipients in Singapore should contact a "Hongkong and Shanghai Banking Corporation Limited, Singapore Branch" representative in respect of any matters arising from, or in connection with this report. In Australia, this publication has been distributed by The Hongkong and Shanghai Banking Corporation Limited (ABN 65 117 925 970, AFSL 301737) for the general information of its "wholesale" customers (as defined in the Corporations Act 2001). Where distributed to retail customers, this research is distributed by HSBC Bank Australia Limited (AFSL No. 232595). These respective entities make no representations that the products or services mentioned in this document are available to persons in Australia or are necessarily suitable for any particular person or appropriate in accordance with local law. No consideration has been given to the particular investment objectives, financial situation or particular needs of any recipient. This publication is distributed in New Zealand by The Hongkong and Shanghai Banking Corporation Limited, New Zealand Branch incorporat

In Japan, this publication has been distributed by HSBC Securities (Japan) Limited. It may not be further distributed in whole or in part for any purpose. In Korea, this publication is distributed by The Hongkong and Shanghai Banking Corporation Limited, Seoul Securities Branch ("HBAP SLS") for the general information of professional investors specified in Article 9 of the Financial Investment Services and Capital Markets Act ("FSCMA"). This publication is not a prospectus as defined in the FSCMA. It may not be further distributed in whole or in part for any purpose. HBAP SLS is regulated by the Financial Services Commission and the Financial Supervisory Service of Korea.

In Canada, this document has been distributed by HSBC Bank Canada and/or its affiliates. Where this document contains market updates/overviews, or similar materials (collectively deemed "Commentary" in Canada although other affiliate jurisdictions may term "Commentary" as either "macro-research" or "research"), the Commentary is not an offer to sell, or a solicitation of an offer to sell or subscribe for, any financial product or instrument (including, without limitation, any currencies, securities, commodities or other financial instruments).

© Copyright 2015, The Hongkong and Shanghai Banking Corporation Limited, ALL RIGHTS RESERVED. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, on any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of The Hongkong and Shanghai Banking Corporation Limited. MICA (P) 073/06/2015, MICA (P) 136/02/2015 and MICA (P) 041/01/2015