14 May 2015

### GCL-Poly Energy Holdings (3800 нк) Taking Down Estimates To Reflect Weaker Poly/Wafer Pricing

### **Key Takeaway**

Polysilicon prices have fallen by more than expected thus far in the year and we are lowering our 2015 estimates by 13% to reflect this. We believe polysilicon prices will likely disappoint in the second half. We believe shares of the company, now trading on 11x 2016 P/E, are undemanding as we believe the company's downstream aspirations are not fully reflected. We maintain our PT to HK\$2.60 and reiterate Buy.

According to PVinsight, polysilicon have fallen by 17% YTD while wafer prices have fallen by 7% YTD. We would expect polysilicon price to experience a slight recover in the second half driven by a seasonal demand pick up and as the last batch of approved polysilicon imports last year expires, but a recovery will likely be limited. We are forecasting poly and wafer ASP to decline by 21% and 7% YoY in 2015.

**Partially offset by polysilicon cost declining by 5% YoY** in 2015 and 2016, respectively, as a result of efficiency gain and FBR polysilicon production of 5,000t and 10,000t in 2015 and 2016, respectively. Given the on-going delays and uncertainty in regards to execution, we have not embedded any cost savings from captive power plant or the injection of the Jinshanqiao cogeneration project (still subject to HKex).

**China's demand is an x-factor.** According to NEA, China has connected over 5.0GW of solar capacity in 1Q15; we believe a large portion was projects constructed completed late last year. The interested in distribution generation projects appears to be increasing but we believe it's not yet ready to take off, making it difficult for China to reach its 17.8GW target.

**Downstream business is where we'd position ourselves.** We believe the downstream is the part of the value chain where it is possible to build sustainable value. The company targeted to build 2.0/2.5/3.0GW of solar farms in 2015/16/17, respectively. Execution will be difficult, especially given the company's lofty ambitions. According to GCL New Energy, only ~660MW of capacity are currently under construction as of March with ~1.4GW of capacity in the pipeline. We are forecasting GCL New Energy to install 1.0GW and 1.5GW for 2015 and 2016, respectively.

### Valuation/Risks

We arrive at the PT of HK\$2.60 based on a SOTP valuation business with a conglomerate discount of 15% to arrive at our HK\$2.60 PT, implying 19% upside. The key risks to our estimates and PT are execution on its solar farm expansion; fluctuation in the poly price; difficulty in cutting costs; and new entrants.

HKD	Prev.	2013A	Prev.	2014A	Prev.	2015E	Prev.	2016E
Rev. (MM)		25,530.0	34,792.7	37,224.7	35,644.9	36,832.8	36,060.0	38,584.4
EBITDA (MM)	5,214.8	5,229.1	9,720.3	9,131.2	13,023.2	11,124.7	15,893.3	13,091.2
Net Profit		(664.3)	2,188.4	1,955.0	2,908.1	2,538.6	3,489.0	3,036.1
ROE		(4.1)%	12.8%	11.3%	15.0%	12.9%	15.8%	13.5%
P/B		2.1x		1.8x		1.6x		1.4x
EPS								
FY Dec		(0.04)	0.14	0.13	0.19	0.16	0.23	0.20
FY P/E		NM		17.3x		13.3x		11.1x

### RIIV

15,476.1

10,453.1

141,232,900

Price target HK\$2.60 Price HK\$2.18

Bloomberg: 3800 HK Reuters: 3800.HK

<b>Financial Summary</b>	
Net Debt (MM):	HK\$22,200.9
Market Data	
52 Week Range:	HK\$3.08 - HK\$1.64
Total Entprs. Value (MM	): HK\$55,938.8
Market Cap. (MM):	HK\$33,737.9

Shares Out. (MM):

Float (MM):

Avg. Daily Vol.:

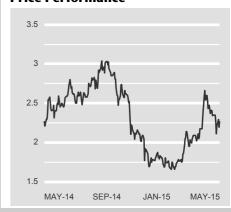
Joseph Fong, CFA \*

Equity Analyst +852 3743 8074 jfong@jefferies.com

Howard Lau \*

Equity Associate +852 3743 8082 howard.lau@jefferies.com \* Jefferies Hong Kong Limited

### **Price Performance**



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**Estimate Change** 

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### **GCL-Poly Energy Holdings Limited**

### **Buy: HK\$2.60 Price Target**

### **Scenarios**

### **Target Investment Thesis**

- Wafer production increased 4% in 2015 and remain flat in 2016
- Total revenues decrease by 1% and increase by 5% in 2015 and 2016, respectively
- Gross margins expand by 3.5ppts in 2015 and an additional 2.9ppts in 2016
- 2015 EPS: HK\$0.16; 2016 EPS: HK\$0.20
- Target Price: HK\$2.60 based on a SOTP valuation

### **Upside Scenario**

- Wafer production increased 14% and 13% in 2015 and 2016, respectively
- Total revenues increase by 5% and 12% in 2015 and 2016, respectively
- Gross margins expand by 5.0ppts in 2015 and an additional 4.2ppts in 2016
- 2015 EPS: HK\$0.20; 2016 EPS: HK\$0.29
- Target Price: HK\$3.20 based on a SOTP valuation

### **Downside Scenario**

- Wafer production decreased 10% in 2015 and remain flat in 2016
- Total revenues decrease by 9% and increase by 5% in 2015 and 2016, respectively
- Gross margins expand by 2.0ppts in 2015 and an additional 2.0ppts in 2016
- 2015 EPS: HK\$0.12; 2016 EPS: HK\$0.13
- Target Price: HK\$2.10 based on a SOTP valuation

### **Long Term Analysis**

# 1 Year Forward P/B 5.00 4.00 2.5x 1.0x 1.0x

Source: Bloomberg, Jefferies estimates

### Financial Model Drivers

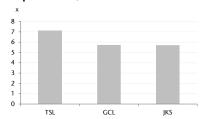
Earnings (FY14-16E) CAGR	25%
Volume CAGR (FY14-16E)	13%
Revenue CAGR (FY14-16E)	2%
EBIT CAGR (FY14-16E)	21%

### Other Considerations

As of 2014 YE, GCL's power business consisted of 13 coal-fired co-gen plants, 3 gas-fired co-gen plants, 2 biomass co-gen plants, 2 WTE plant, 1 wind power plant. Total attributable capacity was 889MW.

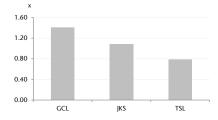
### **Peer Group**

### Group 2016 EV/EBITDAs



Source: Bloomberg, Jefferies estimates

### Group 2016 P/Bs



Source: Bloomberg, Jefferies estimates

### Ratings / Price Target

Ticker	Rec.	PT
3800 HK	Buy	HK\$2.60
TSL US	Buy	US\$16.20
JKS US	Buy	US\$35.30

### Catalysts

- Global PV demand accelerates, leading to a polysilicon shortage and higher prices
- Injection of Jinshanqiao cogeneration project
- Captive power plan begins operation

### **Company Description**

GCL-Poly Energy Holdings is a Chinese power company that produces solar grade polysilicon and operates cogeneration plants and in China.

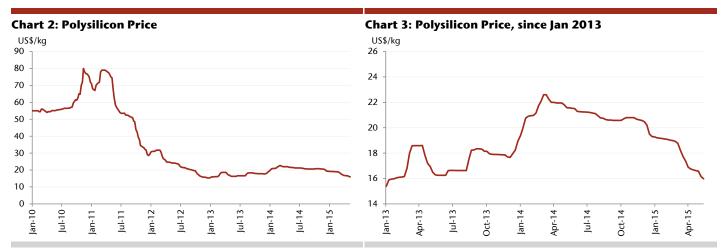
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Source: PVInsights, Jefferies Source: PVInsights, Jefferies

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### New capacity in 2015 to put more pressure on the cost curve

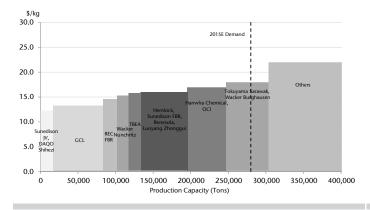
Based on announced plans and discussions with listed companies, we are forecasting Tier I poly manufacturers to add 72kt of new capacity by the end of 2015, increasing existing capacity by 22% YoY from 322kt tons to 394kt tons. We expect capacity additions for 2015 will place more pressure on the cost curve in 4Q15 and forward.

We list the new Tier I capacity additions in 2015 below.

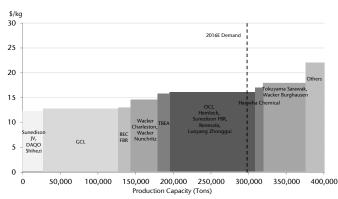
- DAQO Shihezi's expansion plans to increase its capacity by 6,000 tons and is expect to be fully ramp up by 3Q15;
- OCI's expansion plans of 10,000 tons of new capacity has started running in 1Q15;
- GCL Poly's FBR plant with 25,000 tons of new capacity is targeted to ramp up in 2H15, however, only 3,000 tons of the FBR capacity has started operation. In addition, the company is expanding its existing Siemen capacity by 10,000 tons through debottlenecking;
- Wacker's plant in Charleston, Tennessee, should be completed in 2015, adding 20,000 tons of new capacity. The company expect to ramp up 15,000 tons plus capacity by 2H15; and
- SMP, a JV between SunEdison and Samsung Fine Chemical with 10,000 tons of capacity, is set to expand its capacity by 3,500 ton this year

The ~72kt of capacity will be added at a lower production costs, flattening out the left and middle part of the cost curve. We believe the new capacity will largely be operational in the latter part of the year and the price in 2015 will still effectively be set by the YE2014's cost curve.

Chart 6: Polysilicon Cost Curve (YE2014)



**Chart 7: Polysilicon Cost Curve (YE2015)** 



Source: Company data, Jefferies

Source: Company data, Jefferies

**Estimate Change** 

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We are lowering our 2015 and 2016 EPS by 13%, respectively, to reflect decline in poly prices.

**Chart 1: Revising 2015-16 Forecasts** 

	0	ld	Nev	v	%		
HK\$ m		2015E	2016E	2015E	2016E	2015E	2016E
Poly Production	mt	76,000	85,000	75,000	85,000	-1%	0%
Poly ASP	US\$/kg	19.4	17.9	17.2	16.2	-11%	-9%
Poly Cost	US\$/kg	14.7	14.3	14.7	14.1	0%	-2%
Wafer Production	MW	13,650	13,650	13,650	13,650	0%	0%
Wafer ASP	US\$/W	0.20	0.19	0.21	0.20	1%	6%
Wafer Cost	US\$/W	0.15	0.15	0.15	0.15	2%	0%
Revenues	HK\$ m	35,645	36,060	36,833	38,584	3%	7%
Gross profit	HK\$ m	9,895	11,737	8,864	10,417	-10%	-11%
Margin %	%	28%	33%	24%	27%	-4%	-6%
Opearting Profit	HK\$ m	7,319	8,944	6,144	7,454	-16%	-17%
Profit before taxation	HK\$ m	4,377	5,419	3,793	4,687	-13%	-13%
Income tax expense	HK\$ m	(1,094)	(1,355)	(948)	(1,172)	-13%	-13%
Effective tax rate	%	25%	25%	25%	25%	0%	0%
Profit	HK\$ m	3,283	4,064	2,844	3,516	-13%	-13%
Non-controlling interests	HK\$ m	(375)	(575)	(306)	(479)	-18%	-17%
NPT	HK\$ m	2,908	3,489	2,539	3,036	-13%	-13%
Margin %	%	8%	10%	7%	8%	-1%	-2%
EPS	нк\$	0.19	0.23	0.16	0.20	-13%	-13%

Source: Company data, Jefferies

**Estimate Change** 

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### **Valuation**

We believe shares of GCL Poly could be worth HK\$2.60 per share. We used to an EVA analysis to value the solar farm business, an EV/EBITDA multiple of 5.5x for the power business and an EV/EBITDA multiple of 4.5x for solar material business. We thereafter applied a conglomerate discount of 15% to arrive at our price target of HK\$2.60, implying 19% upside.

We have summarized our analysis below.

<b>Exhibit 1: GCL-Poly Energ</b>	y SOTP valu	ıation	
	G	CL-Poly	
Solar/Wafer Manufacturing B	usiness	Target Enterprise Value	88,869
EBITDA (2016E)	8,584	- Net Debt	28,762
x Target multiple	4.5	- Minorities	13,466
Target Enterprise Value (HK\$ m)	38,630	Target Market Cap (HK\$ m)	46,642
Solar Farm		÷ Shares outstanding (m)	15,489
Enterprise Value (Rmb m)	32,713	Share price (HK\$/share)	3.01
Rmb to HKD	1.24		
Enterprise Value (HK\$m)	40,565	Discount to NAV	-15%
Power Business		Target Price	2.56
EBITDA (2016E)	1,759	Rounded to HK\$0.10/share	2.60
x Target multiple	5.5	Latest price	2.18
Enterprise Value (HK\$ m)	9,675	Upside	19%

Source: Jefferies estimates, company data

Our sum-of-the-parts analysis results in a target enterprise value of HK\$88.9bn. After subtracting net debt and minorities, we arrive at a target market price of HK\$46.6bn, which translates to a target price of HK\$2.60 after we applying a 15% discount to partially reflect conglomerate discount and concerns over corporate governance.

### Risks

The key risks to our estimates and target price are: fluctuation in the polysilicon price; difficulty in lowering production costs; new entrants into the market; competitive pressures increasing; changes to China's regulatory regime; and project execution.

Tak	ole	3:	Glo	bal	Pol	ysi	licon	manu	facturers
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			Mkt cap					P/E	(X)		P/B (X	()	F	ROE (%)	)
Company	Ticker	Price	(US\$ bn)	Target	Rec.	Upside	2014	2015E	2016E	2014	2015E	2016E	2014	2015E	2016E
TBEA	600089 CH	17.30	9.0	-	NC	-	23.6	22.2	18.1	2.0	2.7	2.5	9.7	12.9	14.0
Wacker Chemie	WCH GR	107.10	6.4	-	NC	-	22.2	36.7	19.9	2.4	2.6	2.3	9.9	7.1	12.5
GCL-Poly Energy	3800 HK	2.18	4.4	2.60	Buy	19%	17.3	13.3	11.1	1.8	1.6	1.4	11.3	12.9	13.5
OCI Co Ltd	010060 KS	99,600	2.2	-	NC	-	nmf	49.4	17.0	0.7	0.8	0.8	-0.7	2.1	5.5
Tokuyama Corp	4043 JP	269.00	0.8	100.00	UNPF	-63%	nmf	nmf	nmf	0.6	0.6	0.6	-34.2	0.0	0.0
REC Silicon ASA	REC NO	1.80	0.6	-	NC	-	2.7	nmf	61.1	0.5	0.5	0.5	21.2	-0.8	-0.9
DAQO	DQ US	24.64	0.3	-	NC	-	13.2	8.5	5.8	1.1	0.8	0.7	9.7	13.6	16.3
Total/average		•	23.6	•		•	15.8	26.0	22.2	1.3	1.4	1.3	3.8	6.8	8.7

Source: Jefferies estimates, Bloomberg

### Trading below historical trading range

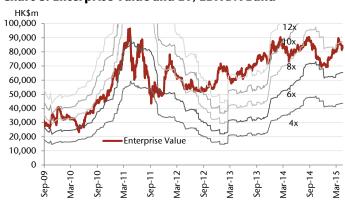
Shares of GCL-Poly is trading within its historical trading range whether on a P/E, P/B or EV/EBITDA basis off are ours or consensus estimates. Our price target of HK\$2.60 has an implied a 2016 EV/EBITDA of 6x, below historical average, and an implied a 2016 P/B of 1.7x, in-line with historical average. Our price target has an implied 2016 P/E of 13x.

**Jefferies** 

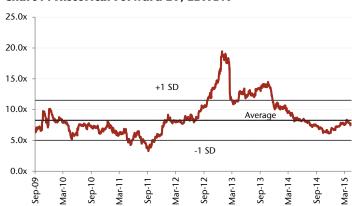
**Estimate Change** 

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### **Chart 9: Historical Forward EV/EBITDA**



Source: Bloomberg, Jefferies

Source: Bloomberg, Jefferies

### Chart 10: Share Price and P/E Band

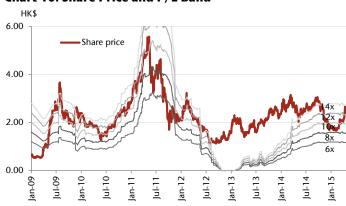


Chart 11: Historical Forward P/E



Source: Bloomberg, Jefferies

Source: Bloomberg, Jefferies

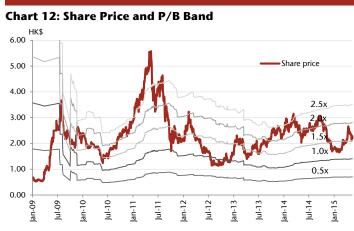


Chart 13: Historical Forward P/B Band



Source: Bloomberg, Jefferies

Source: Bloomberg, Jefferies

**Estimate Change** 

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### **Key Financials**

**Table 4: Income Statement** 

Income Statement					
HK\$ m	2012A	2013A	2014A	2015E	2016
Total revenues	22,348	25,530	37,225	36,833	38,584
YoY growth	-12%	14%	46%	-1%	5%
Total cost of sales	(20,599)	(22,490)	(29,574)	(27,969)	(28,167
Total gross profit	1,749	3,040	7,651	8,864	10,417
YoY growth	-79%	74%	152%	16%	18%
Margin	8%	12%	21%	24%	279
SG&A	(1,953)	(1,828)	(2,585)	(2,560)	(2,795
Share-based payment expenses	(42)	(26)	(161)	(160)	(167
Total operating expenses	(1,995)	(1,854)	(2,746)	(2,720)	(2,963)
Operating profit	(246)	1,186	4,904	6,144	7,454
YoY growth	-104%	-582%	314%	25%	21%
Margin	-1%	5%	13%	17%	199
Net interest expenses	(2,126)	(2,207)	(2,713)	(2,977)	(3,392
Share of results of associates & JV	(4)	16	48	41	41
Others	(885)	750	556	584	584
Profit before taxation	(3,261)	(256)	2,795	3,793	4,687
Income tax expense	(124)	(190)	(639)	(948)	(1,172
Effective tax rate	-4%	-74%	23%	25%	259
Profit	(3,385)	(446)	2,155	2,844	3,516
Non-controlling interests	(130)	(218)	(200)	(306)	(479
Net profit attributable to shareholders	(3,516)	(664)	1,955	2,539	3,036
YoY growth	-182%	nmf	-394%	30%	0
Margin	-16%	-3%	5%	7%	89
Basic EPS	(0.23)	(0.04)	0.13	0.16	0.20
Diluted EPS	(0.23)	(0.04)	0.13	0.16	0.20
YoY growth	-182%	-81%	-394%	30%	20%

Source: Jefferies estimates, company data

Estimate Change

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Table 5: Balance Sheet

Balance Sheet	20124	20124	20144	20155	2017
HK\$ m	2012A	2013A	2014A	2015E	2016E
Current assets			5 520	4 700	4 720
Cash and equivalents	4,496	6,169	5,529	4,709	4,720
Restricted cash	5,015	8,080	11,809	10,809	8,809
Short term investment	15	12	22	22	22
Inventory	3,425	1,657	2,696	2,299	2,315
Account Receivable	8,858	11,176	13,783	9,207	6,468
Loan to associates	80	67	-	-	
Prepaid and other	40	43	41	41	41
Deferred income taxes	209	48	21	21	21
Assets classified as held for sale	31	-	-	-	-
Total current assets	22,169	28,057	34,319	27,526	22,814
Non-current assets					
Property, plant and equipment, net	42,233	43,995	50,612	59,510	72,255
Prepayment	1,727	1,811	1,773	1,732	1,690
Goodwill	676	652	634	634	634
Intangibles	223	201	173	146	120
Asset from JV	216	341	310	351	391
Asset from associates	236	195	252	252	252
Available-for-sale investment	-	292	-	-	-
Convertible bonds	-	246	175	175	175
Capex prepayment	134	674	1,461	1,461	1,461
Restricted cash	206	163	158	158	158
	45,650	48,585	55,685	64,556	77,273
Total assets	67,818	76,643	90,004	92,082	100,087
Current liabilities					
Accounts payable	9,128	13,737	20,833	15,325	14,662
Amounts due to related companies	130	735	735	735	735
Advances from customers	811	955	973	973	973
Deferred revenue	114	121	122	122	122
Income taxes payable	88	165	234	234	234
Current portion of long-term debt	19,705	24,916	21,951	21,951	21,951
Current portion of leasing expenses	464	654	932	932	932
Total current liabilities	30,439	42,045	48,072	42,565	41,902
Non-current liabilities					
Deferred income taxes	514	418	524	524	524
Long-term debt	15,876	13,044	17,588	22,329	27,481
Other non-current liabilities	3,218	3,131	2,456	2,456	2,456
	19,609	16,593	20,569	25,310	30,462
Total liabilities	50,048	58,638	68,641	67,875	72,363
Minority interest	1,560	1,859	2,958	3,263	3,743
Equity attributable to owners of the Company	16,210	16,146	18,406	20,944	23,980
Total equity	17,770	18,005	21,363	24,208	27,723
Total liabilities and shareholder's equity	67,818	76,643	90,004	92,082	100,087

Source: Jefferies estimates, company data

### **Estimate Change**

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Income statement					Cash flow				
HK\$ m	2013	2014	2015E	2016E	HK\$ m	2013	2014	2015E	2016E
Revenue	25,530	37,225	36,833	38,584	Profit before tax	-256	2,795	3,793	4,687
COGS	-22,490	-29,574	-27,969	-28,167	Change in working cap.	3,458	-147	-534	2,060
Operating expense	1,854	2,746	2,720	2,963	Tax paid	-78	-533	-948	-1,172
Operating profit	1,186	4,904	6,144	7,454	Others	5,383	6,926	7,292	8,363
Share of results of assoc. & JCE	16	48	41	41	CF from operations	8,507	9,041	9,602	13,939
Other income	-2,423	-3,473	-3,223	-3,610	Capex	-4,045	-7,127	-13,186	-17,689
Interest income	208	320	246	218	Acquisitions and others	-2,623	-2,322	1,246	2,218
Interest expense	757	996	584	584	CF from investing	-6,668	-9,449	-11,940	-15,471
Pre-tax profit	-256	2,795	3,793	4,687	Equity raised/ (repaid)	6	744	0	0
Tax	-190	-639	-948	-1,172	Debt raised/ (repaid)	1,506	2,285	4,741	5,152
Profit	-446	2,155	2,844	3,516	Dividends, interest and others	-1,841	-3,257	-3,223	-3,610
Minority interest	-218	-200	-306	-479	CF from financing	-329	-228	1,518	1,542
Net profit	-664	1,955	2,539	3,036					
					Net cash flow	1,510	-636	-820	11
Basic EPS (Rmb)	-0.04	0.13	0.16	0.20	Exchange gain	163	-4	0	0
Diluted EPS (Rmb)	-0.04	0.13	0.16	0.20	Cash at end of year	6,169	5,529	4,709	4,720
Balance sheet					Ratio & financial metrics and	alysis			
HK\$ m	2013	2014	2015E	2016E		2013	2014	2015E	2016E
Cash	14,249	17,338	15,519	13,529	Revenue Growth	14.2%	45.8%	-1.1%	4.8%
Inventories	1,657	2,696	2,299	2,315	Operating Profit Growth	-582.1%	313.5%	25.3%	21.3%
A/R net of allowances	11,057	13,658	9,082	6,343	EPS Growth	-81.1%	-394.2%	29.8%	19.6%
Other current assets	1,094	627	627	627	Operating Profit Margin	4.6%	13.2%	16.7%	19.3%
Fixed assets	43,995	50,612	59,510	72,255	Net Profit Margin	-2.6%	5.3%	6.9%	7.9%
Others assets	4,590	5,073	5,045	5,018	Payout Ratio	0.0%	0.0%	0.0%	0.0%
Total assets	76,643	90,004	92,082	100,087	Valuation metrics				
					PER (x)	nmf	17.3	13.3	11.1
ST debt	24,916	21,951	21,951	21,951	EV/EBITDA (x)	11.7	6.7	6.1	5.7
Other current liabilities	17,129	26,121	20,613	19,951	Price to Book (x)	2.1	1.8	1.6	1.4
LT debt	13,044	17,588	22,329	27,481	<b>Balance Sheet Ratios</b>				

Source: Jefferies estimates, company data

3,549

58,638

16,146

1,859

76,643

2,981

68,641

18,406

2,958

90,004

2,981

67,875

20,944

3,263

92,082 100,087

2,981

72,363

23,980

3,743

ROE

ROA

Net debt to Equity

Interest coverage (x)

Book value per share

Other LT liabilities

**Total liabilities** 

Minority interests

Shareholder's equity

Total liability & equity

-4.1%

-0.6%

2.2

1.04

131.7%

11.3%

2.6%

3.0

1.19

103.9%

12.9%

118.8%

3.1%

3.5

1.35

13.5%

3.7%

3.6

1.55

129.5%

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### **Company Description**

GCL-Poly Energy Holdings Limited, together with its subsidiaries, is engaged in the manufacturing of polysilicon and wafers for the solar industry, the development, management and operation of environmental friendly power plants, as well as the operation of solar system integration business. It has two segments: solar business, which manufactures and sells polysilicon and wafer to companies operating in the solar industry, and power business, which comprises the development, construction, management and operation of power plants and sales of coals. Power plants include coal fueled cogeneration plants, resources comprehensive utilization cogeneration plants, gas fueled cogeneration plants, biomass fueled cogeneration plants, an incineration plant, a wind power plant and others.

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Buy - Describes securities that we expect to provide a total return (price appreciation plus yield) of 15% or more within a 12-month period. Hold - Describes securities that we expect to provide a total return (price appreciation plus yield) of plus 15% or minus 10% within a 12-month period.

Underperform - Describes securities that we expect to provide a total return (price appreciation plus yield) of minus 10% within a 12-month period.

Period - Describes securities that we expect to provide a total return (price appreciation plus yield) of minus 10% or less within a 12-month period.

The expected total return (price appreciation plus yield) for Buy rated securities with an average security price consistently below \$10 is 20% or more within a 12-month period as these companies are typically more volatile than the overall stock market. For Hold rated securities with an average security price consistently below \$10, the expected total return (price appreciation plus yield) is plus or minus 20% within a 12-month period. For Underperform rated securities with an average security price consistently below \$10, the expected total return (price appreciation plus yield) is minus 20% or less within a 12-month period.

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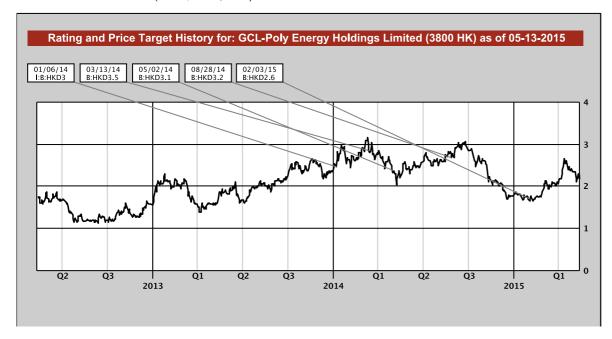
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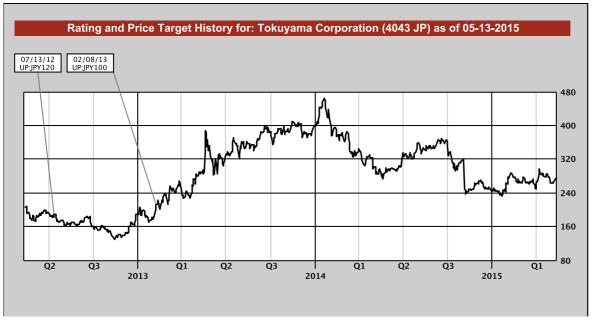
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- JinkoSolar Holding Co., Ltd. (JKS: \$29.30, BUY)
- Tokuyama Corporation (4043 JP: ¥269, UNDERPERFORM)
- Trina Solar Limited (TSL: \$12.37, BUY)





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### **Distribution of Ratings**

			IB Serv./Past 1		
Rating	Count	Percent	Count	Percent	
BUY	1067	51.37%	290	27.18%	
HOLD	840	40.44%	160	19.05%	
UNDERPERFORM	170	8.18%	11	6.47%	

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