**Equity Research | Information Technology** 

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# **Technology Sector**

Fund raising season



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US\$1.56bn share placement by Alibaba Picture at a deep discount After the strong market rally in April, companies have been seizing the opportunity to raise fresh capital in May and June. Alibaba Pictures (1060 HK) is the latest company to raise capital. On Jun 4, the company tapped the market for HK\$12.2bn (US\$1.56bn), issuing 4.2bn shares at HK\$2.9, a deep discount of ~20% to the last closing price. Shares in Alibaba Pictures have surged over150% YTD and its market cap has reached US\$9.6bn, matching that of industry leader Huayi Brothers (300027 CH), at US\$9.3bn, which is currently trading at 56x 2015E P/E. The two companies far exceed that of TVB (511 HK) which has a market cap of US\$2.6bn. Alibaba Pictures intends to use the net proceeds from the share placement as general working capital and to finance potential acquisitions of mediarelated businesses in the future. However, the company has not identified any specific acquisition targets at present.

Who else has raised funds recently? Other companies that have raised fresh capital recently include Kingsoft (3888 HK), to develop its cloud computing business, ChinaSoft (354 HK), Kingdee (268 HK) to prepare for potential acquisitions, BYD (1211 HK) to expand their li-on ferrous battery and new energy vehicles businesses, and Forgame (484 HK) to prepare for future acquisitions of domestic internet businesses and international game-related businesses (see fig 2 for summary).

Who's next? For investors, it is undesirable to buy a stock and then discover the company is selling new shares at a big discount. We have screened through our coverage, over half of which has seen a share price surge of over 50% YTD (see fig 1). We believe the following companies could potentially issue new shares: hardware sector - Coolpad (2369 HK) and Tongda (698 HK); gaming and software sector - Ourgame (6899 HK), Chanjet (1588 HK), NetDragon (777 HK), IGG (8002 HK).

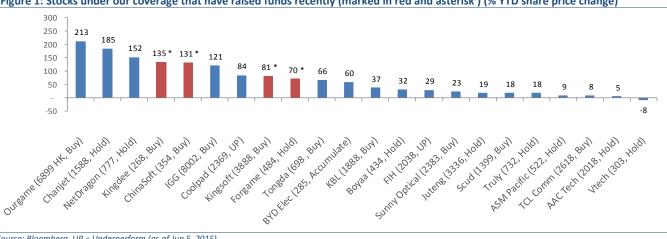
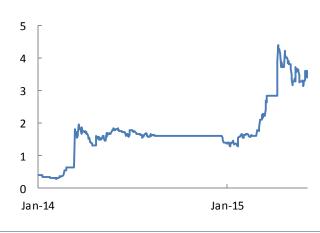


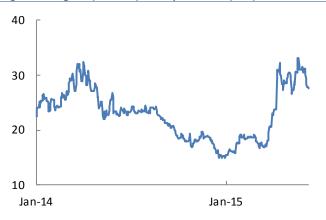
Figure 1: Stocks under our coverage that have raised funds recently (marked in red and asterisk) (% YTD share price change)

Source: Bloombera, UP = Underperform (as of Jun 5, 2015)

Figure 2: Alibaba Pictures (1060 HK) share price chart (HK\$)

Figure 3: Kingsoft (3888 HK) share price chart (HK\$)





Source: Bloomberg Source: Bloomberg

Figure 4: Monthly share price performance (rolling twelve month) (% change)

Date	Company	Stock code	Share placement	Amount (HK\$ bn)	Discount to last closing pricing	Remarks	Placing agents
4-Jun-15	Alibaba Picture	1060 HK	4.2bn shares @ HK\$2.9	12.2	19.9%	New funds for potential acquisitions of media-related businesses	Morgan Stanley/Credit Suisse
4-Jun-15	Kingsoft	3888 HK	100m shares @HK\$27.4	2.7	6.5%	80% for cloud business/20% for general working capital	Morgan Stanley/JP Morgan
4-Jun-15	BYD	1211 HK 002594 CH	261m A-shares @Rmb57.4	18.6	24.5%	Rmb6bn for battery expansion, Rmb5bn for new energy vehicles, Rmb4bn for working capital and repaying bank loans	
22-May-15	Forgame	484 HK	18m shares @HK\$16.50	0.3	6.9%	New funds for potential acquisitions of domestic internet related business/international game-related business	BoCom Int'l
18-May-15	Kingdee	268 HK	289m shares @HK\$4.6	1.3	10.0%	Placement to JD.com; new funds to prepare for potential acquisitions	N/A
4-May-15	ChinaSoft	354 HK	50m shares @HK\$3.68	0.2	16.9%	HK\$100m to develop supply chain financing with BoCOM, others for JointForce platform, internet financing business	BoCom Int'l

Source: GF Securities (HK)



## **Rating Definitions**

Benchmark: Hong Kong Hang Seng Index

Time horizon: 12 months

#### **Company ratings**

**Buy** Stock expected to outperform benchmark by more than 15%

Accumulate Stock expected to outperform benchmark by more than 5% but not more than 15%

Hold Expected stock relative performance ranges between -5% and 5%Underperform Stock expected to underperform benchmark by more than 5%

**Sector ratings** 

**Positive** Sector expected to outperform benchmark by more than 10%

Neutral Expected sector relative performance ranges between -10% and 10%

Cautious Sector expected to underperform benchmark by more than 10%

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