

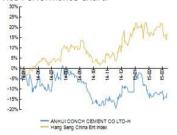


24 March 2015

Outperform **Unchanged**

Market Data: Mar 23 Closing Price (HK\$) 28.1 Price Target (HK\$) 33 HSCEI 12,177 HSCCI 4,484 52-week High/Low (HK\$) 35.70/24.00 Market Cap (USD Mn) 19,195 Market Cap (HK\$ Mn) 148.910 Shares Outstanding (Mn) 5.299 Exchange Rate (RMB-HKS) 1.26

Price Performance Chart:



Source: Bloomberg

Analyst

Rong Ye A0230512110001 AYZ033 Dimi Du A0230514070005 BEE282 Daniel Huang A0230513030001 BDO227

Contact Rong Ye

last page.

yerong@swsresearch.com

(+86) 21 23297818×7418

Related Reports

"Anhui conch cement (914 HK): Shelling out "Jan 15,2015

The company does not hold any equities or derivatives of the listed company mentioned in this report ("target"), but then we shall provide financial advisory services subject to the relevant laws and regulations. Any affiliates of the company may hold equities of the target, which may exceed 1 percent of issued shares subject to the relevant laws and regulations. The company may also provide investment banking services to the target. The Company fulfills its duty of disclosure within its sphere of knowledge. The clients may contact compliance@swsresearch.com for relevant disclosure materials or log into www.swsresearch.com under disclosure column for further information. The clients shall have a comprehensive understanding of the disclosure and disclaimer upon the

业绩符合预期,分红率提高带来估值提升

安徽海螺水泥 (914:HK)

Financial summary and valuation						
	FY2013	FY2014	FY2015E	FY2016E	FY2017E	
Revenue (Rmbm)	55,262	60,759	63,142	67,480	67,721	
YOY (%)	20.7	9.9	3.9	6.9	0.4	
Net income (Rmbm)	9,389	10,981	11,399	12,183	12,670	
YOY (%)	48	17	4	7	4	
EPS (Rmb)	1.77	2.07	2.15	2.30	2.39	
Diluted EPS (Rmb)	1.77	2.07	2.15	2.30	2.39	
ROE (%)	16.84	16.68	15.45	14.65	13.66	
Debt/asset (%)	24.7	20.6	18.7	18.0	16.5	
Dividend yield (%)	1.11	1.55	2.89	2.39	2.55	
PE (x)	12.7	10.9	10.5	9.8	9.5	
PB (x)	2.1	1.8	1.6	1.4	1.3	
EV/Ebitda (x)	6.8	5.6	5.5	4.9	5.5	

Note: Diluted EPS is calculated as if all outstanding convertible securities, such as convertible preferred shares, convertible debentures,

业绩符合预期 安徽海螺(914HK)的 2014 年财报公布,净利润为 109.8 亿 元且每股净利润为 2.07 元(同比增长 17%)。该业绩完全与申万的预期一 致,比彭博的预期每股净利润2.173 略低4.6%。

分红率提高是关键 在2014年,海螺水泥与熟料的销量为249百万(同比9.29%)吨。水 泥与数量的吨售价为人民币244元,对比2013年的242元略高2元。吨毛利在2014年达到 了人民币82元每吨,比2013年的79元多出3元。海螺将过去5年平均分红率的19%提高至 目前的31%。再次确认了我们2015年1月15日报告所指出的海螺将增加其分红的观点

杠杆持续减少,资产负债表进一步增强 净负债在 2014 年为人民币 57.6 亿 元,对比 2014 年 6 月的 100 亿元和 2013 年年末的 108 亿元。14 年末的净 负债率为 9%(14 年上半年为 17%),对比 13 年年末的 20%。这验证了我们 此前所认为的在水泥行业需求减弱和市场逐步整合成熟的背景下,公司会持 续的去杠杆的判断。

改革红利提升估值 我们看到了海螺正在进行的国企改革带来的积极效 果。随着海螺水泥直接由海螺创业持股,我们认为员工持股计划将会通过进 一步提高海螺的分红率得到体现。参照湾水泥市场的经验,长期看,我们认 为分红率将会由现在的 31%持续提高到未来的 45%,同时带动公司的估值提 升。

重申增持评级 海螺目前交易在人民币 468 元吨企业价值,低于历史平均水 平约 20%。我们维持现有目标价港币 33 元,反映了人民币 538 元的吨企业 价值。基于 15.4%的上浮空间,我们重申增持评级



Results in line. Conch reported full-year 2014 net profit of Rmb10.98bn and EPS of Rmb2.07 (+17% YoY), vs SWS's EPS forecast of Rmb2.08 but 4.6% below the Bloomberg consensus forecast EPS of Rmb2.17.

Higher payout ratio as a key positive. In 2014, Conch delivered 249m tonnes of cement and clinker (+9.29% YoY). The average selling price (ASP) for cement and clinker was Rmb244/t, Rmb2 higher than the Rmb242/t average in 2013. Unit margin reached Rmb82/t in 2014, up Rmb3 over 2013. Conch increased its dividend payout ratio to 31%, which compares with a five-year average of 19%. This underscores our expectation, as noted in our previous report, Shelling out (published 15 January 2015), that the company may increase its payout ratio, following its streamlining of its shareholder structure.

Ongoing deleveraging strengthens balance sheet. Conch's net debt by the end of 2014 was Rmb5.76bn, down from Rmb10.0bn in mid-2014 and Rmb10.8bn at end-2013. The lower levels of net debt over the year reduced net gearing from 17% in 1H14 to 9% for the full year, (and compares with a net gearing in 4Q13 of 20%). We see Conch's continued efforts to deleverage as a prudent approach during the current period of decelerating demand for cement.

Refor to drive re-rating. We see positive results from the Anhui local government's efforts to reform the state-owned enterprise (SOE) structure of Conch Cement, through a more effective employee incentive scheme that will likely push overall dividend payouts higher. We expect the company to continue to raise its dividend payout ratio over the long-term from the current level of 31% towards 45%. We expect this to result in a re-rating of the stock, as per the experience of the Taiwanese cement market.

Maintain Outperform. Anhui Conch is currently trading at an EV/capacity of Rmb468/t, representing a c.20% discount to its historical average. We maintain our current target price of HK\$33, reflecting an EV/capacity of Rmb538/t. With 17.4% upside, we maintain our Outperform recommendation.

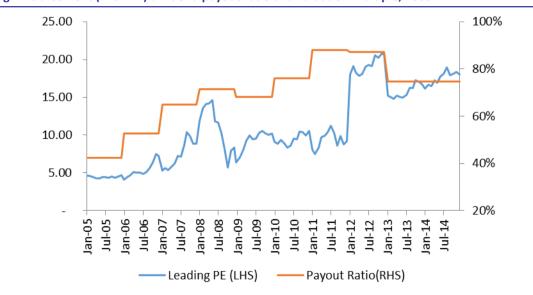


Fig 1: Unit data of Conch

(Rmb/t)	2013	2014	2015E	2016E	2017E
Volume (mt)	228	248	262	280	281
ASP	242	245	241	241	241
ACP	-163	-164	-161	-161	-161
Gross profit	79	82	80	80	80
Other Selling and	4.9	5.9	2.5	2.5	2.5
marketing	-11.8	-11.9	-11	-11	-11
Admin expenses	-11.2	-10.9	-11	-11	-11
SG&A	-23.0	-22.7	-22.0	-22.0	-22.0
Finance costs	-5.1	-4.2	-3.6	-3.6	-2.6
Expenses	-28.1	-26.9	-25.6	-25.6	-24.6
Associates/Entities Profit before	-0.1	-0.2	0.2	0.2	1.2
taxation	56	60	57	57	59
Tax rate	22%	23%	21%	21%	21%
Tax/t	-12.5	-13.6	-12.0	-12.0	-12.4
Minority interests	1.89	2.37	1.60	1.60	1.60
Net profit/t	41	44	44	44	45

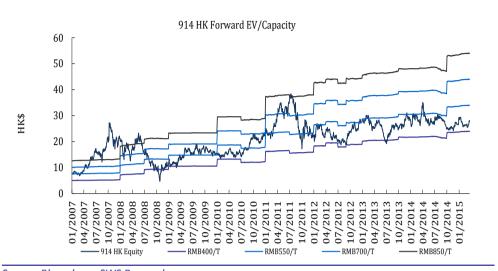
Source: Company, SWS Research

Fig 2:Asia Cement (1102:TT) dividend payout ratio and valuation multiple, 2005-14



Source: Company, SWS Research

Fig 3: Conch EV/capacity



Source: Bloomberg, SWS Research



APPENDIX

Consolidated Income Statement

(Rmbm)	2013	2014	2015E	2016E	2017E
Revenue	55,262	60,759	63,142	67,480	67,721
Cost of Sales	(37,275)	(40,560)	(42,182)	(45,080)	(45,241)
Gross Profit	17,987	20,198	20,960	22,400	22,480
Other Income	3,313	1,652	655	700	703
Distribution expenses	(2,685)	(2,937)	(2,882)	(3,080)	(3,091)
Adminstrative expenses	(2,563)	(2,687)	(2,882)	(3,080)	(3,091)
EBITDA	17,430	19,997	20,197	21,546	0
EBIT	13,857	16,025	15,851	16,940	17,001
Finance Costs	(1,161)	(1,039)	(943)	(1,008)	(731)
Profit before tax	12,671	14,927	14,960	15,988	16,607
Income tax expense	(2,850)	(3,360)	(3,142)	(3,357)	(3,487)
Minority interests	432	586	419	448	450
Profit for the year	9,389	10,981	11,399	12,183	12,670

Source: SWS Research

Consolidated Cash Flow Statement

(Rmbm)	2013	2014	2015E	2016E	2017E
Profit before taxation	12,671	14,927	14,960	15,988	16,607
Plus: D&A	3,386	3,972	4,346	4,606	4,970
Finance cost	1,161	1,039	943	1,008	731
Losses from investments	152	84	104	123	69
Change in working capital	504	2,922	(3,590)	(215)	(197)
Others	(3,919)	(3,360)	(4,692)	(4,877)	(3,487)
CF from operating activities	13,955	19,584	12,072	16,633	18,692
CAPEX	(7,518)	(9,418)	(10,734)	(11,472)	(23,025)
Other CF from investing activities	(4,959)	2,051	200	200	0
CF from investing activities	(12,476)	(7,366)	(10,534)	(11,272)	(23,025)
Equity financing	164	0	0	0	135
Net change in liabilities	(1,614)	0	0	(435)	1
Dividend and interest paid	(1,481)	(1,855)	(3,445)	(2,850)	(3,046)
Other CF from financing activities	(115)	(4,200)	0	16	(460)
CF from financing activities	(3,046)	(6,055)	(3,445)	(3,269)	(3,369)
Net cash flow	(1,567)	6,162	(1,907)	2,093	(7,703)
FCFF	13,080	16,861	9,014	13,217	2,235
FCFE	10,962	13,940	12,604	12,997	2,434

Source: SWS Research



Consolidated Balance Sheet

(Rmbm)	2013	2014	2015E	2016E	2017E
Current Assets	24,977	25,270	30,769	33,884	26,424
Bank balances and cash	11,256	14,152	15,511	17,604	9,901
Trade and other receivables	9,501	6,371	10,725	11,462	11,689
Inventories	3,693	4,376	4,160	4,446	4,462
Long-term investment	2,750	4,307	4,307	4,307	4,307
PP&E	62,687	69,584	72,880	78,375	83,555
Intangible and other assets	3,208	3,463	4,615	5,483	17,883
Total Assets	93,094	102,253	112,199	121,677	131,797
Current Liabilities	14,545	14,397	15,551	15,924	15,970
Borrowings	22,141	19,916	22,141	21,707	21,708
Trade and other payables	10,183	11,204	11,752	12,560	12,604
Other current liabilities	1,428	864	864	864	864
Long-term liabilities	941	1,042	1,042	1,042	1,042
Total Liabilities	34,693	33,026	35,800	36,172	36,218
Minority Interests	2,638	3,377	3,796	4,244	4,694
Shareholder Equity	55,764	65,850	73,805	83,137	92,762
Share Capital	5,299	5,299	5,299	5,299	5,299
Reserves	50,464	60,551	68,505	77,838	87,463
Equity attributable	8,064	9,126	7,955	9,333	9,624
Total Liabilities and equity	93,094	102,253	112,199	121,677	131,797

Source: SWS Research



Table 4: Key Financial Ratios

	2013	2014	2015E	2016E	2017E
Ratios per share (Rmb)					
Earnings per share	1.77	2.07	2.15	2.30	2.39
Operating CF per share	2.63	3.70	2.28	3.14	3.53
Dividend per share	0.25	0.35	0.65	0.54	0.57
Net assets per share	11.02	13.06	14.42	16.14	18.04
Key Operating Ratios (%)					
ROIC	15.29	16.33	14.89	14.76	12.39
ROE	16.84	16.68	15.45	14.65	13.66
Gross profit margin	32.55	33.24	33.20	33.20	33.20
Ebitda margin	31.54	32.91	31.99	31.93	0.00
Ebit margin	25.08	26.38	25.10	25.10	25.10
Revenue growth (YoY)	20.75	9.95	3.92	6.87	0.36
Profit growth (YoY)	48.30	16.95	3.81	6.87	4.00
Debt-to-asset ratio	24.67	20.57	18.74	18.02	16.47
Turnover rate of net assets	94.62	87.77	82.65	78.92	70.85
Turnover rate of total assets	59.36	59.42	56.28	55.46	51.38
Effective tax rate (%)	22.49	22.51	21.00	21.00	21.00
Dividend yield (%)	1.11	1.55	2.89	2.39	2.55
Valuation Ratios (X)					
PE	12.7	10.9	10.5	9.8	9.5
РВ	2.1	1.8	1.6	1.4	1.3
EV/Sales	2.2	1.8	1.8	1.6	1.8
EV/Ebitda	6.8	5.6	5.5	4.9	5.5

Source: SWS Research



Information Disclosure:

The views expressed in this report accurately reflect the personal views of the analyst. The analyst declares that neither he/she nor his/her associate serves as an officer of nor has any financial interests in relation to the listed corporation reviewed by the analyst. None of the listed corporations reviewed or any third party has provided or agreed to provide any compensation or other benefits in connection with this report to any of the analyst, the Company or the group company(ies). A group company(ies) of the Company confirm that they, whether individually or as a group (i) are not involved in any market making activities for any of the listed corporation reviewed; or (ii) do not have any individual employed by or associated with any group company(ies) of the Company serving as an officer of any of the listed corporation reviewed; or (iii) do not have any financial interest in relation to the listed corporation reviewed or (iv) do not, presently or within the last 12 months, have any investment banking relationship with the listed corporation reviewed.

Undertakings of the Analyst

I (We) am (are) conferred the Professional Quality of Securities Investment Consulting Industry by the Securities Association of China and have registered as the Securities Analyst. I hereby issue this report independently and objectively with due diligence, professional and prudent research methods and only legitimate information is used in this report. I am also responsible for the content and opinions of this report. I have never been, am not, and will not be compensated directly or indirectly in any form for the specific recommendations or opinions herein.

Disclosure with respect to the Company

The company is a subsidiary of ShenwanHongyuan Securities. The company is a qualified securities investment consulting institute approved by China Securities Regulatory Commission with the code number ZX0065.

Releasing securities research reports is the basic form of the securities investment consulting services. The company may analyze the values or market trends of securities and related products or other relevant affecting factors, provide investment analysis advice on securities valuation/ investment rating, etc. by issuing securities research reports solely to its clients.

The Company fulfills its duty of disclosure within its sphere of knowledge. The clients may contact compliance@swsresearch.com for the relevant disclosure materials or log into www.swsresearch.com for the analysts' qualifications, the arrangement of the quiet period and the affiliates' shareholdings.

Introduction of Share Investment Rating

Security Investment Rating:

When measuring the difference between the markup of the security and that of the market's benchmark within six months after the release of this report, we define the terms as follows:

Trading BUY: Share price performance is expected to generate more than 20% upside over a 6-month period.

BUY: Share price performance is expected to generate more than 20% upside over a 12-month period.

Outperform: Share price performance is expected to generate between 10-20% upside over a 12-month period.

Hold: Share price performance is expected to generate between 10% downside to 10% upside over a 12-month period.

Underperform: Share price performance is expected to generate between 10-20% downside over a 12-month period.

SELL: Share price performance is expected to generate more than 20% downside over a 12-month period.

Industry Investment Rating:

When measuring the difference between the markup of the industry index and that of the market's benchmark within six months after the release of the report, we define the terms as follows:

Overweight: Industry performs better than that of the whole market;

Equal weight: Industry performs about the same as that of the whole market;

Underweight: Industry performs worse than that of the whole market.

We would like to remind you that different security research institutions adopt different rating terminologies and rating standards. We adopt the relative rating method to recommend the relative weightings of investment. The clients' decisions to buy or sell securities shall be based on their actual situation, such as their portfolio structures and other necessary factors. The clients shall read through the whole report so as to obtain the complete opinions and information and shall not rely solely on the investment ratings to reach a conclusion. The Company employs its own industry classification system. The industry classification is available at our sales personnel if you are interested.

HSCEI is the benchmark employed in this report.

Disclaimer:

This report is to be used solely by the clients of SWS Research Co., Ltd. (subsidiary of ShenwanHongyuan Securities, hereinafter referred to as the "Company"). The Company will not deem any other person as its client notwithstanding his receipt of this report.

This report is based on public information, however, the authenticity, accuracy or completeness of such information is not warranted by the Company. The materials, tools, opinions and speculations contained herein are for the clients' reference only, and are not to be regarded or deemed as an invitation for the sale or purchase of any security or other investment instruments.

The clients understand that the text message reminder and telephone recommendation are no more than a brief communication of the research opinions, which are subject to the complete report released on the Company's website (http://www.swsresearch.com). The clients may ask for follow-up explanations if they so wish.

The materials, opinions and estimates contained herein only reflect the judgment of the Company on the day this report is released. The prices, values and investment returns of the securities or investment instruments referred to herein may fluctuate. At different periods, the Company may release reports which are inconsistent with the materials, opinions and estimates contained herein.

Save and except as otherwise stipulated in this report, the contactor upon the first page of the report only acts as the liaison who shall not provide any consulting services.

The clients shall consider the Company's possible conflict of interests which may affect the objectivity of this report, and shall not base their investment decisions solely on this report. The clients should make investment decisions independently and solely at your own risk. Please be reminded that in any event, the company will not share gains or losses of any securities investment with the clients. Whether written or oral, any commitment to share gains or losses of securities investment is invalid. The investment and services referred to herein may not be suitable for certain clients and shall not constitute personal advice for individual clients. The Company does not ensure that this report fully takes into consideration of the particular investment objectives, financial situations or needs of individual clients. The Company strongly suggests the clients to consider themselves whether the opinions or suggestions herein are suitable for the clients' particular situations; and to consult an independent investment consultant if necessary.

Under no circumstances shall the information contained herein or the opinions expressed herein forms an investment recommendation to anyone. Under no circumstances shall the Company be held responsible for any loss caused by the use of any contents herein by anyone. Please be particularly cautious to the risks and exposures of the market via investment.



Independent investment consultant should be consulted before any investment decision is rendered based on this report or at any request of explanation for this report where the receiver of this report is not a client of the Company.

The Company possesses all copyrights of this report which shall be treated as non-public information. The Company reserves all rights related to this report. Unless otherwise indicated in writing, all the copyrights of all the materials herein belong to the Company. In the absence of any prior authorization by the Company in writing, no part of this report shall be copied, photocopied, replicated or redistributed to any other person in any form by any means, or be used in any other ways which will infringe upon the copyrights of the Company. All the trademarks, service marks and marks used herein are trademarks, service marks or marks of the Company, and no one shall have the right to use them at any circumstances without the prior consent of the Company.

This report may be translated into different languages. The Company does not warrant that the translations are free from errors or discrepancies.

This report is for distribution in Hong Kong only to persons who fall within the definition of professional investors whether under the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong) (the "SFO") or the Securities and Futures (Professional Investor) Rules (Chapter 571D of the laws of the Hong Kong under the SFO).

This report is for distribution in the United Kingdom only to persons who (i) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) order 2001 (as amended) (the "Order") or (ii) are persons falling within Article 49(2)(a) to (d) ("High Net Worth Companies, Unincorporated Associations, etc") of the Order (All such persons together being referred to as "Relevant Persons"). This document is directed only at Relevant Persons. Other Persons who are not Relevant Persons must not act or rely upon this document or any of its contents.

Disclaimer

This report was prepared, approved, published and distributed by the SWS Research Co., Ltd (subsidiary of ShenwanHongyuan Securities) located outside of the United States (a "non-US Group Company"). This report is distributed in the U.S. by Enclave Capital LLC, a U.S. registered broker dealer, on behalf of SWS Research Co., Ltd only to major U.S. institutional investors (as defined in Rule 15a-6 under the U.S. Securities Exchange Act of 1934 (the "Exchange Act")) pursuant to the exemption in Rule 15a-6 and any transaction effected by a U.S. customer in the securities described in this report must be effected through Enclave Capital LLC (19 West 44th Street, suite 1700, New York, NY 10036).

Neither the report nor any analyst who prepared or approved the report is subject to U.S. legal requirements or the Financial Industry Regulatory Authority, Inc. ("FINRA") or other regulatory requirements pertaining to research reports or research analysts. No non-US Group Company is registered as a broker-dealer under the Exchange Act or is a member of the Financial Industry Regulatory Authority, Inc. or any other U.S. self-regulatory organization. The information has been compiled or arrived from sources believed to be reliable and in good faith, but no representation or warranty, express or implied is made as to their accuracy, completeness or correctness. SWS Research Co., Ltd has not verified the factual accuracy, assumptions, calculations or completeness of the information. Accordingly, SWS Research Co., Ltd. (subsidiary of ShenwanHongyuan Securities) accepts no liability whatsoever for any direct or consequential loss or damage arising from (i) the use of this communication (ii) reliance of any information contained herein, (iii) any error, omission or inaccuracy in any such Information or (iv) any action resulting there from. SWS Research Co., Ltd. (subsidiary of ShenwanHongyuan Securities) provides the information for the purpose of the intended recipient's analysis and review. Accordingly you are advised to verify the factual accuracy, assumptions, calculations or completeness of the information.

Analyst Certification

Each of the analysts identified in this report certifies, with respect to the companies or securities that the individual analyses, that (1) the views expressed in this report reflect his or her personal views about all of the subject companies and securities and (2) no part of his or her compensation was, is or will be directly or indirectly dependent on the specific recommendations or views expressed in this report.

Important US Regulatory Disclosures on Subject Companies

This material was produced by SWS Research Co., Ltd. (subsidiary of ShenwanHongyuan Securities) solely for information purposes and for the use of the recipient. It is not to be reproduced under any circumstances and is not to be copied or made available to any person other than the recipient. It is distributed in the United States of America by Enclave Capital LLC and elsewhere in the world by SWS Research Co., Ltd. (subsidiary of ShenwanHongyuan Securities) or an authorized affiliate of SWS Research Co., Ltd. (subsidiary of ShenwanHongyuan Securities) or its affiliates or any other company to any person, to buy or sell any security. The information contained herein has been obtained from published information and other sources, which SWS Research Co., Ltd. (subsidiary of ShenwanHongyuan Securities) or its Affiliates consider to be reliable. None of SWS Research Co., Ltd. (subsidiary of ShenwanHongyuan Securities) accepts any liability or responsibility whatsoever for the accuracy or completeness of any such information. All estimates, expressions of opinion and other subjective judgments contained herein are made as of the date of this document. Emerging securities markets may be subject to risks significantly higher than more established markets. In particular, the political and economic environment, company practices and market prices and volumes may be subject to significant variations. The ability to assess such risks may also be limited due to significantly lower information quantity and quality. By accepting this document, you agree to be bound by all the foregoing provisions.

- 1. SWS Research Co., Ltd. (subsidiary of ShenwanHongyuan Securities) or its Affiliates have not recently been the beneficial owners of 1% or more of the securities mentioned in this report.
- 2. SWS Research Co., Ltd. (subsidiary of ShenwanHongyuan Securities) or its Affiliates have not managed or co-managed a public offering of the securities mentioned in the report in the past 12 months.
- 3. SWS Research Co., Ltd. (subsidiary of ShenwanHongyuan Securities) or its Affiliates have not received compensation for investment banking services from the issuer of these securities in the past 12 months and do not expect to receive compensation for investment banking services from the issuer of these securities within the next three months.
- 4. However, one or more person of SWS Research Co., Ltd. (subsidiary of ShenwanHongyuan Securities) or its affiliates may, from time to time, have a long or short position in any of the securities mentioned herein and may buy or sell those securities or options thereon either on their own account or on behalf of their clients.
- 5. As of the publication of this report Enclave Capital LLC, does not make a market in the subject securities.
- 6. SWS Research Co., Ltd. (subsidiary of ShenwanHongyuan Securities) or its Affiliates may, to the extent permitted by law, act upon or use the above material or the conclusions stated above or the research or analysis on which they are based before the material is published to recipients and from time to time provide investment banking, investment management or other services for or solicit to seek to obtain investment banking, or other securities business from, any entity referred to in this report

Distribution in Singapore

If distributed in Singapore, this report is meant only for Accredited Investors and Institutional Investors as defined under Section 4A of the Securities and Futures Act of Singapore. If you are not an Accredited Investor or an Institutional Investor, you shall ignore the report and its contents. The Singapore recipients of the report are to contact the Singapore office of ShenyinWanguo Singapore Private Limited at 65-6323-5208, or 65-6323-5209 in respect of any matters arising from, or in connection with, the report.