

COMPANY UPDATE

China Shanshui Cement Group (0691.HK)

Sell **Equity Research**

Pre-announces 60%+ earnings drop, 2015 still difficult; Sell

What's changed

Shanshui pre-announced a more than 60% yoy drop in FY14 net income, at least 28%/36% lower than GS/Bloomberg consensus estimate. This marks a third year of significant earnings drop, to a level even lower than in the 2008 global financial crisis, despite its capacity more than doubling. The company is expected to report full results in the next two weeks.

The company attributes such result to a substantial decline in Northeast China and the Shanxi market due to weak cement prices, although the Shandong area continued to achieve stable profit.

Implications

While we expect a difficult 1H15 for the cement industry due to a slowdown in property and infrastructure construction, it could be particularly challenging for Northeast China and the Shanxi market (where c.40% of Shanshui's capacity is located), as evidenced by their lowest 2015 -GDP targets among all provinces, estimated by the local governments.

Shanshui's share price is up by 47% since Feb 1, 2015, vs. +4.7%/-0.2% for China cement peers on average and MSCI China. We believe such rally cannot be justified by the weak cement price outlook, and see downside risk to consensus' 2015 earnings estimates (currently implying 15% yoy growth).

Valuation

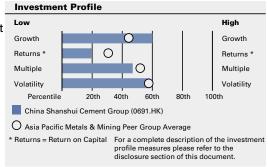
Shanshui is currently trading at 1.2x FY15 PBR, in line with its historical average of 1.2x (since listing in 2008). Given its FY15E ROE of 5% is significantly lower than the previous decade (14% in 2009), we believe the valuation is not cheap. Maintain Sell with 12-month PB/ROE target price of HK\$2.8.

Key risks

Higher-than-expected cement prices/volume, lower-than-expected costs and interest expense.

INVESTMENT LIST MEMBERSHIP

Asia Pacific Sell List



Key data	Current
Price (HK\$)	5.00
12 month price target (HK\$)	2.80
Market cap (HK\$ mn / US\$ mn)	16,895.7 / 2,174.8
Foreign ownership (%)	

	12/13	12/14E	12/15E	12/16E
EPS (HK\$)	0.46	0.21	0.21	0.34
EPS growth (%)	(33.4)	(53.3)	1.1	58.9
EPS (diluted) (Rmb)	0.36	0.17	0.17	0.27
EPS (basic pre-ex) (Rmb)	0.36	0.17	0.17	0.27
P/E (X)	8.7	23.8	23.5	14.8
P/B (X)	1.0	1.3	1.2	1.1
EV/EBITDA (X)	7.1	9.2	9.1	7.1
Dividend yield (%)	2.3	1.0	1.1	1.7
ROE (%)	11.4	5.7	5.2	7.8
CROCI (%)	10.3	8.5	8.9	10.9



Share price performance (%)	3 month	6 month	12 month			
Absolute	52.9	67.8	75.4			
Rel. to MSCI China	45.0	64.9	49.1			
Source: Company data, Goldman Sachs Research estimates, FactSet. Price as of 3/13/2015 close.						

Coverage View: Neutral

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China Shanshui Cement Group: Summary Financials

Profit model (Rmb mn)	12/13	12/14E	12/15E	12/16E	Balance sheet (Rmb mn)	12/13	12/14E	12/15E	12/16
Total revenue	16,535.2	16,121.4	17,260.4	18,300.5	Cash & equivalents	1,277.4	1,086.4	1,143.2	3,067.8
Cost of goods sold	(12,706.0)	(12,897.5)	(14,064.8)	(14,656.4)	Accounts receivable	2,020.0	1,934.6	2,416.5	1,830.1
SG&A	(1,570.0)	(1,450.9)	(1,553.4)	(1,647.0)	Inventory	1,966.1	1,805.7	2,391.0	1,758.8
R&D					Other current assets	1,980.7	2,011.2	1,971.4	1,529.
Other operating profit/(expense)	0.0	0.0	0.0	0.0	Total current assets	7,244.1	6,837.8	7,922.1	8,186.2
EBITDA	3,476.3	3,134.7	3,068.1	3,455.1	Net PP&E	21,404.5	22,212.4	21,556.3	20,868.0
Depreciation & amortization	(1,217.1)	(1,361.8)	(1,425.9)	(1,458.0)	Net intangibles	464.2	394.5	324.7	255.0
EBIT	2,259.2	1,772.9	1,642.2	1,997.1	Total investments	80.5	80.5	80.5	80.8
Interest income	40.5	38.6	36.4	68.8	Other long-term assets	3,043.1	3,070.3	3,048.2	3,025.1
Interest expense	(967.7)	(1,038.7)	(986.8)	(913.4)	Total assets	32,236.4	32,595.4	32,931.8	32,414.8
Income/(loss) from uncons. subs.	24.4	0.0	0.0	0.0					
Others	257.4	174.3	186.6	197.8	Accounts payable	3,179.4	2,708.5	3,234.9	3,371.
Pretax profits	1,613.9	947.0	878.4	1,350.2	Short-term debt	6,875.8	4,699.6	4,464.6	4,018.2
Income tax	(539.2)	(378.8)	(307.4)	(445.6)	Other current liabilities	1,991.9	2,021.9	2,204.9	2,297.
Minorities	(58.0)	0.0	0.0	0.0	Total current liabilities	12,047.2	9,430.0	9,904.4	9,686.
					Long-term debt	9,614.0	10,965.7	10,417.4	9,375.7
Net income pre-preferred dividends	1,016.7	568.2	571.0	904.7	Other long-term liabilities	608.5	631.5	612.8	593.3
Preferred dividends	0.0	0.0	0.0	0.0	Total long-term liabilities	10,222.5	11,597.2	11,030.3	9,969.0
Net income (pre-exceptionals)	1,016.7	568.2	571.0	904.7	Total liabilities	22,269.7	21,027.2	20,934.7	19,655.
Post-tax exceptionals	0.0	0.0	0.0	0.0					
Net income	1,016.7	568.2	571.0	904.7	Preferred shares	0.0	0.0	0.0	0.0
					Total common equity	9,246.0	10,847.4	11,276.3	12,038.2
EPS (basic, pre-except) (Rmb)	0.36	0.17	0.17	0.27	Minority interest	720.8	720.8	720.8	720.8
EPS (basic, post-except) (Rmb)	0.36	0.17	0.17	0.27					
EPS (diluted, post-except) (Rmb)	0.36	0.17	0.17	0.27	Total liabilities & equity	32,236.4	32,595.4	32,931.8	32,414.
DPS (Rmb)	0.07	0.04	0.04	0.07					
Dividend payout ratio (%)	20.1	25.0	25.0	25.0	BVPS (Rmb)	3.28	3.21	3.34	3.56
Free cash flow yield (%)	(23.3)	(2.6)	6.7	24.6					
Growth & margins (%)	12/13	12/14E	12/15E	12/16E	Ratios	12/13	12/14E	12/15E	12/16
Sales growth	2.3	(2.5)	7.1	6.0	CROCI (%)	10.3	8.5	8.9	10.9
EBITDA growth	(11.9)	(9.8)	(2.1)	12.6	ROE (%)	11.4	5.7	5.2	7.8
EBIT growth	(19.6)	(21.5)	(7.4)	21.6	ROA (%)	3.4	1.8	1.7	2.8
Net income growth	(33.0)	(44.1)	0.5	58.4	ROACE (%)	7.2	4.6	4.6	6.0
EPS growth	(33.0)	(53.4)	0.5	58.4	Inventory days	54.0	53.4	54.5	51.
Gross margin	23.2	20.0	18.5	19.9	Receivables days	40.9	44.8	46.0	42.
EBITDA margin	21.0	19.4	17.8	18.9	Payable days	82.9	83.3	77.1	82.3
EBIT margin	13.7	11.0	9.5	10.9	0.9 Net debt/equity (%) 152.6 126.0 Interest cover - EBIT (X) 2.4 1.8		114.5	80.9	
							1.8	1.7	2.4
Cash flow statement (Rmb mn)	12/13	12/14E	12/15E	12/16E	Valuation	12/13	12/14E	12/15E	12/16
Net income pre-preferred dividends	1,016.7	568.2	571.0	904.7					
D&A add-back	1,217.1	1,361.8	1,425.9	1,458.0	P/E (analyst) (X)	8.7	23.8	23.5	14.8
Minorities interests add-back	58.0	0.0	0.0	0.0	P/B (X)	1.0	1.3	1.2	1.
Net (inc)/dec working capital	(201.5)	(225.1)	(540.8)	1,354.7	EV/EBITDA (X)	7.1	9.2	9.1	7.
Other operating cash flow	(165.6)	22.5	204.1	515.1	EV/GCI (X)	0.9	0.9	0.9	0.
Cash flow from operations	1,924.8	1,727.4	1,660.1	4,232.4	Dividend yield (%)	2.3	1.0	1.1	1.
Capital expenditures	(4,155.1)	(2,100.0)	(700.0)	(700.0)					
Acquisitions	0.0	0.0	0.0	0.0					
Divestitures	0.0	0.0	0.0	0.0					
Others	(240.1)	(27.2)	22.1	23.1					
Cash flow from investments	(4,395.3)	(2,127.2)	(677.9)	(676.9)					
Dividends paid (common & pref)	(522.7)	(204.3)	(142.1)	(142.7)					
Inc/(dec) in debt	3,253.3	(824.5)	(783.3)	(1,488.2)					
	0.0	1,237.6	0.0	0.0					
Common stock issuance (renurchase)		1,237.0	0.0	0.0					
•		0.0	0.0	0.0					
Common stock issuance (repurchase) Other financing cash flows Cash flow from financing	(66.0)	0.0	0.0	0.0					
•		0.0 208.8 (191.0)	0.0 (925.3) 56.9	0.0 (1,630.9) 1,924.6	Note: Last actual year may include report	ad and actimated data			

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Exhibit 1: Shanshui share price vs. cement prices in Northeast China, Shanxi and Shandong



Source: Datastream, Digital Cement.

Disclosure Appendix

Reg AC

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