March 15, 2015

Wharf Holdings

Miss Mainly from China Residential Segment

Industry View Stock Rating In-Line **Equal-weight**

Wharf missed our expectation and consensus, mainly because of lower margin in Chinese development business. The HK retail outlook is negative, but strong rental income growth in HK/China, dividend growth, and cheap valuation support the share price.

2014 underlying profit was down by 7% to HK\$10.5bn, 14% below our estimate and 11% below consensus expectation: The main reasons: lower Chinese property sales booking (RMB 21.5bn contract sales vs. target of 23bn), much weaker margin (8% in 2H versus 16% in 1H14), and impairment of HK\$2bn related to certain projects.

Despite a decline in core profit, DPS rose 6% to HK\$1.81.

Valuation is cheap: We cite structural concerns about the HK retail outlook even though Wharf executing better than peers.

Positives - rental income and dividend grew

- Retail rental revenue from Harbour City (HC) and Times Square (TS) rose 16% and 26% respectively, despite slower retail sales growth.
- Office rental revenue from HC and TS rose 13% and 9% YoY, outperforming peers.
- Chengdu IFS mall generated revenue of Rmb483mn in FY14, 21% above target.
- The company may align DPS with recurring income, leading to a more stable dividend outlook.

Concerns:

For full-year 2014, retail sales at HC and TS rose 3.4% and 11% YoY, above market (-0.2%), but below management's target. More importantly, in December 2014, HC and TS retail sales were down 8% and 29% YoY, we estimate, underperforming the market (-3.9% YoY).

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Wharf Holdings (0004.HK, 4 HK) Hong Kong Property / Hong Kong

Stock Rating	Equal-weigh		
Industry View	In-Line		
Shr price, close (Mar 13, 2015)	HK\$52.50		
52-Week Range	HK\$63.90-46.35		
Sh out, dil, curr (mn)	3,030		

Mkt cap, curr (mn) HK\$159.082 EV, curr (mn) HK\$184.545 Avg daily trading value (mn) HK\$276

Fiscal Year Ending	12/13	12/14e	12/15e	12/16e
ModelWare EPS (HK\$)	3.64	4.11	4.59	5.03
Prior ModelWare EPS (HK\$)	-	-	-	-
Consensus EPS (HK\$)§	3.80	4.13	4.39	4.90
Revenue, net (HK\$ mn)	31,887	41,006	47,240	48,523
EBITDA (HK\$ mn)	14,725	16,534	17,800	21,468
ModelWare net inc	11,298	12,740	14,217	15,602
(HK\$ mn)				
P/E	16.3	13.6	11.4	10.4
P/BV	0.7	0.6	0.5	0.5
RNOA (%)	4.0	4.2	4.3	5.2
ROE (%)	4.5	4.6	4.9	5.2
EV/EBITDA	14.2	12.1	10.2	7.9
Div yld (%)	2.9	3.4	3.9	4.2
FCF yld ratio (%)	1.5	2.0	4.4	11.1
Leverage (EOP) (%)	19.7	19.7	19.0	14.9

Unless otherwise noted, all metrics are based on Morgan Stanley ModelWare framework

§ = Consensus data is provided by Thomson Reuters Estimates

e = Morgan Stanley Research estimates

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Morgan Stanley

Exhibit 1: Wharf - 2014 Earnings

HK mn	2013A	2014A	YoY	vs. MS	Remarks
Total revenue	31,887	38,136	20%	-9%	
Property investment	12,631	14,997	19%	1%	
Property development	11,514	15,539	35%	-18%	Lower China bookings
Total operating profit	13,280	14,283	8%	-4%	
Property investment	9,645	11,283	17%	1%	
Property development	2,633	1,762	-33%	-45%	China DP margin halved to 11% in 2014
Net Profit	29,380	35,930	22%	91%	Include IP revaluation gains and DP provision
Underlying Profit	11,298	10,474	-7%	-14%	Lower China DP margin
Reported EPS (HK\$)	9.70	11.86	22%	91%	_
Pre-Exceptional EPS (HK\$)	3.64	3.38	-7%	-14%	
DPS (HK\$)	1.70	1.81	6%	-5%	

Source: Company data, Morgan Stanley Research estimates

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(as of February 28, 2015)

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				IBC	CATEGORY
Overweight/Buy	1161	35%	321	41%	28%
Equal-weight/Hold	1459	44%	370	47%	25%
Not-Rated/Hold	101	3%	10	1%	10%
Underweight/Sell	609	18%	88	11%	14%
TOTAL	3,330		789		

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Price Target History: 11/24/11 : 44; 3/23/12 : 54; 6/11/12 : 48; 10/17/12 : 59; 1/22/13 : 65; 4/27/13 : 67; 7/26/13 : 65; 11/1/13 : 66; 1/8/14 : 67; 3/28/14 : 55; 7/29/14 : 60; 1/15/15 : 63

Source: Morgan Stanley Research Date Format: MM/DD/YY Price Target → No Price Target Assigned (NA)
Stock Price (Not Covered by Current Analyst) → Stock Price (Covered by Current Analyst) →
Stock and Industry Ratings (abbreviations below) appear as ♦ Stock Rating/Industry View
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INDUSTRY COVERAGE: Hong Kong Property

COMPANY (TICKER)	RATING (AS OF)	PRICE* (03/13/2015)
Chan CFA, Corey		
Hongkong Land (HKLD.SI) Hopewell Holdings (0054.HK) Hysan Development Company Ltd. (0014.HK) Link Real Estate Investment Trust (0823.HK) Swire Properties (1972.HK)	O (01/22/2013) U (11/01/2013) E (11/01/2013) U (01/13/2014) E (05/05/2014)	U\$\$7.71 HK\$28.80 HK\$34.75 HK\$47.35 HK\$24.80
Choudhary, Praveen K		
Cheung Kong Holdings (0001.HK) Hang Lung Properties Ltd. (0101.HK) Henderson Land (0012.HK) Kerry Properties (0683.HK) New World Development (0017.HK) SHK Properties (0016.HK) Sino Land (0083.HK) Wharf Holdings (0004.HK)	O (02/25/2010) E (04/02/2012) U (09/29/2014) O (01/22/2014) E (07/29/2014) O (09/02/2011) O (07/29/2014) E (06/11/2012)	HK\$153.10 HK\$21.75 HK\$51.40 HK\$24.75 HK\$8.85 HK\$115.40 HK\$11.62 HK\$52.50

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